

# Survey: 15th Annual Small Business Conference

Thank you so much for attending the United States Agency for International Development (USAID) 15th Annual Small Business Conference on May 17, 2024. There was an overwhelmingly positive response and support from everyone. We really appreciate the engagement and honesty shared, and hope to continue that trend at future USAID events and conferences.

**Your feedback is important to us! Below is our anonymous post-event survey that should take no more than a few minutes to fill out. Please let us know what worked well and what could be improved.**

## PAPERWORK REDUCTION ACT STATEMENT:

*A Federal agency may not conduct or sponsor an information collection subject to the requirements of the Paperwork Reduction Act unless the information collection has a currently valid OMB Control Number. The approved OMB Control Number for this information collection is 0412-0609 (expires 05/31/2027). Without this approval, we could not conduct this survey. Public reporting for this survey is estimated to be approximately three minutes per response. All responses to this survey are voluntary. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to [icrteam@usaid.gov](mailto:icrteam@usaid.gov).*

## PRIVACY NOTICE:

*The survey is administered by the USAID Office of Small and Disadvantaged Business Utilization (OSDBU). This information provided will be used for the Agency's analytic data and progression in its small business goals. The results of the survey (aggregated data) will be shared with USAID/OSDBU leadership. However, your individual responses will not be attributed or linked to you. Completion of this survey is voluntary. If you agree to participate, you may withdraw your participation in the survey at any time by simply exiting the survey. Please do not enter any personally identifying information for yourself or others in your responses.*

**For more in-depth comments or questions, please reach out to us at [osdbuoutreach@usaid.gov](mailto:osdbuoutreach@usaid.gov). Thank you!**

\* Indicates required question

## OVERALL EXPERIENCE

*Please answer the following questions about your overall experience during the conference:*

1. Have you done business with USAID before? \*

Mark only one oval.

- Currently doing business
- Previously did business
- Prime
- Sub-Prime
- No, have not done business

2. How was your **overall experience** at the conference? \*

Mark only one oval.

1 2 3 4 5

Uns:      Excellent

3. Overall, how would you rate the **conference sessions**? \*

Mark only one oval.

1 2 3 4 5

Uns:      Excellent

4. Overall, how would you rate the **conference speakers/panels**? \*

Mark only one oval.

1 2 3 4 5

Uns:      Excellent

5. Overall, how would you rate the **Exhibit Hall** experience? \*

*Mark only one oval.*

1 2 3 4 5

Uns:      Excellent

6. Overall, how would you rate your experience at the **JW Marriott Hotel**? \*

*Mark only one oval.*

1 2 3 4 5

Uns:      Excellent

7. Did your **conference experience** impact your ability to get business with USAID? \*

*Mark only one oval.*

- Impacted negatively
- No noticeable impact
- Positive impact
- Unsure/Undecided

## SESSIONS & SPEAKERS

*Please answer the following questions related to the conference speakers and sessions:*

**8. How satisfied are you with the variety of topics presented at the conference? \***

*Mark only one oval.*

- Very dissatisfied
- Somewhat dissatisfied
- Neither satisfied nor dissatisfied
- Somewhat satisfied
- Very satisfied

**9. Which sessions/workshops did you find the most useful? \***

*Check all that apply.*

- Welcome and Opening Remarks
- Advancing Localization through U.S. Small Businesses
- Networking Sessions
- Where Partnerships Help Small Businesses Thrive
- The Essentials of Engaging with USAID's Missions
- Department of State
- Open House with Global Health
- Open House with Bureau for Management, Chief Information Officer (M/CIO)
- Perfecting Your Elevator Spech
- Putting Together a Competitive USAID Proposal/About SBA
- Open House with Bureau for Humanitarian Assistance (BHA)
- Open House with Europe & Eurasia (E&E)

**10. Did you find the sessions to be engaging/interactive? \***

*Mark only one oval.*

- Not very engaging/interactive
- Somewhat engaging/interactive
- Neutral
- Could be more engaging/interactive
- Very engaging/interactive
- Not Applicable (N/A)

**11. Did you find the sessions to be informative? \***

*Mark only one oval.*

- Not informative
- Somewhat informative
- Neutral
- Could be more informative
- Very informative
- Not Applicable (N/A)

**12. Were there enough opportunities for you to network? \***

*Mark only one oval.*

- Not enough opportunities
- Some opportunities
- Plenty of opportunities
- Not Applicable (N/A)
- Other: \_\_\_\_\_

13. For the first time, we had **open houses** as part of the afternoon breakout sessions. \*  
**How would you rate each open house?**

*Mark only one oval per row.*

	Poor	Fair	Good	Very Good	Excellent	N/A
<b>Open House - Global Health</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Open House - Bureau for Management, Chief Information Officer (M/CIO)</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Open House - Bureau for Humanitarian Assistance (BHA)</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Open House - Europe &amp; Eurasia (E&amp;E)</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## FINAL THOUGHTS

*Please use the following questions to include more detailed feedback:*

*These questions are optional. Please do not enter any personally identifying information for yourself or others in your responses.*

14. What were your **favorite or least favorite parts** of the conference?

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15. Please put any **remaining feedback or questions** below.

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Thank You!

*Please click "**submit**" to complete the survey. We appreciate you taking the time to respond.*

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