



## Participant Information Sheet & Consent

### Homeowner Perceptions, Barriers, and Intentions to Install a Living Shoreline

**Researcher:** Dr. Blake Simmons, Tampa Bay Estuary Program

You are invited to complete an interview about your perceptions of living shorelines.

#### Purpose

The purpose of this research is to collect crowdsourced data from homeowners in the Don CeSar neighborhood about their opinions of living shorelines and their interest in installing living shorelines on their property. The results will be used to identify key barriers, motivations, and other important factors that influence the adoption of living shorelines.

#### What is involved?

If you agree to participate, you will be asked to complete an interview consisting of questions and open discussions. This will take about 30-60 minutes depending upon how much you would like to discuss your answers with the interviewer. After this is completed, nothing more is required.

#### Privacy and confidentiality

Your answers will be completely confidential. In order to accurately note your discussions, we would like to record the interview. This audio recording will be transcribed solely by the interviewer within 48 hours and not shared with any other person or party. After 48 hours, this recording will be permanently erased. If you do not consent to this recording, you may do so at no penalty to you. You may still participate in the interview without it being recorded if you prefer. All data is collected and stored in a way that can't identify you.

#### Is there likely to be a benefit to me?

We plan to use this data to better understand what is important to homeowners when considering installing a living shoreline on their property. We can't guarantee that you get any direct benefit, but the results of this research will help us design better programs to increase shoreline enhancements across Tampa Bay.

**Participation in this research is entirely voluntary.** You can stop at any time without explanation. There will be no penalties or loss of benefits to you if you do not participate or decide to stop once you start.

If you would like more information about the research, contact Dr. Blake Simmons: [bsimmons@tbep.org](mailto:bsimmons@tbep.org)

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#### Consent

Please check the appropriate box regarding your consent to **having this interview recorded**:

- I do not permit this interview to be recorded and the audio file permanently deleted within 48 hours
- I permit this interview to be recorded and the audio file permanently deleted within 48 hours

If you understand these issues, would like to participate in this research, and are over 18 years old, please sign below.

Signature: .....

Date: .....

Topic	Overarching question(s)	Prompts
Experience	First, I'd like to hear about your experience with this project over the last year or so. What did you think of this project?	<ul style="list-style-type: none"> <li>• Did you attend any of the presentations at the HOA meetings?</li> <li>• How valuable were the presentations to you?</li> <li>• Did you learn anything new?</li> <li>• Was this project relevant to your property or your interests?</li> <li>• What did you like most and least about this experience?</li> <li>• Do you have any recommendations for when we continue this project in other neighborhoods?</li> </ul>
Action	<p>Since receiving the living shoreline design for your property, have you submitted a permit application to install a living shoreline?</p> <p>What are the main reasons why you have/have not?</p>	<ul style="list-style-type: none"> <li>• Time</li> <li>• Cost</li> <li>• Aesthetics</li> <li>• Difficulty</li> <li>• Understanding of the process</li> <li>• Property value</li> <li>• Social norms</li> <li>• Wildlife, conservation value</li> <li>• Flood protection</li> </ul>
Intention	<p>Do you think you will seek a permit for a living shoreline in the future?</p> <p>Why or why not?</p>	Confirm if the same as the reasons why they haven't yet (previous response)
Norms	Do you think most homeowners in your neighborhood would feel the same?	<ul style="list-style-type: none"> <li>• In-group v. out-group comparisons</li> <li>• Homeowner similarities (demographic, psychosocial, economic)</li> </ul>
Resources	Are there any additional resources that you'd like to have that would help you with installing a living shoreline?	<ul style="list-style-type: none"> <li>• Permitting process</li> <li>• Explanation of design</li> <li>• Contacts</li> <li>• Living shoreline information</li> <li>• Personal assistance</li> </ul>
Comments	Do you have any final comments or recommendations you'd like to make that you think could help us with future projects like this?	