**Outreach Materials**

# **Application Survey**

Dear Owner,

The U.S. Department of Housing and Urban Development (HUD) is conducting a multi-phase evaluation of the Green and Resilient Retrofit Program (GRRP). GRRP provides funding for direct loans and grants to fund projects at eligible HUD-assisted multifamily properties that improve energy or water efficiency; enhance indoor air quality or sustainability; implement the use of zero-emission electricity generation, low-emission building materials or processes, energy storage, or building electrification strategies; or address climate resilience.

This letter requests that you complete a survey on the GRRP application process.

## What Is This Survey?

This survey will help HUD assess the success of the GRRP application process based on owners’ perceptions of the design of the application and the program. Completing this survey will help HUD answer the following research questions: Do property owners want the resources (loans and grants) that are offered through GRRP? Are the funds addressing the right needs? How can HUD balance reaching owners with properties most in need of upgrading, who may not have the capacity to leverage the funds offered through GRRP, with achieving the energy, carbon, and resilience goals of the program?

## Why Am I Receiving This Survey?

You were randomly selected to complete this survey. [**Awardees**] As a GRRP awardee, you are required to participate in the evaluation of the GRRP program. A survey seeking your input on how you experienced the application and award process follows. Your experiences applying for GRRP program resources and deciding what to seek funding for are important to HUD and may help to improve future programs of this nature. // [**Rejected applicants**] While one or more of your applications to GRRP was not awarded, HUD requests that you complete this survey to provide information on your experience with the application process. A survey seeking your input on how you experienced the application process follows. Your experiences applying for GRRP program resources and deciding what to seek funding for are important to HUD and may help to improve future programs of this nature. // [**Non-applicants**] While you have not applied to GRRP, HUD requests that you complete this survey to provide information on why you chose not to apply to this funding opportunity. This information will be helpful in designing future programs to meet rehabilitation needs and energy efficiency and resiliency goals for multifamily properties.

## How Will My Responses Be Used?

Your answers to the survey questions will only be seen by HUD’s Office of Policy Development and Research (PD&R) and any contractor hired by PD&R to conduct an evaluation of GRRP. Your answers will be used for research purposes only, and not for compliance or enforcement of any program requirements. Any publication or dissemination of research results will aggregate survey responses. Any open-response answers that will be reported will be anonymized, and any identifying information will be removed to the best of our ability.

## How Long Will It Take to Complete This Survey?

We expect the survey to take 45 minutes to complete.

## How Do I Complete This Survey?

A survey link will be sent to you so you may access and respond to the questions. Please forward the link to the person from your organization who is the point of contact for your GRRP application, if it is not you. If your organization did not submit a GRRP application, please forward the survey link to the person from your organization who would be responsible for applying for rehabilitation funding. If this person would have difficulty accessing the survey and/or participating because of a disability, language barrier, or other reason, they should contact HUD [INSERT CONTACT INFORMATION], and HUD will provide a reasonable accommodation, translation services, or other accommodation as necessary.

You will receive reminders to complete this survey as the deadline approaches.

## When Are My Responses Due?

Please complete this survey [INSERT HYPERLINK] by [INSERT DEADLINE]. You will receive reminders to complete this survey as the deadline approaches.

## Who Can I Reach Out to if I Have Questions?

You may contact [NAME] at [EMAIL ADDRESS] or [PHONE NUMBER] if you have questions about this letter or the survey.

HUD welcomes and is prepared to receive calls from individuals who are deaf or hard of hearing, as well as individuals with speech or communication disabilities. To learn more about how to make an accessible telephone call, please visit <https://www.fcc.gov/consumers/guides/telecommunications-relay-service-trs>.

Thank you very much for your cooperation.

Best,

Calvin Johnson

Deputy Assistant Secretary for Research, Evaluation and Monitoring

U.S. Department of Housing and Urban Development

[INSERT PRA NUMBER]

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Title III of the Inflation Reduction Act of 2022, H.R. 5376 (IRA), section 30002 titled “Improving Energy Efficiency or Water Efficiency or Climate Resilience of Affordable Housing,” authorizes the Green and Resilient Retrofit Program (GRRP). The program provides grants or loans for building retrofits to HUD-assisted multifamily projects with utility efficiency or climate resilience needs. While no assurances of confidentiality are pledged to respondents, HUD generally discloses this data only in response to a Freedom of Information Act request. Data collected in this survey will be used for evaluation purposes only and will not be used for enforcement or compliance purposes.

# **Application Interview**

Dear Owner,

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This letter requests that you participate in a telephone interview on the GRRP application process.

## What Is the Purpose of This Interview?

This interview will supplement the GRRP Application Survey and will help HUD assess the success of the GRRP application process based on owners’ perceptions of the design of the application and the program. Participating in this interview will help HUD answer the following research questions: Do property owners want the resources (loans and grants) that are offered through GRRP? Are the funds addressing the right needs? How can HUD balance reaching owners with properties most in need of upgrading, who may not have the capacity to leverage the funds offered through GRRP, with achieving the energy, carbon, and resilience goals of the program?

## Why Am I Being Asked to Complete This Interview?

Based on your responses to the GRRP Application Survey, you were selected to complete this interview. [**Awardees**] As a GRRP awardee, you are required to provide HUD with all requested documentation and data to support program evaluation. // [**Rejected applicants**] While one or more of your applications to GRRP was not awarded, HUD requests that you complete this interview to provide information on your experience with the application process. // [**Non-applicants**] While you have not applied to GRRP, HUD requests that you complete this interview to provide information on why you chose not to apply to this funding opportunity.

## How Will My Responses Be Used?

Your answers will only be seen by HUD’s Office of Policy Development and Research (PD&R) and any contractor hired by PD&R to conduct an evaluation of GRRP. Your answers will be used for research purposes only, and not for compliance or enforcement of any program requirements. For publication or dissemination of results, answers will be anonymized, and any identifying information will be removed to the best of our ability.

## How Long Will It Take to Complete the Interview?

We expect the interview to take no more than 90 minutes to complete.

## How Do I Complete This Interview?

Please use this form [INSERT HYPERLINK] to schedule your phone interview by [INSERT DEADLINE]. Please forward the link to the person from your organization who is the point of contact for your GRRP application, if it is not you. If your organization did not submit a GRRP application, please forward the form link to the person from your organization who would be responsible for applying for rehabilitation funding. If this person would have difficulty accessing the survey and/or participating because of a disability, language barrier, or other reason, they should contact HUD [INSERT CONTACT INFORMATION], and HUD will provide a reasonable accommodation, translation services, or other accommodation as necessary.

You will receive reminders to schedule your interview as the deadline approaches. Whoever fills out the form will also receive reminders as the interview date approaches.

## Who Can I Reach Out to if I Have Questions?

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Calvin Johnson

Deputy Assistant Secretary for Research, Evaluation and Monitoring

U.S. Department of Housing and Urban Development

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# **Scoping and Design Survey**

Dear Owner,

The U.S. Department of Housing and Urban Development (HUD) is conducting the next phase of the evaluation of the Green and Resilient Retrofit Program (GRRP). GRRP provides funding for direct loans and grants to fund projects at eligible HUD-assisted multifamily properties that improve energy or water efficiency; enhance indoor air quality or sustainability; implement the use of zero-emission electricity generation, low-emission building materials or processes, energy storage, or building electrification strategies; or address climate resilience.

This letter requests you complete a survey on the GRRP scoping and design process.

## What Is This Survey?

This survey will help HUD assess the success of the GRRP scoping and design process based on owners’ perceptions of the implementation process. Completing this survey will help HUD answer the following research questions: What challenges do awarded property owners face in developing their scope of work, engaging with residents, and completing benchmarking and other program requirements?

## Why Am I Receiving This Survey?

You were randomly selected to complete this survey. As a GRRP awardee, you are required to provide HUD with all requested documentation and data to support program evaluation.

## How Will My Responses Be Used?

Your answers to the survey questions will only be seen by HUD’s Office of Policy Development and Research (PD&R) and any contractor hired by PD&R to conduct an evaluation of GRRP. Your answers will be used for research purposes only, and not for compliance or enforcement of any program requirements. Any publication or dissemination of research results will aggregate survey results. Any open-response answers that will be reported will be anonymized, and any identifying information will be removed to the best of our ability.

## How Long Will It Take to Complete This Survey?

We expect the survey to take **45** minutes to complete.

## How Do I Complete This Survey?

A survey link will be sent to you so you may access and respond to the questions. Please forward the link to the person from your organization who is the point of contact for your GRRP award, if it is not you. If this person would have difficulty accessing the survey and/or participating because of a disability, language barrier, or other reason, they should contact HUD [INSERT CONTACT INFORMATION], and HUD will provide a reasonable accommodation, translation services, or other accommodation as necessary.

You will receive reminders to complete this survey as the deadline approaches.

## Who Can I Reach Out to if I Have Questions?

You may contact [NAME] at [EMAIL ADDRESS] or [PHONE NUMBER] if you have questions about this letter or the survey.

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Thank you very much for your cooperation.

Best,

Calvin Johnson

Deputy Assistant Secretary for Research, Evaluation and Monitoring

U.S. Department of Housing and Urban Development

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# **Scoping and Design Interview**

Dear Owner,

The U.S. Department of Housing and Urban Development (HUD) is conducting the next phase of the evaluation of the Green and Resilient Retrofit Program (GRRP). GRRP provides funding for direct loans and grants to fund projects at eligible HUD-assisted multifamily properties that improve energy or water efficiency; enhance indoor air quality or sustainability; implement the use of zero-emission electricity generation, low-emission building materials or processes, energy storage, or building electrification strategies; or address climate resilience.

This letter requests that you participate in a telephone interview on the GRRP scoping and design process.

## What Is the Purpose of This Interview?

This interview will supplement the GRRP Scoping and Design Survey and will help HUD assess the success of the GRRP scoping and design process based on owners’ perceptions of the implementation process. Participating in this interview will help HUD answer the following research questions: What challenges do awarded property owners face in developing their scope of work, engaging with residents, and completing benchmarking and other program requirements?

## Why Am I Being Asked to Complete This Interview?

Based on your responses to the GRRP Scoping and Design Survey, you were selected to complete this interview. As a GRRP awardee, you are required to provide HUD with all requested documentation and data to support program evaluation.

## How Will My Responses Be Used?

Your answers will only be seen by HUD’s Office of Policy Development and Research (PD&R) and any contractor hired by PD&R to conduct an evaluation of GRRP. Your answers will be used for research purposes only, and not for compliance or enforcement of any program requirements. For publication or dissemination of results, answers will be anonymized, and any identifying information will be removed to the best of our ability.

## How Long Will It Take to Complete the Interview?

We expect the interview to take no more than 90 minutes to complete.

## How Do I Complete This Interview?

Please use this form [INSERT HYPERLINK] to schedule your phone interview by [INSERT DEADLINE]. Please forward the link to the person from your organization who is the point of contact for your GRRP award, if it is not you. If this person would have difficulty accessing the survey and/or participating because of a disability, language barrier, or other reason, they should contact HUD [INSERT CONTACT INFORMATION], and HUD will provide a reasonable accommodation, translation services, or other accommodation as necessary.

You will receive reminders to schedule your interview as the deadline approaches. Whoever fills out the form will also receive reminders as the interview date approaches.

## Who Can I Reach Out to if I Have Questions?

You may contact [NAME] at [EMAIL ADDRESS] or [PHONE NUMBER] if you have questions about this letter or the interview.

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Thank you very much for your cooperation.

Best,

Calvin Johnson

Deputy Assistant Secretary for Research, Evaluation and Monitoring

U.S. Department of Housing and Urban Development

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# **Post-Construction Survey**

Dear Owner,

The U.S. Department of Housing and Urban Development (HUD) is conducting the next phase of the evaluation of the Green and Resilient Retrofit Program (GRRP). GRRP provides funding for direct loans and grants to fund projects at eligible HUD-assisted multifamily properties that improve energy or water efficiency; enhance indoor air quality or sustainability; implement the use of zero-emission electricity generation, low-emission building materials or processes, energy storage, or building electrification strategies; or address climate resilience.

This letter requests you complete a post-construction survey for GRRP.

## What Is This Survey?

This survey will help HUD assess the success of the GRRP construction process and post-construction outcomes based on owners’ perceptions of the construction process. Completing this survey will help HUD answer the following research questions related to owners’ experiences: How did procurement and construction go for GRRP compared to past rehabilitations? How are investments and installed equipment being maintained? How satisfied are owners with outcomes?

## Why Am I Receiving This Survey?

You were randomly selected to complete this survey. As a GRRP awardee, you are required to provide HUD with all requested documentation and data to support program evaluation.

## How Will My Responses Be Used?

Your answers to the survey questions will only be seen by HUD’s Office of Policy Development and Research (PD&R) and any contractor hired by PD&R to conduct an evaluation of GRRP. Your answers will be used for research purposes only, and not for compliance or enforcement of any program requirements. Any publication or dissemination of research results will aggregate survey results. Any open-response answers that will be reported will be anonymized, and any identifying information will be removed to the best of our ability.

## How Long Will It Take to Complete This Survey?

We expect the survey to take **45** minutes to complete.

## How Do I Complete This Survey?

A survey link will be sent to you so you may access and respond to the questions. Please forward the link to the person from your organization who is the point of contact for your GRRP award, if it is not you. If this person would have difficulty accessing the survey and/or participating because of a disability, language barrier, or other reason, they should contact HUD [INSERT CONTACT INFORMATION], and HUD will provide a reasonable accommodation, translation services, or other accommodation as necessary.

You will receive reminders to complete this survey as the deadline approaches.

## Who Can I Reach Out to if I Have Questions?

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Thank you very much for your cooperation.

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Calvin Johnson

Deputy Assistant Secretary for Research, Evaluation and Monitoring

U.S. Department of Housing and Urban Development

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# **Post-Construction Interview**

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This letter requests that you participate in a telephone interview on the GRRP construction process and post-construction outcomes.

## What Is the Purpose of This Interview?

This interview will supplement the GRRP Post-Construction Survey and will help HUD assess the success of the GRRP construction process and post-construction outcomes based on owners’ perceptions of the construction process. Participating in this interview will help HUD answer the following research questions: How did procurement and construction go for GRRP compared to past rehabilitations? How are investments and installed equipment being maintained? How satisfied are owners with outcomes?

## Why Am I Being Asked to Complete This Interview?

Based on your answers to the Post-Construction Survey, you were selected to complete this interview. As a GRRP awardee, you are required to provide HUD with all requested documentation and data to support program evaluation.

## How Will My Responses Be Used?

Your answers will only be seen by HUD’s Office of Policy Development and Research (PD&R) and any contractor hired by PD&R to conduct an evaluation of GRRP. Your answers will be used for research purposes only, and not for compliance or enforcement of any program requirements. For publication or dissemination of results, answers will be anonymized, and any identifying information will be removed to the best of our ability.

## How Long Will It Take to Complete the Interview?

We expect the interview to take no more than 90 minutes to complete.

## How Do I Complete This Interview?

Please use this form [INSERT HYPERLINK] to schedule your phone interview by [INSERT DEADLINE]. Please forward the link to the person from your organization who is the point of contact for your GRRP award, if it is not you. If this person would have difficulty accessing the survey and/or participating because of a disability, language barrier, or other reason, they should contact HUD [INSERT CONTACT INFORMATION], and HUD will provide a reasonable accommodation, translation services, or other accommodation as necessary.

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