

Wave 1 Letter

ACCESS CODE

Dear Gulf Coast Resident:

We are conducting an important survey, titled “Offshore Wind Energy and the Gulf of Mexico,” about the potential for offshore wind energy off the Gulf Coast. Even if you are not familiar with offshore wind energy or do not live directly on the coast, **your help is essential** to ensure that survey results are as complete and accurate as possible.

The purpose of this survey is to collect information policy makers will use **XXX**. This survey will ask about your preferences and opinions related to offshore wind energy and the public engagement process. It should take no more than 20 minutes of your time.

Your address was randomly selected to receive this survey as part of a regional sample of households. We invite **the person in the household aged 18 years or older with the next upcoming birthday** to complete the survey. Please go to **[surveyURL]** and enter the **Access Code** printed at the top right of this letter to enter the online survey.

We need your opinions. We cannot send this survey to everyone, so your answers will represent the opinions of other residents in your region who are similar to you and your household. Your responses to this survey will help inform policy decisions. Please take the time to read the information in this survey and answer the questions carefully.

All answers to the survey will be kept anonymous. Your name is not associated with your survey in any way, so that your responses can never be traced back to you. Of course, your participation is voluntary.

We have sent \$2 as a token of our appreciation for your time and participation. You may keep this money regardless of whether you choose to participate in the study or not. Thank you for your assistance with this important study.

Thank you in advance for participating in our study. Your contributions are very valuable!

Sincerely,

XXX

Reminder Post Card 1

Dear Gulf Coast Resident:

You recently received a letter informing you that your household was selected at random to receive a survey, titled "Offshore Wind Energy and the Gulf of Mexico Region," about the potential for offshore wind energy off the Gulf Coast.

If you have already completed your survey, we sincerely thank you and you may disregard this postcard. If you have not completed the survey, we ask that **the household resident aged 18 or older who has the next upcoming birthday** please complete the survey and mail it back as soon as possible. Your help is essential to ensure that the survey results are as complete and accurate as possible.

You may access the survey online using the link and code below.

Access Code:

at [\[surveyURL\]](#). Your participation is completely voluntary, and there are no penalties for not answering any questions. Your answers are anonymous.

Thank you for your assistance with this important study.

Regards,

XXX

Wave 2 Letter

ACCESS CODE

Dear Gulf Coast Resident:

Within the last few weeks, we have sent you invitations for the survey, titled “Offshore Wind Energy and the Gulf of Mexico Region.” If you have already completed your survey, we sincerely thank you and you may disregard this letter. If you have not yet completed your survey, please take a few moments to do so by completing the enclosed paper survey and returning it in the postage paid envelope.

We need your opinions. Even if you are not familiar with offshore wind energy or do not live directly on the coast, your responses to this survey will help XXX. We cannot send this survey to everyone, so your answers will represent the opinions of other residents in your region who are similar to you and your household. Please take the time to read the information in this survey and answer the questions carefully.

We invite **the person in the household aged 18 years or older with the next upcoming birthday** to complete the survey. If you prefer, you may still complete the survey online at [surveyURL]. You must enter the **Access Code** printed in the top right of this letter to enter the online survey.

The purpose of this survey is to collect information policy makers will use XXX. This survey will ask about your preferences and opinions related to offshore wind energy and the public engagement process. It should take no more than 20 minutes of your time.

All answers to the survey will be kept anonymous. Your name is not associated with your survey so your responses can never be traced back to you. Of course, your participation is voluntary.

Thank you for your assistance in this project. We would greatly appreciate it if you could complete the survey within the next week.

XXX

Reminder Post Card 2

Dear Gulf Coast Resident:

Last week a survey, titled "Offshore Wind Energy and the Gulf of Mexico Region," was mailed to you concerning the potential for offshore wind energy off the Gulf Coast. If you have already completed your survey, please accept our sincere thanks.

If you have not completed the survey, we ask that **the household resident aged 18 or older who has the next upcoming birthday** please complete the survey and mail it back as soon as possible. You are one of a select few who have been chosen to participate. Your answers will help us **XXX**.

Please go to **[surveyURL]** and enter your unique code to access the online survey.

Access Code:

If you would prefer a paper copy, please contact **XXX** at **XXX** or **XXX**.

Regards,

XXX