## Request for Approval under the “Generic Clearance Collection for Meetings, Events, Registrations, and Miscellaneous Forms”

## (OMB Control Number: 0690-0038)



**TITLE OF INFORMATION COLLECTION:**

Weather.gov 2.0 Participant Recruitment Screener Survey

**PURPOSE:** To recruit participants for user feedback sessions to inform the design and development of Weather.gov 2.0. The intent of this screener is to recruit a participant pool with a diverse range of experiences and backgrounds in terms of experience using weather information, as well as demographics and physical needs.

Additionally, a version of this survey will be distributed specifically to organizations participating in the Weather Ready Nation (WRN) to recruit participants in their organizations for feedback from their professional experiences.

**DESCRIPTION OF RESPONDENTS**:

The screener survey will be distributed via website, newsletter, and social media, as well as through regional and national listservs. The simplified version targeting existing WRN participants will be distributed via WRN listserv. Respondents will be from various sectors, including state, local, tribal, and territory governments, institutions of higher education, nonprofit organizations, or commercial (for-profit) organizations with expertise in weather emergency preparedness.

**TYPE OF COLLECTION:** (Check one)

[ ] Customer Comment Card/Complaint Form [ ] Customer Satisfaction Survey

[ ] Usability Testing (e.g., Website or Software [ ] Small Discussion Group

[ ] Focus Group

[X ] Other: Recruitment screener for usability testing\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**CERTIFICATION:**

I certify the following to be true:

1. The collection is voluntary.
2. The collection is a low burden for respondents and low-cost for the Federal Government.
3. The collection is non-controversial and does not raise issues of concern to other federal agencies.
4. The results are not intended to be disseminated to the public.
5. Information gathered will not be used for the purpose of substantially informing influential policy decisions.
6. The collection is targeted to the solicitation of opinions from respondents who have experience with the program or may have experience with the program in the future.

Name: Sarah Moss-Horwitz

To assist review, please provide answers to the following question:

**Personally Identifiable Information:**

1. Is personally identifiable information (PII) collected? [x] Yes [ ] No
2. If Yes, will any information that is collected be included in records that are subject to the Privacy Act of 1974?  **[x ] Yes** [ ] No
3. If Yes, has an up-to-date System of Records Notice (SORN) been published? [x ] Yes [ ] No

**Gifts or Payments:**

Is an incentive (e.g., money or reimbursement of expenses, token of appreciation) provided to participants? [ X] Yes **[ ] No**

Respondents selected to participate in feedback sessions will be entered into a drawing for a chance to win a $75 gift card. Government employees will not be eligible for the drawing.

**BURDEN HOURS**

|  |  |  |  |
| --- | --- | --- | --- |
| **Category of Respondent**  | **No. of Respondents** | **Participation Time (hours)** | **Burden Hours** |
| Individuals | 300 | 0.05  | 15 |
|  |  |  |  |
| **Totals** |  |  | **15** |

**FEDERAL COST:** The estimated annual cost to the Federal government is \_\_\_\_\_1,548\_\_\_\_\_

**If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:**

**The selection of your targeted respondents**

1. Do you have a customer list or something similar that defines the universe of potential respondents and do you have a sampling plan for selecting from this universe?

**[x ] Yes - for a subset of the target** [ ] No

If the answer is yes, please provide a description of both below (or attach the sampling plan)? If the answer is no, please provide a description of how you plan to identify your potential group of respondents and how you will select the respondents.

*This screener is a recruitment tool in itself to identify a subset of participants for future research. We will share this screener with participants in the Weather Ready Nation Ambassadors (WRN) email list. Additionally, we will share it broadly with partners, existing contacts, via social media, and in outreach to community based organizations that are not currently engaged in WRN.*

**Administration of the Instrument**

1. How will you collect the information? (Check all that apply)

**[ x ] Web-based or other forms of Social Media**

[ ] Telephone

[ ] In-person

[ ] Mail

[ ] Other, Explain

1. Will interviewers or facilitators be used? [ ] Yes **[ x ] No**

**Required Additional Information**

1. Line of Business: Environmental Management

2. Subfunction: Environmental, Monitoring and Forecasting

3. Privacy Act System of Records: COMMERCE/DEPT-23

4. Federal Registration citation information: 78 FR 42038

5. Number of respondents for small entities: 0

6. Percentage of respondents reporting electronically: 100