

Link to application in Google Forms: <https://forms.gle/MZ9K5yXmnE6pKEEm8>

# Pulse Accelerator 2024 Application

OMB Control #0690-0038

Expiration Date: 07/31/2026

A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995 unless the information collection has a currently valid OMB Control Number. The approved OMB Control Number for this information collection is 0690-00038. Without this approval, we could not conduct this survey/information collection. Public reporting for this information collection is estimated to be approximately 30 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the information collection. All responses to this information collection are voluntary. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to the NIST Public Safety Communications Research at: 325 Broadway, Boulder, CO 80305, Attn: UAS Portfolio/Terese Manley, [terese.manley@nist.gov](mailto:terese.manley@nist.gov).

- 1) Name
- 2) Business Name
- 3) Email address
- 4) Phone Number
- 5) In what year did your business launch? If you have not yet launched, please share the timeframe in which you intend to launch.
- 6) Please describe your company and the ways in which you fit within the UAS ecosystem.
- 7) Please provide the titles and biographies of your key management team and indicate who will be involved in the session.
- 8) Please briefly describe the UAS innovation/technology, including the year in which you started working on this idea/technology. (275 words)
- 9) Please describe what public safety technology problem your technology solves, detailing its use case/application. Include if your technology applies to or exists in other markets beyond public safety and if your company intends to pursue those markets as well. (350 words or something)
- 10) Where does your company fall on the TRL illustration below?

11) Please explain why you want to participate in this program, highlighting the top three issues your business is currently experiencing and would like assistance with during this program.

12) Are you able to commit to attending:

**20 Virtual, 90-minute, Weekly Session and Office Hours** hosted on Tuesdays and Thursdays at 1 pm EST, April 16th through June 13th.

**Onsite Filming** in Colorado: May 13th - 17th

**Onsite Final Event**, NIST PSCR 5X5, in Chicago: June 24-27 (Travel and accommodations arranged and provided by NIST PSCR)

12a) If you are unable to attend all sessions, please indicate which dates you cannot attend.

13) Are you able to commit to completing the following assignments no later than June 13th:

All outside assignments and meetings including strategic consulting assistance from our specialists

The PULSE Accelerator Market Research Reports

The PULSE Accelerator Business Model Canvas

The PULSE Accelerator financial projections workbook/dashboards

The PULSE Accelerator final pitch deck

The PULSE Accelerator First 100 Day Action Plan

14) Is there anything else you think we should know?