

## **Email recruitment**

Subject line: Human-centered security survey

As a cybersecurity or IT practitioner, your expertise and experience are invaluable in helping to better connect the human-centered security research and practitioner communities.

The National Institute of Standards and Technology (NIST) is conducting an online, anonymous survey to discover if and how practitioners incorporate human-centered security insights into their organizations and daily work. We describe human-centered security as a consideration of the human, social, and organizational factors – and the interactions between them – related to security processes, technologies, products, policies, etc.

It is our hope that the survey results will lead to the creation of mutually beneficial “bridges” between the human-centered research and practitioner communities that result in research being relevant and actionable to practitioners. Importantly, these bridges should ease much of the burden currently put on practitioners when trying to find and apply human-centered security insights.

We understand that your time is valuable, so the survey should only take about 7 minutes to complete. Your participation is confidential, and your responses will be anonymous.

Responses will be collected through <insert date>. Click here to access the survey. <insert survey link here>

To participate in the survey, you must work in a job that involves developing, administering, implementing, or overseeing technologies, systems, processes, policies, training, etc. that have some kind of security component.

Contact Julie Haney at [julie.haney@nist.gov](mailto:julie.haney@nist.gov) should you have any questions about the study.

We hope you can participate! Feel free to forward this email to your colleagues who meet the criteria.

## **Social media post**

*(will be tweeted by @NISTcyber Twitter account)*

Seeking #Security & #IT Practitioners: We need your help!

@NIST is conducting a survey to understand if/how practitioners use human-centered security insights. Take 7 minutes to take the survey: [<insert link>](#).