

Recruitment Text

Subject Line: Research study about common computer technology terms

Body:

OMB Control #0693-0043

Expiration Date: 06/30/2025

We'd like to hear your opinions and thoughts about common terminology related to computers and technology.

The National Institute of Standards and Technology (NIST) is conducting an interview study to discover how people understand descriptions of computers and technology. The ultimate goal of the research is to determine how best to describe technology in a way that is understandable to all kinds of people regardless of whether they have any specialized computer knowledge. The research is funded and conducted by NIST and supported by Media Barn.

We are seeking adults (ages 18 and older) who live in the U.S. and do not have a formal educational background or professional experience in computer technology to participate in our study. We will be conducting virtual (online) interview sessions this summer. The interview will take approximately 75 minutes.

Your privacy is very important to us! You have the option to decline answering any questions during the interview, and your data will be kept confidential. You may withdraw from the study at any time.

If you are interested in participating, please complete the screening questionnaire <provide link> to determine your eligibility for this study. Thank you for your consideration!