

## Introduction

OMB Control # 0693-0078 Expiration 07/31/2022

We understand that the COVID-19 pandemic is disrupting your business. We are gathering information to learn how businesses like yours are adapting to the circumstances and how this situation may or may not be connected to broader weather-related stressors your business may face or have faced.

We realize your time is at a minimum with the current situation. We sincerely appreciate your participation and our efforts will be greatly enhanced if you can spend a few minutes filling out this survey. We ask for no sensitive information and we will not identify you or your business at any time. If your business has more than one location, please answer for only one location.

We would like to know how this business is being impacted

by COVID-19 and how it has affected your recovery from Hurricane Matthew and Hurricane Florence. We are also interested in learning about practices taken that have helped reduce the impact of COVID-19, especially in the face of future hazard events.

If you feel uncomfortable answering any of the questions, you can skip them, or exit the survey at any time. This survey should take <u>less than 15 minutes</u> to complete. Thank you for your time and participation

If you would like to download an information sheet on the project please click here.

A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995 unless the information collection has a currently valid OMB Control Number. The approved OMB Control Number for this information collection is 0693-0078 with an expiration date of July 31, 2022. Public reporting burden for this collection is estimated to be 15 minutes per survey, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed and completing and reviewing the collection of information. All

responses to this information collection are voluntary. Send
comments regarding this burden estimate or any aspect
of this collection of information, including suggestions for
reducing this burden, to the National Institute of Standards
and Technology, Attn: Dr. Jennifer Helgeson, NIST, 100
Bureau Drive, MS 8603, Gaithersburg, MD 20899-1710,
telephone 301-975-6133, or
via email:jennifer.helgeson@nist.gov.

1. Are you over the age of 18 and willing to proceed to t survey?	he
Yes No	
2. What is the name of the business you are respondin for?*	9

3. What is the physical address of the business?*
*If you prefer not to answer the previous questions, Please enter the PIN number provided in the email to begin the survey:

(THE FOLLOWING QUESTIONS SHOULD BE ANSWERED BY BUSINESS OWNER, MANAGER, OR EMPLOYEE FAMILIAR ENOUGH WITH THE MANAGEMENT OF THE BUSINESS)

This survey section asks about direct effects of COVID-19 Pandemic on your business.

The COVID-19 Pandemic was declared a National Emergency on March 13, 2020. *Please answer the following questions considering the period since then.* 

5. What is your role with this business?

Owner	Manager	Owner &	Senior Employee	Other
		Manager	(5+ years at the	
$\bigcirc$			business)	

6. If there were any public health restrictions (e.g., stay-at-home orders, operational limitations, limits on public gatherings, or requirements for social distancing), is/was your organization designated as:

Essential	Non-essential	Some segments	Not sure/don't know
		were essential, some	9
$\bigcirc$	$\bigcirc$	were not	$\bigcirc$

7. Compared to before the pandemic, what is the % capacity at which you are currently operating?

(note: this does not relate to occupancy capacity. For "capacity," consider aspects of the business that are most important to you, like the quality and/or quantity of service or product offerings. For example: 50% for reduced capacity, 110% for increased capacity, or 0% for businesses that have not resumed operations.)

8. How has the pandemic impacted this business in terms of revenue, customers, and operation? Please check the months the business experienced a change in these items, even if only part of that month:

	March	April	May	June	July	August	September	October	November
Lower revenue									
Higher revenue									
Loss of customers									
Gain in customers									
Temporary closure									
Increase in staffing									
Decrease in staffing									

9. How p pandem		vas your bu	siness pric	r to the	
Highly Profitable	Profitable	Breaking Even	Unprofitable	Highly Unprefitable	Closed
recovery	,	eel your bus pandemic?		the proces	ss of
Recovering	•	e mode			
Mostly rec	overed				
Fully recov	ered				
Sill in oper	ation but will	never recover (	please explai	n):	
have any to any of	, employe	vees* report ee(s) who c ving issues of):	ould not re	eport to wo	ork due
			Yes		No
children not k	back to school?				$\bigcirc$

		Yes	No
children not back to daycare?		$\bigcirc$	
pandemic-related physical health and/or risk?	n issues	0	
pandemic-related mental health risk?	issues and/or	0	
other		0	
12. Immediately befor	•		,
about now?		Employees	
about now?	Full time	Employees	Part time
about now?  Before	Full time	Employees	Part time
	Full time	Employees	Part time
Before	damaged by	y flooding	related to
Before Now  13. Was this business Hurricane Matthew (S	damaged by September 2018)?	y flooding ( 016) or Hui	related to

	ner d of damage	e was caused by I ge (see guide be		v and/or <i>Hurrican</i>	e Florence and l
	None	Minor	Moderate	Severe	Complete
Building	No damage; No contact to electrical or plumbing, etc. in crawlspace. No contact with floor joists. No sewer backup	Water touches floor joists up to minor water enters building; damage to carpets, pads, baseboards, flooring. Approximately 1" in the building but no drywall damage. Could have some mold in crawlspace. Could have minor sewer backup and/or minor mold issues.	Water level approximately 2 feet with associated drywall damage and electrical damage, water heater and other major equipment. Doors or windows may need replacement. Could have major sewer backup and /or major mold issues.	Water level 2 feet to 8 feet; substantial drywall damage, electrical panel destroyed, office cabinets or storage racks; lighting fixtures on walls destroyed; ceiling lighting may be ok. Studs reusable; some may be damaged. Could have major sewer backup and/or major mold issues.	Significant structural damage present; all drywall, cabinets etc. destroyed. Could be floated off foundation. Building must be demolished or potentially replaced.
Content/ Inventory	No damage	All reusable/usable easily once dried, with zero or slight value drop	About 60% reusable with drying and cleaning, and moderate value drop	About 30% reusable with drying and cleaning, and significant value drop	Non-reusable once dried and total loss
	No damage	All recoverable easily	About 60% recoverable	About 30% recoverable	Non-recoverable
		None	Minor	Moderate Se	evere Com
a. Building (Matthew)	•	0	0	$\circ$	0 (
c. Building (Florence)	_	$\circ$	0	0	0 (

	None	Minor	Moderate	Severe	Complete
d. Contents/inventory damage (Matthew)	0	0	0	0	0
e. Contents/inventory damage (Florence)	0	0	$\circ$	0	0
15. Where do you recovery from th pandemic?	•			•	
O Still in survival/respo	nse mode				
Recovering					
O Mostly recovered					
O Fully recovered					
O Sill in operation but v	will never re	ecover (ple	ase explain):		
		<u> </u>	1 /		
16. How has the recovery from H	urricane	Matthe	w and/or I	0 0	
O Not at all					
O A little					
O Moderately					

$\bigcirc$	Severely
0	N/A (already fully recovered)

## **RESPONSE, MITIGATION, AND PREPAREDNESS:**

17. Did the business take any of the following adaptive actions in response to the hurricanes or the pandemic? Does the business plan to take this action in the future? (Please mark ALL time periods that apply with an X)

	No adoption	Adopted for Hurricane Matthew or Florence	Adopted for the pandemic	Plan to adopt for a future event
Changed product or service offering (new product/service, or limited quantity or variety of product/service)				
Changed product or service delivery (contactless pick-up, e-commerce)				
Changed store policies (mask requirements, more frequent cleanings, limiting number of customers)				
Changed inventory management strategy				

	No adoption	Adopted for Hurricane Matthew or Florence	Adopted for the pandemic	Plan to adopt for a future event
Changed employee work strategy (work from home, alternating schedules)				
Shared resources with suppliers or other businesses				
Other				
Other				
8. Did this business nave any of the follo		INCE COVE	•	
	Never had	Hurricane Matthew or Florence	Had for the pandemic	Plan to havet for a future event
Business property insurance on contents				
Flood insurance on contents (NFIP)				
Business interruption insurance				

	١	Never had	Had for Hurricane Matthew o Florence	r Had for the pandemic		
Business liability in	surance					
19. Please in following sto	•	ır level c	of agree	ment with	the	
This business's experience during Hurricane Matthew and/or Hurricane Florence has helped me handle challenges related to the pandemic.						
Strongly disagree	Somewhat disagree		r agree sagree	Somewhat agree	Strongly agree	
20. The strate pandemic vent	•					
Strongly disagree	Somewhat disagree		r agree sagree	Somewhat agree	Strongly agree	

the 2020 h	urricane sec	ison		
Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
	Social and	<u>Institutiona</u>	l Networks	<u>i</u>
	,	ess supported (Check all the	_	community
Donated to lo	cal charities			
Supported (o	ther) local busir	nesses		
Offered addit Laid-off, furlo	, '	aid leave to non-w	orking employe	ees (e.g.
Provided cust	omer financial r	elief/delayed payr	ments	
Offered disco	unts to healthco	are workers/essent	tial workers	
Assisted the l	ocal governmer	nt pandemic respo	nse	
Set different h	nours for vulnera	ble populations (e	e.g. Senior-only	hours)
None of the a	Othe	r		
I NOTIE OF LITE O	DOVE			

21. The pandemic impacted this business's preparation for

23. What community support has the business received during the pandemic?

Local government support (e.g. Loans, parking space sidewalk dining, signs about COVID- 19, etc.)	e for c	urbside	e pick-up	),
Customer support (e.g. Gift card purchases, shop lo	ocal we	ebsite)		
☐ Support from other businesses (e.g. Discounts, tech environmental cleaning, etc.)	nical s	upport	,	
Rent or mortgage relief				
Other				
no support received				
24. What <u>financial</u> support has the busing and received during the pandemic? (C				oly)
	yes, p the n othe	ed (If rovide nonth, rwise "X")?	provide t otherw	ed (If yes, the monthise mark
	Yes	No	Yes	No
Federal assistance, e.g. Paycheck Protection Program (please specify):				
State assistance, e.g. North Carolina COVID-19 Rapid Recovery Lending Program (please specify)				

	yes, provide provi		ovide the	ceived (If yes, vide the montl herwise mark "X")?	
	Yes	No	Yes	No	
Other					
Other					
<u>Business Informatio</u>	<u>on</u>				
24. In what year was this business establication?	olished	at thi	S		
25. Does this business own or rent the b	uilding	?			
Own (including buying the building with mortgage) Rent					
Other (please specify):			7		

26. What is the ownership structure of the business?
O Single owner
O Partnership (multiple owners)
O Corporation or franchise
O Cooperative
Other (please specify):
27. How many years have you worked as a business owner/manager here or for another business?
28. What is your age (years)?

29. What is your number of years of schooling?

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33. Is this business a minority-owned business, woman-owned business, or veteran-owned business? (select none, one, or more)
Minority-owned business
───────────────────────────────────
other
24. Would you be interested in or willing to participate in a phone interview about your experience?
O Yes O No

We would like to get some additional information from you in order to make future surveys easier and at your convenience. Would you be willing to provide your first name and email address? YOU WILL NOT RECEIVE ANY EMAILS BEYOND OUR REQUEST FOR ADDITIONAL

## **CLARIFICATION ON THIS SURVEY.**

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