

Assessing the Implementation and Effectiveness of DOD's Lethal Means Safety (LMS) Outreach Materials

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Study Level
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Tab C: Navy Gun Lock Distribution KI interview Guide

Key Navy Personnel Role and Experience

1. Can you please briefly describe your current job/assignment?
2. Can you please describe your work experience as it relates to firearm storage?

Navy Gun Lock Distribution – General Questions

3. Can you please describe the Navy's current gun lock distribution efforts? How are locks distributed?
4. How helpful do you think gun locks are in preventing suicide (as a means of inserting time and distance while trying to access a firearm)? Please explain.

Navy Gun Lock Distribution – Development

5. Who (what stakeholders) are involved in shaping these distribution efforts?
 - a. Are these the right stakeholders? Should anything be changed about this?

Navy Gun Lock Distribution – Dissemination

6. Is education provided with the locks?
 - a. If education is NOT provided, should this change? Please explain.
 - i. If you think this should change...
 1. What kind of education should be provided?
 - a. How to properly use the gun locks?
 - b. Lethal means safety?
 - c. Anything else?
 2. How should the education be provided (through what form)?
 - a. Conversations from the individuals handing out the locks?
 - b. Pamphlets handed out or made available?
 - c. Other ways?
 - b. If education IS provided...
 - i. What kind of education is provided?
 1. How to properly use the gun locks?
 2. Lethal means safety?
 3. Anything else?
 - ii. How is education provided (through what form)?
 1. Conversations from the individuals handing out the locks?
 2. Pamphlets handed out or made available?

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3. Other ways?
 - iii. How helpful is the training? Should anything be changed about the training (e.g., content or how it's provided)?
7. Thinking about those who are responsible for distributing gun locks, do those individuals receive adequate training?
 - a. Training on how to handle conversations about safe gun storage practices and lethal means safety?
 - b. Training on how to recognize risk factors and early warning signs in those who may need help?
 - c. Training on Navy's resources for treatment and support available to those who may need help?
8. Are you ever involved in the handing out of gun locks?
 - a. If yes, how confident are you in doing this on a scale of 1 to 7, with 1 being not confident at all and 7 being very confident? Please explain.
 - i. Can you think of anything (any additional training or resources) that would make you feel more confident and prepared in handing out gun locks?
 - ii. Do you have access to enough gun locks to meet demand when you're handing them out?
 - b. If no, would you feel confident in doing this? Please explain.

Navy Gun Lock Distribution – Advertisement Activities

9. How are distribution efforts advertised?
 - a. Social media? What platforms?
 - b. Email or online newsletter?
 - c. Physical newsletter?
 - d. Other publication?
 - e. Flyers?
 - f. Posters?
 - g. Mailers?
 - h. Radio?
 - i. Other?
10. How do advertisement efforts align with the needs of the target audience?
 - a. Who is your target audience?
 - i. What are their characteristics?
 - ii. What are their needs?
 - b. Can anything be changed to make advertisement efforts more effective?
 - c. Are there certain groups that these advertising efforts are not reaching?

Navy Gun Lock Distribution –Strengths and Barriers

11. What are the barriers to distributing more locks? And what can be changed to make it more convenient and more effective?
 - a. Where the locks are offered?
 - b. When the locks are offered (including dates, days, and/or times)?
 - c. The steps needed to request a lock (which steps in particular)?

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- d. How the efforts are advertised?
 - e. Who runs the efforts?
 - f. The availability of locks?
 - g. The kind of available locks?
 - h. Others?
12. Aside from the reasons mentioned above, are there any other reasons why someone would not accept or request a gun lock?
- a. People's attitudes about gun storage?
 - b. Preferences for other storage options?
 - c. Anything else?
13. What facilitates gun lock distribution? What works well and what is received well?
- a. Where the locks are offered?
 - b. When the locks are offered (including dates, days, and/or times)?
 - c. The steps needed to request a lock (which steps in particular)?
 - d. How the efforts are advertised?
 - e. Who runs the efforts?
 - f. The availability of locks?
 - g. The kind of available locks?
 - h. Anything else?

Navy Gun Lock Distribution – Effectiveness

14. How do you measure the effectiveness of the lock distribution efforts?
- a. How does the number of locks distributed compare to the goals for lock distribution efforts?
15. Are there any resources that are needed to increase the effectiveness of the distribution efforts?

Gun Lock Distribution Efforts of Other Services

16. If you are familiar with gun lock distribution efforts of the other Services, are there aspects of those efforts that you think the Navy would benefit from and should adopt?
- a. If yes, please describe.

Miscellaneous

17. Is there anything else you'd like to discuss relating to Navy's gun lock distribution efforts?
18. Is there anyone else you think we should talk to about Navy's gun lock distribution efforts?

Thank you for your time!