

## Survey Introduction and Consent

I appreciate you taking a few minutes to answer some brief questions about arts and cultural assets and educational programming at [Institution Name].

The National Endowment for the Arts (NEA) is conducting a study to facilitate the engagement of Historically Black Colleges and Universities (HBCU) with federal and state grant opportunities in the arts. Recognizing the significant economic, cultural, and scientific contributions that HBCUs have made in the United States, the overall goal of the HBCU Research Study is to facilitate HBCU engagement with federal and state grant opportunities in the arts. The study defines arts and cultural assets at HBCUs as programs (academic and extra-curricular) and facilities that promote arts creation, arts participation, arts-related learning, and/or professional development involving the arts.

Part of the study involves this brief survey. The information we gather is vital to understanding the status of HBCU arts and cultural assets and to what degree are these assets positioning HBCU graduates to meet regional arts and cultural workforce needs, including in high-priority employment areas of the future.

The NEA has contracted with a private research firm, 2M Research (2M), to develop and administer this survey. Your participation is entirely voluntary. 2M will ensure the confidentiality of your responses and will report all findings to the NEA alone, without identifying any individual person. Response data will be maintained by 2M and the de-identified response to the survey will be provided to NEA. The data will not be released to other government agencies or other private firms unless NEA is required to do so by law. You are not expected to consult any additional materials to complete the survey, nor spend more than about 20 minutes responding.

Please answer all questions honestly. Your responses to this survey will in no way impact the outcome of any present or future grant applications, contract proposals, or cooperative agreement proposals with the NEA or its partners. You may decline to answer any questions you wish.

If you have any questions about this study or would like to complete the survey over the phone, you may reach me, James Murdoch, or a member of my study team by email at [HBCU shared inbox] or by phone at [HBCU toll-free phone line] (toll-free) from 9 a.m. to 4 p.m. CST Monday - Friday. If you call outside this timeframe, please leave a message and a member of my team will return your call the following business day.

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is XXX-XXXX, expires XX/XX/XXXX. The time required to complete this information collection is estimated to average 20 minutes per response, including the time to review instructions, search existing data resources, gather the data needed, and complete and review the information collection. If you have any comments concerning the accuracy of time estimates or suggestions for improving this form, please contact National Endowment for the Arts at [research@arts.gov](mailto:research@arts.gov).

[Next](#)

## Instructions

You may move forward through the questions by clicking on the “**Next**” button on the bottom right of the screen, and you may go back and change an answer by clicking on the “**Back**” button on the bottom left. Your answers will automatically save as you click forward to move on to the next question.

If you would like to exit the survey, click on the “X” on the top right and come back a later time. The survey can be accessed later by clicking on the survey link that we sent you in the notification email.

When you reach the end of the survey, click “**Submit.**”

**\*By clicking ‘next’ you agree to participate in the study.**

Back

Next

## Section 1. Arts and cultural assets on- and off-campus.

Please indicate the degree to which you agree with the following statement

|  | Strongly Agree        | Agree                 | Neither Agree<br>nor Disagree | Disagree              | Strongly<br>Disagree  |
|--|-----------------------|-----------------------|-------------------------------|-----------------------|-----------------------|
| Overall, [Institution Name]<br>is committed to the arts. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>         | <input type="radio"/> | <input type="radio"/> |

Please explain your answer

Back

Next

See the following list of arts and cultural assets the HBCU Research Study team has identified at [Institution Name]. Arts and cultural assets are defined as programs (academic and extra-curricular) and facilities that promote arts creation, arts participation, arts-related learning, and/or professional development involving the arts. Please verify each asset by responding with "yes", "no", or "don't know".

### Academic Departments or Programs

The department or program is offered at [Institution Name].

|                | Yes                   | No                    | Don't Know            |
|----------------|-----------------------|-----------------------|-----------------------|
| [Program Name] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Program Name] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Program Name] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Program Name] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Program Name] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Program Name] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Program Name] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Program Name] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Program Name] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Program Name] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

### Extra-Curricular Programs

The program is offered at [Institution Name] or the surrounding community.

|                            | Yes                   | No                    | Don't Know            |
|----------------------------|-----------------------|-----------------------|-----------------------|
| [Extra-Curricular Program] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Extra-Curricular Program] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Extra-Curricular Program] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Extra-Curricular Program] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Extra-Curricular Program] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Extra-Curricular Program] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Extra-Curricular Program] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Extra-Curricular Program] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Extra-Curricular Program] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Extra-Curricular Program] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

### Facilities

The program is offered at [Institution Name] or in the surrounding community.

|                 | Yes                   | No                    | Don't Know            |
|-----------------|-----------------------|-----------------------|-----------------------|
| [Facility Name] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Facility Name] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Facility Name] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Facility Name] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Facility Name] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Facility Name] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Facility Name] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Facility Name] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Facility Name] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Facility Name] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

### Other On-Campus Assets

The asset is located on campus of [Institution Name].

|                | Yes                   | No                    | Don't Know            |
|----------------|-----------------------|-----------------------|-----------------------|
| [Campus Asset] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Campus Asset] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Campus Asset] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Campus Asset] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Campus Asset] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Campus Asset] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Campus Asset] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Campus Asset] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Campus Asset] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| [Campus Asset] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Please list up to ten arts or cultural assets at [Institution Name].

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10

I am not aware of any arts or cultural assets at [Institution Name].

Next

Please list up to ten arts or cultural assets at [Institution Name].

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10

I am not aware of any arts or cultural assets at [Institution Name].

Next

Institutions often partner with other organizations in the community on initiatives and programs related to arts and culture. Please indicate which types of organizations currently partner with [Institution Name] by checking all that apply in the list below. Then, please list the names of up to five organizations you view as particularly strong partnerships and please also describe the nature of the partnership in the text boxes next to the partner's name.

Types of partners (check all that apply, please limit to those that you partner with on initiatives/programs related to arts and culture):

Other HBCUs

Other colleges/universities

K-12 schools or school districts

Government (state, regional, county, tribal, or local)

Nonprofit arts organizations

Other nonprofit organizations

For-profit arts organizations

Other for-profit organizations

Private foundations

Healthcare facilities (e.g., hospitals, clinics, or nursing homes)

Mass transit organizations

Military bases

Public libraries

Religious organizations

TV, radio station, or other media organizations

Other, please specify:

I am not aware of any organizations that [Institution Name] currently partners with.

[Back](#)

[Next](#)

**Section 2. Campus needs, challenges, and plans for supporting the arts, arts education, and integration of the arts with other fields and sectors.**

Please indicate the degree to which you agree with the following statements.

|   | Strongly Agree        | Agree                 | Neither agree nor disagree | Disagree              | Strongly Disagree     |
|---|-----------------------|-----------------------|----------------------------|-----------------------|-----------------------|
| [Institution Name] faces significant challenges in supporting academic arts programs and departments on campus.                       | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/> | <input type="radio"/> |
| [Institution Name] faces significant challenges in supporting extra-curricular arts programs on campus.                               | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/> | <input type="radio"/> |
| [Institution Name] faces significant challenges in supporting extra-curricular arts programs off campus in the surrounding community. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/> | <input type="radio"/> |
| [Institution Name] faces significant challenges in supporting arts and cultural facilities on campus.                                 | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/> | <input type="radio"/> |
| [Institution Name] faces significant challenges in supporting arts and cultural facilities off campus in the surrounding community.   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/> | <input type="radio"/> |
| The educational programming at [Institution Name] supports the integration of the arts with other fields and sectors.                 | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/> | <input type="radio"/> |

[Back](#)

[Next](#)



Has [Institution Name] applied to any of the following funding and grant opportunities available to arts and cultural departments/programs at universities (select all that apply)?

Grants from the NEA

Grants from [State Art Agency Name]

Grants from [Regional Arts Organization Name]

Grants from nonprofits or other local arts organizations/agencies

Private foundation grants

Other, please specify:

[Back](#)

[Next](#)

In your opinion, what types of future funding opportunities are the faculty, staff, and students at [Institution Name] most likely to pursue?

|   | Extremely Likely      | Likely                | Neutral               | Unlikely              | Extremely Unlikely    | Don't Know            |
|---|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Grants from the NEA   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Grants from [State Art Agency Name]                               | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Grants from [Regional Arts Organization Name]                     | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Grants from nonprofits or other local arts organizations/agencies | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Private foundation grants   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Other   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Back

Next

### Section 3. Preparation of students for post-graduate study or employment.

Please indicate your level of agreement that [Institution Name] prepares students for employment in the following occupations.

|              | Strongly Agree        | Agree                 | Neither agree nor disagree | Disagree              | Strongly Disagree     | N/A; [Institution Name] does not have programming related to the occupation |
|--------------|-----------------------|-----------------------|----------------------------|-----------------------|-----------------------|---|
| [Occupation] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   |
| [Occupation] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   |
| [Occupation] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   |
| [Occupation] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   |
| [Occupation] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   |
| [Occupation] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   |
| [Occupation] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   |
| [Occupation] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   |

Back

Next

Please indicate your level of agreement that [Institution Name] prepares undergraduate students for post-graduate study related to the following occupations.

|  | Strongly Agree        | Agree                 | Neither agree nor disagree | Disagree              | Strongly Disagree     | N/A; [Institution Name] does not have programming related to the occupation |
|--|-----------------------|-----------------------|----------------------------|-----------------------|-----------------------|---|
| [Institution Name] prepares undergraduate students for post-graduate study in fields related to [Occupation] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   |
| [Institution Name] prepares undergraduate students for post-graduate study in fields related to [Occupation] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   |
| [Institution Name] prepares undergraduate students for post-graduate study in fields related to [Occupation] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   |
| [Institution Name] prepares undergraduate students for post-graduate study in fields related to [Occupation] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   |
| [Institution Name] prepares undergraduate students for post-graduate study in fields related to [Occupation] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   |
| [Institution Name] prepares undergraduate students for post-graduate study in fields related to [Occupation] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   |
| [Institution Name] prepares undergraduate students for post-graduate study in fields related to [Occupation] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   |
| [Institution Name] prepares undergraduate students for post-graduate study in fields related to [Occupation] | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   |

Back

Next

## Closing

Thank you for your time spent helping us learn more about arts and cultural assets and educational programming at [Institution Name]. We look forward to sharing the results of our survey with you. You will receive an invitation for a virtual town hall discussion of the results. The town hall is planned for [Month, Year].

For more information, please contact our team at [HBCU Study Shared Inbox] or by phone at [HBCU Study Toll-Free Phone Line] (toll-free) from 9 a.m. to 4 p.m. CST Monday - Friday.

[Back](#)

[Next](#)

OMB control no. xxx-xxxx

We thank you for your time spent taking this survey.  
Your response has been recorded.