

# President's Council on Sports, Fitness & Nutrition Awards Nomination Criteria and Submission Materials Request

## PCSFN Community Leadership Award

The President's Council on Sports, Fitness & Nutrition (PCSFN) Community Leadership Award celebrates leaders who are building more vibrant and thriving communities through sports, physical activity, fitness, and nutrition-related programs. This year's award will honor up to 20 individuals or organizations working to uplift their communities, contributing to the community's overall well-being, and supporting *all* community members' potential to thrive. The word "community" may refer to an organization, sports league or team, business, city, or community-based group.

## Selection Criteria

Factors considered in the selection process include:

- Alignment with the PCSFN mission to promote healthy eating and physical activity for all people, regardless of background or ability
- Lived or living experience with demonstrated knowledge and service to the community
- Demonstrated impact on the community including evidence of putting community learning into action through novel or innovative means to fill gaps within the community and reach those who aren't being reached through other efforts
- Description of meaningful achievements and consistent success in improving community health and wellbeing

## Submit a Nomination

OMB No. XXXX-XXXX

Exp. Date XX/XX/XX

To nominate yourself or someone else, please [submit the nomination materials](#) by 12:00pm ET on June 14, 2024, and include the following information:

1. A description of the nominated program or individual. Format can be written (i.e., cover letter no longer than 2 pages) or audiovisual (e.g., video file no longer than 2 minutes) and must include key takeaways related to qualifications of the nominee based on the selection criteria.
2. Nominee resume (no more than 10 pages) or "About Us" description for an organization
3. Note including nominator contact information, nominee contact information, and signature of nominee acknowledging acceptance of nomination

Please title each file to include the nominee's full name, the award name, and file type prior to submitting. See the example below:

John Smith\_Community Leadership Award\_Resume

If you encounter issues in submitting, please email [fitness@hhs.gov](mailto:fitness@hhs.gov).

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0990-0379. The time required to complete this information collection is

estimated to average no more than 60 minutes per response, including the time to review instructions. .  
If you have comments concerning the accuracy of the time estimate(s) or suggestions for improving this form, please write to: U.S. Department of Health & Human Services, OS/OCIO/PRA, 200 Independence Ave., S.W., Suite 336-E, Washington D.C. 20201, Attention: PRA Reports Clearance Officer

## PCSFN Lifetime Impact Award

The President's Council on Sports, Fitness & Nutrition Lifetime Impact Award celebrates individuals whose careers have greatly contributed to the advancement or promotion of physical activity, fitness, sports, or nutrition nationwide. This year's award will honor up to 5 individuals.

### Selection Criteria

Factors considered in the selection process include:

- Alignment of experience with the PCSFN mission to promote healthy eating and physical activity for all people, regardless of background or ability
- Span and scope of career
  - Length of service in the field
  - Quantitative impact of individual's work
  - Qualitative legacy of individual's work

### Submit a Nomination

OMB No. XXXX-XXXX

Exp. Date XX/XX/XX

To nominate yourself or someone else, please [submit the nomination materials](#) by 12:00pm ET on June 14, 2024, and include the following information:

1. A description of the nominated individual. Format can be written (i.e., cover letter no longer than 2 pages) or audiovisual (e.g., video file no longer than 2 minutes) and must include key takeaways related to qualifications of the nominee based on the selection criteria.
2. Nominee resume (no more than 10 pages)
3. Note including nominator contact information, nominee contact information, and signature of nominee acknowledging acceptance of nomination
4. Contact information for two references

Please title each file to include the nominee's full name, the award name, and file type prior to submitting. See the example below:

John Smith\_Lifetime Impact Award\_Resume

If you encounter issues in submitting, please email [fitness@hhs.gov](mailto:fitness@hhs.gov).

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0990-0379. The time required to complete this information collection is estimated to average no more than 60 minutes per response, including the time to review instructions. . If you have comments concerning the accuracy of the time estimate(s) or suggestions for improving this form, please write to: U.S. Department of Health & Human Services, OS/OCIO/PRA, 200 Independence Ave., S.W., Suite 336-E, Washington D.C. 20201, Attention: PRA Reports Clearance Officer



## PCSFN Hero Award

The President's Council on Sports, Fitness & Nutrition (PCSFN) Hero Award celebrates high profile individuals (e.g., influencers) who champion sports, physical activity, fitness, or nutrition and amplify messages that support the Council's mission to broad audiences. This year's award will honor up to 20 individuals.

### Selection Criteria

Factors considered in the selection process include:

- Alignment with PCSFN mission to promote healthy eating and physical activity for all people, regardless of background or ability
- Reach of the individual's work as defined by presence and attention on outreach networks and platforms and demonstration of novel approaches to reach more than one community
- Approach to innovation to fill gaps within their domain and reach those who aren't being reached through other efforts
- Sphere of influence, including quantitative and qualitative descriptions of impact or change made as a result of the nominee's efforts

### Submit a Nomination

OMB No. XXXX-XXXX

Exp. Date XX/XX/XX

To nominate yourself or someone else, please [submit the nomination materials](#) by 12:00pm ET on June 14, 2024, and include the following information:

1. A description of the nominated individual. Format can be written (i.e., cover letter no longer than 2 pages) or audiovisual (e.g., video file no longer than 2 minutes) and must include key takeaways related to qualifications of the nominee based on the selection criteria.
2. Nominee resume (no more than 10 pages)
3. Note including nominator contact information, nominee contact information, and signature of nominee acknowledging acceptance of nomination

Please title each file to include the nominee's full name, the award name, and file type prior to submitting. See the example below:

John Smith\_PCSFN Hero Award\_Resume

If you encounter issues in submitting, please email [fitness@hhs.gov](mailto:fitness@hhs.gov).

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0990-0379. The time required to complete this information collection is estimated to average no more than 60 minutes per response, including the time to review instructions. . If you have comments concerning the accuracy of the time estimate(s) or suggestions for improving this

form, please write to: U.S. Department of Health & Human Services, OS/OCIO/PRA, 200 Independence Ave., S.W., Suite 336-E, Washington D.C. 20201, Attention: PRA Reports Clearance Officer.