

In-Depth Follow-Up and Case Study Interview Questions

A subset of Safe + Sound Campaign event participants that expressed interest in providing more information will be interviewed by phone to develop case studies to share publicly on a variety of media platforms (e.g., websites, videos, emails, webinars, blogs, newsletters).

The questions are suggested, but conversations will all be different and will be guided by the event participant. Questions may include:

- 1) Can you tell us about your organization? (What industry/sector? What do you do? How many employees do you have? Do you have an individual whose primary job is safety and health? etc.)
- 2) When and how did you find out about the Safe + Sound Campaign (news article, industry association email, twitter announcement, LinkedIn post, OSHA website/email, etc.)?
- 3) Tell us about your Safe + Sound Week experience. What did you do? Do you have any recommendations to improve Safe + Sound Week based on this experience?
- 4) Who organized the event in your organization? (S+H staff, S+H committee, HR department, business owner/CEO, outside representative, etc.)
- 5) What OSHA tools/resources did you use, if any? What other tools/resources would be useful?
- 6) Did you develop your own tools/resources to host your event? Would you be willing to share these tools for use in OSHA's materials (without specific attribution to your organization)?
- 7) Do you have pictures, videos, documents, etc. from your event? If so, what do you have? Have any of these items been made publicly available in any way to date (e.g., traditional media, website, social media)? Any successes or outcomes stemming from the event?

Organizations may also be asked about their safety and health programs. Questions may include:

- 1) What motivated your organization to develop a safety and health program?
- 2) Describe one thing that you've done for management leadership that has made a difference in your organization.
- 3) Do you plan to have a management leadership activity within the next 6 months? What will you do for it?

PAPERWORK REDUCTION ACT BURDEN STATEMENT

Public reporting burden for this voluntary collection of information is estimated to average 20 minutes per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. OSHA will use this information to evaluate participation in Safe + Sound Campaign. Persons are not required to respond to the collection of information unless it displays a current valid OMB control number. If you have any comments about this estimate or any other aspects of this data collection, including suggestions for reducing this burden, please send them to OSHAPRA@dol.gov or to US Department of Labor, OSHA Directorate of Standards and Guidance N-3609, 200 Constitution Avenue, NW, Washington, DC 20210.

- 4) Describe one thing that you've done for worker participation that has made a difference in your organization.
- 5) Do you plan to have a worker participation activity within the next 6 months? What will you do for it?
- 6) Describe one thing that you've done to systematically find and fix hazards that has made a difference in your organization.
- 7) Do you plan to have a find and fix hazards activity within the next 6 months? What will you do for it?
- 8) What is the best thing anyone has said about your efforts?
- 9) Are there any barriers your company faces in implementing a safety and health program?
- 10) What actions can Safe + Sound or OSHA take to encourage your company to take a step in the right direction?
- 11) Is there anything Safe + Sound can do more of in terms of messaging and communication materials?
- 12) What is your perception of the Safe + Sound brand?