

BIAS-NG Head Start

Text/Email to Recruit Caregivers for Focus Groups

TEXT:

We need your input! We're hosting a feedback session with [program name] parents. You will receive a \$40 gift card as a thank you for participating. Can you join us for 1 hour on [date/time options]? Let me know and I can sign you up!

EMAIL:

Subject Line: You're invited to a [program name] parent focus group!

Hi [Parent Name],

We need your input! [Program name] and our research partners are hosting a focus group with [program name]. We're seeking your feedback about how [program name] communicates and works with families. You will receive a \$40 gift card as a thank you for participating.

Can you join us for 1 hour on [date/time options]?

Let me know and I can sign you up!

Email to Invite Staff to Interviews/Focus Groups

EMAIL:

Subject Line: BIAS-NG Project Staff Interviews

Hi [Staff Name],

We have been working with our research partners from the Behavioral Interventions to Advance Self-Sufficiency Next Generation (BIAS-NG) project to send out text messages to some caregivers over the last few months. The messages were intended to promote more consistent daily attendance.

Our research partners will be conducting a site visit and want to hear your thoughts about these text messages, if any, and your ideas about how to improve caregiver and families' experience with [program name]. This interview/focus group is completely voluntary. Other program staff and families will not see these responses.

The [interview/focus group] will take about one hour of your time. The team will reach out to coordinate a time. If you have any questions, please reach out to [Study Team Contact] at [email] or [phone number].

Thank you,
[Sender Name]

According to the Paperwork Reduction Act of 1995 (Pub. L. 104-13), an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. The OMB number for this collection is 0970-0502 and the expiration date is 08/31/2025. The information collected will be maintained and protected as outlined in the system of records notice (SORN) for this collection, OPRE Research and Evaluation Project Records, 09-80-0361.

Text/Email to Invite Caregivers to Complete Survey

Message 1: Thanks for all you do to get [Child First Name] to [program name]! We hope the opportunities & tips we sent were helpful.

Please complete this 5-min survey to share your thoughts about these messages: [LINK]

We want to hear from YOU!

Reminder 1: Reminder, share your thoughts about the messages you've received from [program name]. If you haven't yet, please complete this 5-min survey: [LINK]

We want to hear from YOU!

Reminder 2: Last chance to share your thoughts about the messages you've received from [program name]. If you haven't yet, please complete this 5-min survey: [LINK]

We want to hear from YOU!