

ODPHP Presidential Youth Fitness Program Focus Groups

ODPHP Generic Information Collection Request
OMB Control Number: 0990-0281

Supporting Statement — Section B

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Submitted to:

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Section B — Data Collection Procedures

1. Respondent Universe and Sampling Methods

ODPHP will conduct a total of 9 remote, 60 to 75-minute focus groups with consumers and professionals (up to 5 participants for each group, 45 participants total).

Physical Education Teacher Focus Groups

ODPHP plans to conduct a total of 3 remote, 75-minute focus groups with physical education teachers who teach grades 4 to 12 (up to 5 participants for each group, 15 participants total).

ODPHP will recruit participants who teach physical education in grades 4 to 12. ODPHP will exclude participants who are part-time, substitute, or temporary teachers.

ODPHP will use a professional recruitment firm to identify, screen, and recruit prospective participants for the physical education teacher focus groups. The recruitment firm will use phone screener [see **Attachment A**] to contact and screen potential participants from their databases. Focus group participants will be drawn from a convenience sample.

ODPHP will aim to recruit a consumer participant pool with diverse races and ethnicities, education levels, income levels, and physical activity levels.

School Administration Focus Groups

ODPHP plans to conduct a total of 3 remote, 75-minute focus groups with school administrators (up to 5 participants for each group, 15 participants total).

Specifically, ODPHP will recruit:

- Elementary, middle, or high school principals or assistant principals
- District level administrators like superintendents
- Other roles that include curriculum administration at the district or school level (like an athletic directors)

ODPHP will use a phone screener [see **Attachment B**] to contact and screen potential participants. Focus group participants will be drawn from a convenience sample.

Student Focus Groups

ODPHP plans to conduct a total of 3 remote, 60-minute focus groups with students (up to 5 participants for each group, 15 participants total).

Specifically, ODPHP will conduct focus groups with each of the following audiences:

- 4th to 6th graders – 1 focus group
- 7th to 9th graders – 1 focus group
- 10th to 12th graders – 1 focus group

ODPHP will recruit participants who are enrolled in grades 4 to 12. ODPHP will use a recruitment phone screener [see **Attachment C**] to contact and screen potential participants. Focus group participants will be drawn from a convenience sample.

1. Procedures for the Collection of Information

Physical Education Teacher Focus Groups

ODPHP has developed a physical education teacher focus group moderator's guide [see **Attachment D**]

The Physical Education Teacher Focus Groups will address the following topics:

- Awareness, perceptions, and overall impressions of PYFP and fitness tests
- Experiences with PYFP and fitness assessments in school
- Barriers and facilitators related to implementing PYFP and fitness assessments
- Sustainability of PYFP

School Administrator Focus Groups

ODPHP has developed a school administrator focus group moderator's guide (see **Attachment D**).

The School Administrator Focus Groups will address the following topics:

- Awareness and perceptions of PYFP and fitness tests
- Experiences related to PYFP implementation and PE curriculum decisions
- Barriers and facilitators related to successful implementation of PYFP
- Sustainability of PYFP

Student Focus Groups

ODPHP has developed a student focus group moderator's guide [see **Attachment D**]

The Student Focus Groups will address the following topics:

- Perceptions and overall impressions of PYFP
- Experiences with physical education and/or PYFP in school
- Barriers and facilitators related to engaging in physical activity in school

2. Methods to Maximize Response Rates and Deal with Nonresponse

For all focus groups, ODPHP will partner with established recruitment firms that have expertise in maximizing response rates and accounting for potential non-response. To reduce participant burden, ODPHP will make every effort to plan focus groups at times convenient for participants (for example, after school hours). ODPHP will also offer incentives that offset costs associated with participating in the focus groups. Finally, in anticipation of non-response, ODPHP will over-recruit for all focus groups.

3. Test of Procedures or Methods to be Undertaken

ODPHP staff with subject matter expertise in public affairs and physical activity have reviewed and approved the focus group protocols and all supporting materials included in this packet. Following the first focus groups, the research team will debrief and make minor adjustments to refine the moderating techniques.

4. Individuals Consulted on Statistical Aspects and Individuals Collecting and/or Analyzing Data

Elizabeth Barnett, ScD is a Senior Methodologist in Research and Evaluation at CommunicateHealth, ODPHP's research and communication contractor. Elizabeth has more than 7 years of human research experience and will oversee all research protocol development, data collection, and data analysis.