

**Attachment C:**  
**ODPHP Presidential Youth Fitness Program**  
**Screeners for Student Focus Groups**

OMB Control Number: 0990-0281

December 30, 2021

**Submitted to:**

Sherrette Funn  
Office of the Chief Information Officer  
U.S. Department of Health and Human Services

**Submitted by:**

Jennifer Bishop, ScD, MPH  
Acting Director, Division of Health Promotion and Communication  
Office of Disease Prevention and Health Promotion  
U.S. Department of Health and Human Services

## Study Summary

|                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|---------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Study Format</b>       | <b>60-minute remote focus groups</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Number of Sessions</b> | 3 focus groups <ul style="list-style-type: none"> <li>■ <b>Total:</b> Recruit 18 to seat 15</li> <li>■ <b>Per focus group:</b> Recruit 6 to seat 5</li> </ul>                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Dates of Testing</b>   | January, 2021                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Participants</b>       | Students <ul style="list-style-type: none"> <li>■ <b>Focus group 1:</b> 4<sup>th</sup> — 6<sup>th</sup> graders</li> <li>■ <b>Focus group 2:</b> 7<sup>th</sup> — 9<sup>th</sup> graders</li> <li>■ <b>Focus group 3:</b> 10<sup>th</sup> — 12<sup>th</sup> graders</li> </ul>                                                                                                                                                                                                                                                              |
| <b>Inclusion Criteria</b> | Participants must: <ul style="list-style-type: none"> <li>■ Be enrolled in grades 4–12</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Hard Quotas</b>        | <ul style="list-style-type: none"> <li>■ Recruit at least 9 female participants</li> <li>■ Recruit at least 9 non-white participants</li> <li>■ Recruit at least 9 participants whose parent/guardian reports having lower income (less than \$50k) or lower education (some college or less)</li> <li>■ Recruit at least 9 participants who are not very active (i.e., fewer than 4 days a week of physical activity)</li> <li>■ Recruit participants from at least 5 different geographic regions <a href="#">on this page</a></li> </ul> |

## Attachment C — Screener for Student Focus Groups

Form Approved  
OMB No. 0990-0281  
Exp. Date 10/31/2024

**Recruiter Script**

Hello, I'm [recruiter] and I'm calling from [recruitment firm]. We are a consumer research organization. I'm calling because you expressed interest in your child participating in a focus group about physical activity. This study is funded by the U.S. Department of Health and Human Services and will help inform updates to the Presidential Youth Fitness Program. The session will be for market research purposes only — we are not trying to sell you anything.

If your child qualifies, they will receive a payment of [\$75 (will update based on market rates)] for their participation. The session will be held remotely the week of [month, day] and will be approximately 60 minutes in length.

Does this sound like something your child would be interested in?

- ☐ Yes
- ☐ No → **TERMINATE**

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0990-0281. The time required to complete this information collection is estimated to average 70 to 85 minutes per response, including the time to review instructions, search existing data resources, gather the data needed, to review and complete the information collection. If you have comments concerning the accuracy of the time estimate(s) or suggestions for improving this form, please write to: U.S. Department of Health & Human Services, OS/OCIO/PRA, 200 Independence Ave., S.W., Suite 336-E, Washington D.C. 20201, Attention: PRA Reports Clearance Officer

## Screening Questionnaire

Great. Let's find out if your child qualifies. I'll have a few questions for you and your child.

1. **[Child School]** What type of school does your child go to?  
☐ Public school  
☐ Private school  
☐ Homeschool → **TERMINATE**  
☐ Other (specify: \_\_\_\_\_)
2. **[Child Grade]** What grade is your child/are your children in? (*Do not read categories, but tally for all categories that apply*)  
☐ Grade 3 and below → **TERMINATE**  
☐ Grade 4 to Grade 12 [potentially eligible for focus group]  
☐ Above Grade 12 → **TERMINATE**
3. Before we start, can you confirm that your child who is in grade \_\_\_\_ [*eligible child; ask screening questions for all eligible children*] is there with you to answer a few questions?  
☐ Yes  
☐ No → **RESCHEDULE** – find a time when both the parent and child are available

Good, I'm going to start with a few questions for you. My questions will only take a few minutes. Any information you provide will be kept private. You can stop at any time or skip any question. To ensure we include a variety of children in our focus groups, I will ask you some questions about your family and your child, such as their gender and racial/ethnic background.

4. Would you like to keep going?  
☐ Yes  
☐ No → **TERMINATE**

Before we begin, I'd like to let you know that your help is voluntary, and you do not have to answer every question. If you would rather not answer a question, let me know and you can skip it. You can stop at any time.

5. **[Child English Speaking]** Is your child comfortable speaking in English?  
☐ Yes  
☐ No → **TERMINATE**

## Attachment C — Screener for Student Focus Groups

Form Approved  
OMB No. 0990-0281  
Exp. Date 10/31/2024

6. **[Child Recent Participation]** Within the past 3 months, has your child participated in an interview or focus group in which they were asked to give their opinions regarding a product, a service, or advertising?
- ☐ Yes → **TERMINATE**
- ☐ No
7. **[Child Related]** Is anyone in your child's household or family already participating in this project?
- ☐ Yes → **TERMINATE**
- ☐ No

Next, I'd like to find out a little more about your eligible child who is in grade \_\_ **[see response to Q2]**.

8. **[Child Physical Activity]** How many days a week does your child get 60 minutes or more of physical activity? Physical activity is anything that gets their body moving. Would you say... *[Read categories]*
- ☐ 1 day a week
- ☐ 2 days a week
- ☐ 3 days a week
- ☐ 4 days a week
- ☐ 5 days a week
- ☐ 6 days a week
- ☐ 7 days a week
9. **[PYFP]** Is the Presidential Youth Fitness Program (PYFP) offered at your child's school?
- ☐ Yes
- ☐ No → **SKIP TO Q11**
- ☐ I don't know
10. **[PYFP]** Has your child participated in the Presidential Youth Fitness Program (PYFP)?
- ☐ Yes
- ☐ No
- ☐ I don't know
11. **[Child Gender]** What is your child's gender? \_\_\_\_\_  
*{Allow participant to provide response appropriate for them.}*

**12. [Child Race and Ethnicity]** Which of the following best describes your child? Select all that apply. *[Read categories]*

- ☐ American Indian or Alaska Native
- ☐ Asian
- ☐ Black or African American
- ☐ Hispanic, Latino or Spanish origin
- ☐ Middle Eastern or North African
- ☐ Native Hawaiian or Other Pacific Islander
- ☐ White
- ☐ A race or ethnicity not listed

### Remote Testing Technology

**13. [Device Access]** *{Read all, mark all that apply}* Which of the following devices does your child have access to?

- ☐ A desktop computer
- ☐ A laptop computer
- ☐ A tablet
- ☐ A smart phone
- ☐ None of the above ? **TERMINATE**

**14. [Video Conference]** Is your child able and willing to use your [device from Q13] for a Zoom video call?

- ☐ Yes
- ☐ No ? **TERMINATE**

**15. [Internet Access]** Do you have access to high-speed internet for your [device from Q13]?

- ☐ Yes
- ☐ No ? **CONTINUE, but put on HOLD**

**16. [Webcam]** Does your [device from Q13] have a working webcam you could use for the video call?

- ☐ Yes
- ☐ No ? **CONTINUE, but put on HOLD**

**Child/Family Demographics**

And now a couple questions about you and your family...

**17. [Child Relationship]** Which of the following best describes your relationship to the child? *(Read categories)*

- ☐ Parent
- ☐ Step-parent
- ☐ Guardian
- ☐ Something else (specify: \_\_\_\_\_)

**18. [Parent Education]** What is the highest level of education you have completed?

- ☐ Some elementary or middle school
- ☐ Some high school
- ☐ High school diploma or GED
- ☐ Technical school or trade school certificate
- ☐ Some college
- ☐ Associate's degree
- ☐ Bachelor's degree
- ☐ Graduate or professional degree

**19. [Household Income]** What is your yearly household income?

- ☐ Less than \$20,000
- ☐ \$20,000 to \$34,999
- ☐ \$35,000 to \$49,999
- ☐ \$50,000 to \$74,999
- ☐ \$75,000 to \$99,999
- ☐ \$100,000 to \$149,999
- ☐ \$150,000 to \$199,999
- ☐ \$200,000 or more

**20. [Geographic location]** What city and state do you live in? \_\_\_\_\_

## Termination Script

*{Use for participants who **don't** meet the criteria}*

Thank you for taking the time to answer my questions. Unfortunately, the category your child falls into is currently full. If it should open up, may we call you back?

## Confirmation Script

*{Use if child meets recruiting criteria}*

Thank you for answering all of my questions so far. Now, may I please speak with your child so that I can ask them a few questions about participating in a focus group? Then I will ask to speak with you again to arrange the schedule.

**[When child is on the phone.]** Hello, I'm [RECRUITER FIRST AND LAST NAME] and I'm calling from [RECRUITMENT FIRM]. Your [parent/step-parent/guardian/etc. — **see response to Q17**] said I could ask you a few questions about participating in a focus group, which is a discussion with about 4 other kids your age.

As part of the focus group, a researcher will ask you and the other kids to talk about physical activity. That's anything that gets your body moving, like running or playing sports. We'll use what you tell us to help kids be more physically active. The focus group will be about an hour long and every kid that participates will get [\$75 (will update based on market rates)] for being in the focus group.

I only have a few questions, and it will only take a minute or so for you to answer them. Any information you provide will be kept private, meaning we won't share it with anyone. It's okay if you don't want to answer a question – just let me know and you can skip it. You can also stop at any time.

**21.** Would you like to answer a few questions?

☐ Yes

☐ No → **TERMINATE after thanking the child and asking to speak to a parent to thank them and say goodbye.**

**22. [Child Name]** What is your name? \_\_\_\_\_ *[If needed, add: "And how do you spell that?"]*

If no response/prefers not to answer → **TERMINATE AFTER THANKING CHILD AND ASKING TO SPEAK TO PARENT TO THANK THEM AND SAY GOODBYE.**

**23. [Child Grade]** What grade are you in? *[Read categories if necessary]*

☐ 4th

☐ 5th

- ☐ 6th
- ☐ 7th
- ☐ 8th
- ☐ 9<sup>th</sup>
- ☐ 10<sup>th</sup>
- ☐ 11<sup>th</sup>
- ☐ 12th
- ☐ Don't know/no response/prefers not to answer → **TERMINATE AFTER THANKING THE CHILD AND ASKING TO SPEAK TO A PARENT TO THANK THEM AND SAY GOODBYE.**

**24. [Child Age]** How old are you? *[Read categories if necessary]*

- ☐ Ages 7 or younger → **TERMINATE AFTER THANKING THE CHILD AND ASKING TO SPEAK TO A PARENT TO THANK THEM AND SAY GOODBYE.**
- ☐ Ages 8 to 18
- ☐ Ages 19 and older → **TERMINATE AFTER THANKING THE CHILD AND ASKING TO SPEAK TO A PARENT TO THANK THEM AND SAY GOODBYE.**

**25. [Child Interest]** The focus group will be about an hour long. You'll be on Zoom with about 4 other kids around your age, and a researcher will ask you questions about physical activity. Does being in the focus group sound like something you would like to do?

- ☐ Yes
- ☐ No → **TERMINATE AFTER THANKING THE CHILD AND ASKING TO SPEAK TO A PARENT TO THANK THEM AND SAY GOODBYE.**

**26. [Child Favorite Physical Activity]** What is your favorite way to be physically active? Physical activity is anything that gets your body moving, like running or playing sports.  
\_\_\_\_\_ *[If necessary, add: "What do you like to do that involves moving your body?"]*

**27. [Child Fitness Assessment]** Have you ever participated in a fitness test at school before?  
*[Recruit a mix]*

- ☐ Yes
- ☐ No
- ☐ I don't know

Thank you. May I please speak with your [parent/step-parent/guardian/etc. — **see response to Q17** again to talk about setting up a time for the focus group?

### Invitation Script

*{Use if child meets recruiting criteria and confirms interest in participating}*

**[When parent/guardian is on the phone again.]** I have just a few more questions to schedule your child's participation in the focus group.

**28.** The group discussion will take place on [DATE, TIME] on Zoom. Would your child be able to join on this day at this time for an hour-long discussion?

☐ Yes

☐ No → **TERMINATE:** "Thank you to you and your child for speaking with me."

**29.** And, if your child needs assistance to join the Zoom session, would you or another parent or guardian be able to assist your child on [DATE, TIME, LOCATION]?

☐ Yes

☐ No → **TERMINATE:** "Thank you to you and your child for speaking with me."

Great. This is an important project and your child's opinions will help the U.S. Department of Health and Human Services to promote healthy lifestyles for children. As I said, your child will receive a payment of [\$75 (will update based on market rates)] for their participation in the 60-minute focus group. No one will try to sell you or your child anything. No one will call you as a result of your participation.

**30.** Do you give permission to allow your child to take part in the focus group?

☐ Yes

☐ No → **TERMINATE.** Thank you to you and your child for speaking with me.

### Continuation Script

*{Use for children who qualify and agree to participate}*

Let me just mention a couple of more things:

- If your child uses glasses for reading or watching TV, please be sure your child has their glasses with them, since your child will be asked to look at pictures and other materials.
- Only one person from the same household or family will be able to participate in this discussion group project.

**31.** We can only invite a limited number of people to be in the group. May we schedule your child for the focus group?

☐ Yes

## Attachment C — Screener for Student Focus Groups

Form Approved  
OMB No. 0990-0281  
Exp. Date 10/31/2024

☐ No → **TERMINATE**. Thank you for speaking with me.

Let me [get/confirm] your contact information so that we can call you a few days before the group to remind you and your child of the date and time.

PARENT NAME: \_\_\_\_\_

CHILD NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

ZIP CODE: \_\_\_\_\_

PHONE: (DAY) \_\_\_\_\_

(EVENING) \_\_\_\_\_

(EMAIL) \_\_\_\_\_

SCHEDULED FOR: \_\_\_\_\_

Recruiter: \_\_\_\_\_ Date: \_\_\_\_\_

If your child will **not** be able to participate, please call [NAME AND NUMBER] to let us know as soon as possible, so we can ask someone else. We need to have a certain number of people for the group. Thank you!