A blue and red text on a white background

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3

**It’s our duty to ensure the safety of all road users and vehicles and to empower people with choices that reduce the possibility of traffic crashes.**

*To do this we:*

* Develop public campaigns to model safe decisions by drivers, passengers, bicyclists, and pedestrians.
* Support traffic safety outreach, education, and enforcement programs.
* Research topics in vehicle safety, new technologies, and driver and other road user behavior.
* Share information on vehicle and equipment ratings so consumers can make informed decisions.
* Regulate how far a vehicle must travel on a gallon of fuel.
* Crash-test vehicles and set safety standards for automakers.
* Oversee safety recalls of motor vehicles and equipment.

*Read more at www.nhtsa.gov*

Our Mission:

To save lives, prevent injuries, and reduce economic costs due to road traffic crashes, through education, research, safety standards, and enforcement.

3

A close-up of a sign

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**Why are we asking you to do this survey?**

The *National Traffic Safety Survey* focuses on important transportation issues like traffic safety and enforcement, emerging vehicle technologies, and passenger and driver behavior. *NHTSA*, in collaboration with *ICF*, an independent research firm, is conducting this survey to understand peoples’ attitudes and behaviors on these topics.

**How will my responses be used?**

Results from this survey will help inform initiatives, policies, and programs to increase road safety across the country every day.

**Why was I invited to this survey?**

Your household was randomly selected from a list of residential addresses in the United States.

**Who should complete the survey?**

The person in your household who is aged 18+ with the next birthday has been selected for this survey, no matter what type of transportation that person uses.

**How long will the survey take?**

On average this survey should take about 30 minutes to complete.

**How is my privacy protected?**

Shared survey results are reported in group form and do not identify you. This study has been approved by the Office of Management & Budget.

For more

information:

(888)-123-4567 or

NTSS@icf.com

Frequently Asked Questions