



1200 New Jersey Avenue SE
Washington, DC 20590

U.S. Department of Transportation
Martinsville Resident
National Highway Traffic Safety Administration
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Tuesday, July 30, 2024

Dear <CITY> Resident:

We recently wrote to you asking for your help with the National Traffic Safety Survey conducted by the National Highway Traffic Safety Administration (NHTSA). Your household was randomly selected to participate in this survey and cannot be replaced. Your answers will be combined with answers from all other participants to protect your privacy.

If someone in your household has already completed the survey, thank you!

If not, please follow the instructions below to complete the survey online or by mail. We know you are busy, but your participation in this short, 30-minute survey is very important. Additionally, all participants will receive a **\$10 Amazon.com gift code for completing the survey.**

Here's how to participate in the survey:

Step 1: Give this letter to the **adult** (age 18+) in your household **with the next birthday.**

Online...



Step 2:

Go to www.NTSSurvey.com and enter <PINNUM>

-OR-

Scan this QR code to go to the survey.

Just point your cell phone camera at the QR code and click on the link that appears.

OR

By mail...

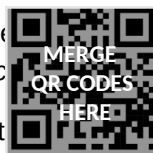


Step 2: Fill out the enclosed survey.

Step 3: Place your completed survey in the provided postage-paid envelope and drop in your nearest mailbox.

If you have any questions about the survey, please contact ICFC, an independent research firm hired to conduct this study. They can be reached at NTSSurvey@icfc.com or by phone at XXX-XXX-XXXX.

We value your perspectives and look forward to hearing from you on this important survey!



Sincerely,

Essie Wagner

Director, Office of Behavioral Safety Research, NHTSA

Para completar la encuesta en español, visite www.NTSSurvey.com

For answers to frequently asked questions, please visit www.NTSSurvey.com/FAQ