



1200 New Jersey Avenue SE
Washington, DC 20590

U.S. Department of Transportation
National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE
Washington, DC 20590

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Martinsville Resident
Creek Drive Suite 2
Martinsville, VA 24112
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Tuesday, July 30, 2024

Dear <CITY> Resident:

We have been trying to reach you to ask for your help with a national survey about traffic safety conducted by the National Highway Traffic Safety Administration (NHTSA). As of the date of this mailing, we have not received your response.

This is your **last chance** to participate and receive your \$<AMOUNT> **Amazon.com gift code** for completing the survey. It should only take about 30 minutes and is a valuable public service that will **help NHTSA understand the issues that are important to people in your area.**

Visit www.nhtsa.gov/road-safety to learn about NHTSA's programs and their commitment to keeping Americans safe while on our roadways

Here's how to participate in the survey:

Step 1: Give this letter to the **adult** (age 18+) in your household **with the next birthday.**

Online...



Step 2:

Go to [www.nhtsa.gov/survey](#) and enter <PINNUM>

-OR-

Scan this QR code to go to the survey.
and click on the link that appears



OR

By mail...



Step 2: Fill out the enclosed survey.

Step 3: Place your completed survey in the provided postage-paid envelope and drop in your nearest mailbox.

Your responses will be kept private. If you have any questions about the survey, please contact ICF, an independent research firm hired to conduct this study. They can be reached at NTSSurvey@icfsurvey.com or by phone at XXX-XXX-XXXX.

We greatly appreciate you taking part in this important survey and *if someone in your household has recently completed the survey, thank you!*

Sincerely,

Essie Wagner
Director, Office of Behavioral Safety Research, NHTSA

Para completar la encuesta en español, visite www.NTSSurvey.com

For answers to frequently asked questions, please visit www.NTSSurvey.com/FAQ