

ONLINE MATERIALS - NASA/NMNH EIC EXIT SURVEY

Anonymous Link for Distribution:

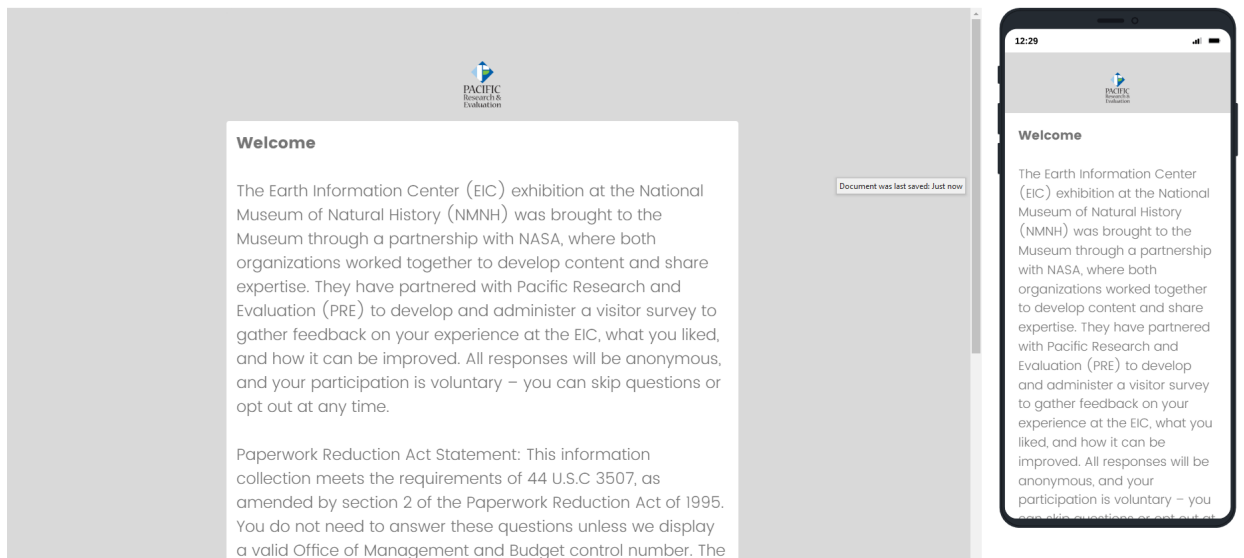
https://pacificresearch.qualtrics.com/jfe/form/SV_57SePKbS35aO6Wi

QR Code generated in Qualtrics:



Screenshots of the programmed survey:

Page 1

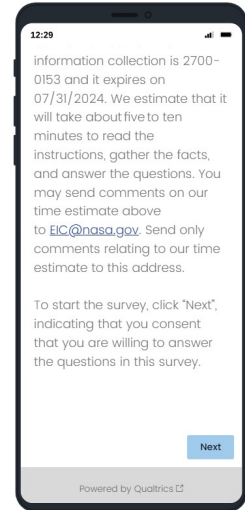


and how it can be improved. All responses will be anonymous, and your participation is voluntary – you can skip questions or opt out at any time.


Paperwork Reduction Act Statement: This information collection meets the requirements of 44 U.S.C 3507, as amended by section 2 of the Paperwork Reduction Act of 1995. You do not need to answer these questions unless we display a valid Office of Management and Budget control number. The OMB control number for this information collection is 2700-0153 and it expires on 07/31/2024. We estimate that it will take about five to ten minutes to read the instructions, gather the facts, and answer the questions. You may send comments on our time estimate above to EIC@nasa.gov. Send only comments relating to our time estimate to this address.

To start the survey, click "Next", indicating that you consent that you are willing to answer the questions in this survey.

Next



Page 2


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Research &
Evaluation

Which best describes you?

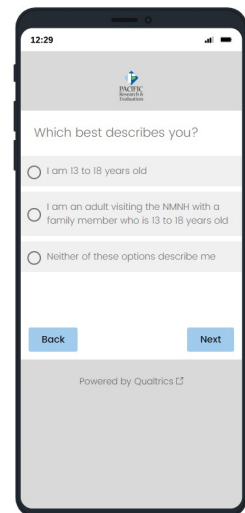
I am 13 to 18 years old

I am an adult visiting the NMNH with a family member who is 13 to 18 years old


Neither of these options describe me

Back Next

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Page 3



We want to learn more about how you were impacted by the EIC. Please rate your agreement with the statements below.

	1 - Strongly Disagree	2 - Disagree	3 - Neither Agree nor Disagree	4 - Agree	5 - Strongly Agree
I learned something new about Earth science and/or planetary change today.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After visiting the EIC, I am interested in learning more about Earth and how it's changing.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The topics highlighted in the Earth Information Center exhibit are relevant to me.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am inspired to learn more about the topics presented in the EIC.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>




We want to learn more about how you were impacted by the EIC. Please rate your agreement with the statements below.


I learned something new about Earth science and/or planetary change today. ^

- 1 - Strongly Disagree
- 2 - Disagree
- 3 - Neither Agree nor Disagree
- 4 - Agree
- 5 - Strongly Agree

After visiting the EIC, I am interested in learning more about Earth and how it's changing.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The topics highlighted in the Earth Information Center exhibit are relevant to me.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am inspired to learn more about the topics presented in the EIC.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I see the connections between human activities and Earth's changes.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
After visiting the EIC, I understand more about how Earth observations and data are being used to help society.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel hopeful after visiting the EIC.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Next](#)

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After visiting the EIC, I understand more about how Earth observations and data are being used to help society. ^

- 1 - Strongly Disagree
- 2 - Disagree
- 3 - Neither Agree nor Disagree
- 4 - Agree
- 5 - Strongly Agree

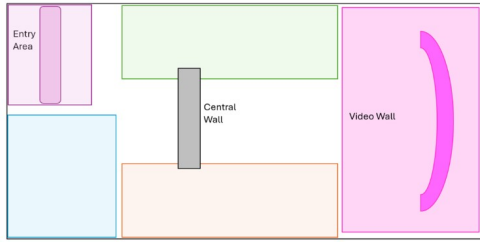
I feel hopeful after visiting the EIC. ✓

[Next](#)

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EIC is divided into many different areas. Looking at this map, please select **up to three** areas or parts of the EIC you think you will remember the most or are still thinking about after leaving today. What areas of the exhibition made the biggest impression on you? *Tap or click on the region(s) that most impacted you.*

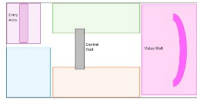


Please share more about your selection. What about this

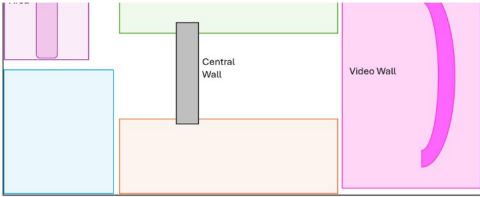
12:29



EIC is divided into many different areas. Looking at this map, please select **up to three** areas or parts of the EIC you think you will remember the most or are still thinking about after leaving today. What areas of the exhibition made the biggest impression on you? *Tap or click on the region(s) that most impacted you.*



Please share more about your selection. What about this




Please share more about your selection. What about this space resonated with you? What did you like or learn about in this space? (Optional)


BackNext

12:29

biggest impression on you? *Tap or click on the region(s) that most impacted you.*




Please share more about your selection. What about this space resonated with you? What did you like or learn about in this space? (Optional)



Thinking about the scientific information shared in the EIC, how much do you agree with the following statements?

	1 - Strongly Disagree	2 - Disagree	3 - Neither Agree nor Disagree	4 - Agree	5 - Strongly Agree
It was easy for me to understand the science presented in this exhibition.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The amount of scientific information presented felt just right.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I trust the science presented in this exhibition.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please share more about your ratings. (Optional)



Thinking about the scientific information shared in the EIC, how much do you agree with the following statements?

It was easy for me to understand the science presented in this exhibition. ^

- 1 - Strongly Disagree
- 2 - Disagree
- 3 - Neither Agree nor Disagree
- 4 - Agree
- 5 - Strongly Agree


The amount of scientific information presented felt just

	1 - Strongly Disagree	2 - Disagree	3 - Neither Agree nor Disagree	4 - Agree	5 - Strongly Agree
It was easy for me to understand the science presented in this exhibition.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The amount of scientific information presented felt just right.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I trust the science presented in this exhibition.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please share more about your ratings. (Optional)

Back Next

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- 2 - Disagree
- 3 - Neither Agree nor Disagree
- 4 - Agree
- 5 - Strongly Agree

Please share more about your ratings. (Optional)


Back Next

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We want to better understand how well the EIC was designed and ways we can make it more engaging for visitors. Please rate how easy or difficult you found the following things to be.

	1 - Very Difficult	2 - Somewhat Difficult	3 - Neither Easy nor Difficult	4 - Somewhat Easy	5 - Very Easy
Understanding how to navigate the exhibit hall.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reading and making sense of information on the text labels.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reading and making sense of data visualizations on the large video wall.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reading and making sense of information shared in videos.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Understanding how to interact with individual parts of the exhibition.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



We want to better understand how well the EIC was designed and ways we can make it more engaging for visitors. Please rate how easy or difficult you found the following things to be.


Understanding how to navigate the exhibit hall. ▲


- 1 - Very Difficult
- 2 - Somewhat Difficult
- 3 - Neither Easy nor Difficult
- 4 - Somewhat Easy
- 5 - Very Easy

Reading and making sense of data visualizations on the large video wall.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reading and making sense of information shared in videos.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Understanding how to interact with individual parts of the exhibition.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Making connections between different parts of the exhibition.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please share more about your ratings. (Optional)

Back Next


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- 2 - Somewhat Difficult
- 3 - Neither Easy nor Difficult
- 4 - Somewhat Easy
- 5 - Very Easy

Please share more about your ratings. (Optional)

Back Next


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We want to better understand how visitors are interpreting the EIC, in their own words. Please complete the following sentences. There are no right or wrong answers, we just want to know what kind of messages or ideas are resonating with you.

"I would tell a friend the EIC is about..."

"Before coming to EIC today, I never realized..."



We want to better understand how visitors are interpreting the EIC, in their own words. Please complete the following sentences. There are no right or wrong answers, we just want to know what kind of messages or ideas are resonating with you.

"I would tell a friend the EIC is about..."

"Before coming to EIC today, I never realized..."

"Before coming to EIC today, I never realized..."

"A connection I made between the EIC and where I live includes..."

"One thing I'm inspired to do or learn more about is..."

[Back](#) [Next](#)

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"A connection I made between the EIC and where I live includes..."

"One thing I'm inspired to do or learn more about is..."

[Back](#) [Next](#)

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We would like to ask you to share a little bit of information about yourself. All responses will be used for grouped analysis. Your information is non-identifiable, and responses will be anonymous.

How often do you typically visit the National Museum of Natural History (NMNH)?

- Today is my first visit to NMNH
- Repeat visitor within the last 2 years
- Repeat visitor from over 2 years ago

For Youth: Please indicate your age.



We would like to ask you to share a little bit of information about yourself. All responses will be used for grouped analysis. Your information is non-identifiable, and responses will be anonymous.

How often do you typically visit the National Museum of Natural History (NMNH)?

- Today is my first visit to NMNH
- Repeat visitor within the last 2 years
- Repeat visitor from over 2 years ago

For Youth: Please indicate your age.

- 13 years old
- 14 years old
- 15 years old
- 16 years old
- 17 years old
- 18 years old
- Prefer not to answer

My gender is:

- Male
- Female
- Prefer not to answer

For Youth: Please indicate your age.

- 13 years old
- 14 years old
- 15 years old
- 16 years old
- 17 years old
- 18 years old
- Prefer not to answer

My gender is:

- Male

My gender is:

Male

Female

Nonbinary or Genderfluid

Other (please describe):

Prefer not to answer

Would you describe yourself as...? (Check all that apply)

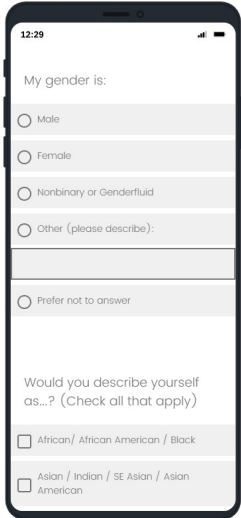
African/ African American / Black

Asian / Indian / SE Asian / Asian American

Indigenous / Native American / Alaska Native

Latino/a/x / Hispanic / Chicano/a

Middle Eastern/ Arab / Arab American / North African



Would you describe yourself as...? (Check all that apply)

African/ African American / Black

Asian / Indian / SE Asian / Asian American

Indigenous / Native American / Alaska Native

Latino/a/x / Hispanic / Chicano/a

Middle Eastern/ Arab / Arab American / North African

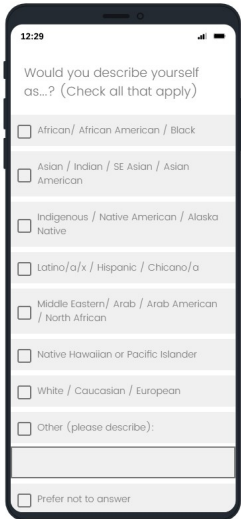
Native Hawaiian or Pacific Islander

White / Caucasian / European

Other (please describe):

Prefer not to answer

Do you currently live in the United States?



Latino/a/x / Hispanic / Chicano/a

Middle Eastern/ Arab / Arab American / North African

Native Hawaiian or Pacific Islander

White / Caucasian / European

Other (please describe):

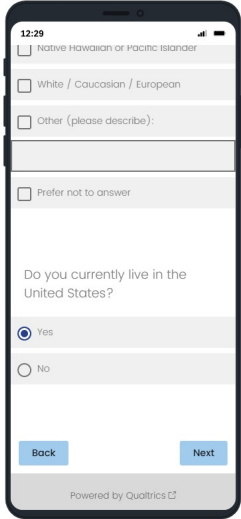
Prefer not to answer

Do you currently live in the United States?

Yes

No

[Back](#) [Next](#)



Page 9

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What is your ZIP code? (5 digits only please)

US Postal Code:

[Back](#) [Next](#)

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12:29

PACIFIC Research & Evaluation

What is your ZIP code? (5 digits only please)

US Postal Code:

[Back](#) [Next](#)

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Page 10

PACIFIC Research & Evaluation

Thank you for taking our survey!

Please show this end page to the data collectors to receive your NASA or NMNH pin.

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Thank you for taking our survey!

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