



Request for Approval under NASA's "Generic Clearance for the Collection of Routine Customer Feedback" (OMB Control Number: 2700-0153)

1. Title of information collection	Earth Information Center at National Museum of Natural History Evaluation
2. Purpose	The evaluation is intended to inform the final design of the Earth Information Center exhibit at the National Museum of Natural History. The survey will advance understanding for how visitors interact with the physical space of the National Museum of Natural History Earth Information Center exhibit, how the exhibition messaging resonates with visitors, and how well visitors understand exhibition content.
3. Description of respondents	National Museum of Natural History visitors (teens ages 13-18 and their caregivers)

4. Type of collection (check one)

☐ Customer comment card/complaint form	☐ Customer satisfaction survey
☐ Usability testing (e.g., website, software)	☐ Small discussion group
☐ Focus group	☒ Other: evaluation survey

5. Personally identifiable information

Will PII be collected?	☐ Yes	☒ No
If yes: will any information that is collected be included in records that are subject to the Privacy Act of 1974?	☐ Yes	☐ No
If yes: has an up-to-date System of Records Notice (SORN) been published?	☐ Yes	☐ No

6. Gifts or payments

Is an incentive provided to participants? (e.g., money, reimbursement of expenses, token of appreciation)	☒ Yes (NASA pins, valued at <\$5)	☐ No
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7. Burden time per response

Category of respondent	Number of respondents	Participation time (list in minutes)	Burden time
Individuals or households	300	5 minutes	25 hours

8. Federal cost (Typically listed as the total burden time in hours x \$30 = federal cost. This includes: printing, shipping, IT, contracting, and does not include salaries)

Cost of the competed evaluation contract (one-time cost) \$183,337
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9. The selection of your targeted respondents

Do you have a customer list or similar that defines the universe of potential respondents and do you have a sampling plan for selecting from this universe?	☐ Yes	☒ No
If yes, please provide a description of both below (attach a sampling plan if available).		
If no, please provide a description of how you plan to identify your potential group of respondents and how you will select them.		



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To maximize survey engagement, a convenience sampling method will be employed, wherein all eligible visitors will be approached to participate in this phase of the study. Specifically, data collectors will approach groups with youth between the ages of 13 to 18 *and* an adult caregiver. Visitors that are part of an organized group (those with matching, organization-identity clothing, lanyards, or other similar items) will not be approached.

10. **Administration of the instrument** (check all that apply)

☒ Web-based	☐ Telephone	☒ In person	☐ Mail
☐ Other, please explain:			
Will interviewers or facilitators be used?		☒ Yes	☐ No
Please provide the URL: https://pacificresearch.qualtrics.com/jfe/form/SV_57SePKbS35aO6Wi			

11. **Certification.** Please certify the following to be true

☒ The collection is voluntary.
☒ The collection is low-burden for respondents and low-cost for the Federal Government.
☒ The collection is non-controversial and does <u>not</u> raise issues of concern to other federal agencies.
☒ The results are <u>not</u> intended to be disseminated to the public.
☒ Information gathered will not be used for the purpose of <u>substantially</u> informing <u>influential</u> policy decisions.
☒ The collection is targeted to the solicitation of opinions from respondents who have experience with the program or may have experience with the program in the future.
Name: Eleanor Stokes
Center, division, & program: Earth Information Center, Earth Science Division, NASA HQ

12. **Besides completing this fast-track form, return the following to the PRA Team:**

Please provide as Word files:

- Completed fast-track form
- Screenshots of your collection instrument
- Text of your collection instrument
- Include any transmittal email, or other mechanisms, that you plan to inform recipients with