

3.SUPPORTING STATEMENT - PART A for

OMB Control Number 0518-0024

**U.S. National Arboretum Use of Grounds and Facilities as well as
Commercial Photography & Cinematography**

USDA, Agriculture Research Service

3501 New York Ave., NE

Washington, DC 20002

Table of Contents

A1. CIRCUMSTANCES THAT MAKE THE COLLECTION OF INFORMATION NECESSARY.....3

A2. PURPOSE AND USE OF THE INFORMATION.....3

A3. USE OF INFORMATION TECHNOLOGY AND BURDEN REDUCTION.....3

A4. EFFORTS TO IDENTIFY DUPLICATION.....3

A5. IMPACTS ON SMALL BUSINESSES OR OTHER SMALL ENTITIES.....4

A6. CONSEQUENCES OF COLLECTING THE INFORMATION LESS FREQUENTLY.....4

A7. SPECIAL CIRCUMSTANCES RELATING TO THE GUIDELINES OF 5 CFR 1320.5.....4

A8. COMMENTS TO THE FEDERAL REGISTER NOTICE AND EFFORTS FOR CONSULTATION.....5

A9. EXPLAIN ANY DECISIONS TO PROVIDE ANY PAYMENT OR GIFT TO RESPONDENTS.....5

A10. ASSURANCES OF CONFIDENTIALITY PROVIDED TO RESPONDENTS.....5

A11. JUSTIFICATION FOR ANY QUESTIONS OF A SENSITIVE NATURE.....5

A12. ESTIMATES OF THE HOUR BURDEN OF THE COLLECTION OF INFORMATION.....6

A13. ESTIMATES OF OTHER TOTAL ANNUAL COST BURDEN.....6

A14. PROVIDE ESTIMATES OF ANNUALIZED COST TO THE FEDERAL GOVERNMENT.....6

A15. EXPLANATION OF PROGRAM CHANGES OR ADJUSTMENTS.....7

A16. PLANS FOR TABULATION, AND PUBLICATION AND PROJECT TIME SCHEDULE.....7

A17. DISPLAYING THE OMB APPROVAL EXPIRATION DATE.....7

A18. EXCEPTIONS TO THE CERTIFICATION STATEMENT IDENTIFIED IN ITEM 19.....7

A1. Circumstances that make the collection of information necessary.

Identify any legal or administrative requirements that necessitate the collection. Attach a copy of the appropriate section of each statute and regulation mandating or authorizing the collection of information.

This is a revision of a currently approved information collection request. The U.S. National Arboretum enhances the economic, environmental, and aesthetic value of ornamental and landscape plants through long-term, multi-disciplinary research, conservation of genetic resources, and interpretative gardens and exhibits. The USNA is a 451-acre collections-based research facility and public garden. The gardens, collections, and grounds of the USNA are open to the public for purposes of education and passive recreation.

Horticulture and gardening are very important aspects of American life. The USNA receives approximately 700,000 visitors each year. Additionally, societies like the Herb Society of America, Ikebana International, and Potomac Bonsai Association to name just a few, utilize our facilities to showcase their activities (shows and sales). The Friends of the National Arboretum, the National Bonsai Foundation, and the National Capital Area Federation of Garden Clubs are all non-profit entities incorporated at the USNA address.

The USNA has many spectacular features and garden displays which are very popular to visitors and photographers. One feature, the original U.S. Capitol columns, is the most photographed feature at the USNA and is very popular as a backdrop for photography shoots.

Section 890 (b) of the Federal Agriculture Improvement and Reform Act of 1996, Pub. L. 104-127 ("FAIR ACT") provided statutory authorities regarding the United States National Arboretum ("USNA"). These authorities include the ability to charge fees for temporary use by individuals or groups of USNA facilities and grounds for any purpose consistent with the mission of the USNA. Also, the authority was provided to charge fees for the use of the USNA for commercial photography and cinematography.

To administer the use of the USNA facilities (i.e., determine needs and availability) as well as determine if the request to use USNA facilities is "consistent with the mission of the National Arboretum", it is necessary for the USNA to obtain information from the requestor.

A2. Purpose and Use of the Information.

Indicate how, by whom, and for what purpose the information is to be used. Except for a new collection, indicate how the agency has actually used the information received from the current collection.

This information is collected by USNA officials using applications in the form of questionnaires. There are two forms/questionnaires used by the USNA: The Request for Use of Facilities Application and Agreement and Application for Commercial Photography or

Cinematography. The information gathered on the photography form is the applicant's name, name of the organization providing the service, phone/fax numbers, dates and times requested for photography, how many people will be working the project, how many vehicles involved, and an itemization of equipment to be used by the crew. Also, the application requests a detailed description of the project, which specific sites are requested for photography and how the images or pictures will be used. USNA administrative staff use this information to calculate the fee schedule and communicate with the requestor as to the final fees, schedule, and requirements for access. The Facilities Use Form requests the contact information that includes the name, address, phone number and email address of requestor, how many people will be attending, and what rooms and outdoor facilities are being requested. There are nine questions asking whether the event is a fund raiser, will fees be charged and collected on site, will there be a sale or auction of products, will food be served, caterers used, is the vendor licensed and insured, will equipment be provided for the event, will permission be requested to serve beer and wine. The administrative staff uses this information to calculate fees and seeks approval from the Office of Director for said event.

All information is used by USNA management to determine if the requestor's need can be met and if applicable, whether the request is consistent with the mission and goals of the USNA.

A3. Use of information technology and burden reduction.

Describe whether, and to what extent, the collection of information involves the use of automated, electronic, mechanical, or other technological collection techniques or other forms of information technology, e.g., permitting electronic submission of responses, and the basis for the decision for adopting this means of collection. Also describe any consideration of using information technology to reduce burden.

ARS makes every effort to comply with the E-Government Act, 2002 (E-Gov) and to provide for alternative submission of information collections. The applications are offered through our website and available in hard-copy format if requested. Both the photography application and the Facilities Use forms can be submitted electronically or mailed to the USNA. Ninety-five percent or more are received as an attachment to the users' personal email. Fees can be submitted electronically with a credit card payment via the pay.gov website.

A4. Efforts to identify duplication.

Describe efforts to identify duplication. Show specifically why any similar information already available cannot be used or modified for use for the purposes described in Question 2.

There is no similar data collection available. Every effort has been made to avoid duplication. The agency has reviewed USDA reporting requirements, state administrative agency reporting requirements, and special studies by other government and private agencies.

ARS solely administers USNA facilities to ensure integrity. The information required for *data*

collection is not currently reported to any other agency on a regular basis in a standardized form.

The primary need for the use of USNA facilities is expected to be for one time event use only. Additional requests will still require an application for USNA managers to determine if needs can be met (i.e., room availability, schedule conflicts, etc.). This information is not available anywhere else.

A5. Impacts on small businesses or other small entities.

If the collection of information impacts small businesses or other small entities (Item 5 of OMB Form 83-I), describe any methods used to minimize burden.

The collection of information does not impact small businesses or other small entities. Therefore, no small businesses are connected to this collection.

A6. Consequences of collecting the information less frequently.

Describe the consequence to Federal program or policy activities if the collection is not conducted, or is conducted less frequently, as well as any technical or legal obstacles to reducing burden.

Providing this information is voluntary, however, without it we may not be able to respond to you regarding the service you have requested. Each collection is a one-time data collection for each individual request. If basic information (e.g., name, time, dates, rooms, and locations required, expected number to attend) is not collected, USNA officials will not be able to determine if the requestor's needs can be met. If information relating to how the requests fit within the mission of the USNA is not gathered, USNA managers will not be able to ensure that the requirements of Pub. L. 104-127 are met.

A7. Special circumstances relating to the Guidelines of 5 CFR 1320.5.

Explain any special circumstances that would cause an information collection to be conducted in a manner:

- **Requiring respondents to report information to the agency more often than quarterly;**
- **Requiring respondents to prepare a written response to a collection of information in fewer than 30 days after receipt of it;**

USNA management requires a minimum two-week notice to approve or disapprove an application. This may require the respondent to complete the application in less than 30 days and respond timely to ensure the request can be fulfilled.

- **Requiring respondents to submit more than an original and two copies of any document;**

- Requiring respondents to retain records, other than health, medical, government contract, grant-in-aid, or tax records for more than three years;
- In connection with a statistical survey, that is not designed to produce valid and reliable results that can be generalized to the universe of study;
- Requiring the use of a statistical data classification that has not been reviewed and approved by OMB;
- That includes a pledge of confidentiality that is not supported by authority established in statute or regulation, that is not supported by disclosure and data security policies that are consistent with the pledge, or which unnecessarily impedes sharing of data with other agencies for compatible confidential use; or
- Requiring respondents to submit proprietary trade secret, or other confidential information unless the agency can demonstrate that it has instituted procedures to protect the information's confidentiality to the extent permitted by law.

There are no other special circumstances. The collection of information is conducted in a manner consistent with the guidelines in 5 CFR 1320.5.'

A8. Comments to the Federal Register Notice and efforts for consultation.

If applicable, provide a copy and identify the date and page number of publication in the Federal Register of the agency's notice, required by 5 CFR 1320.8 (d), soliciting comments on the information collection prior to submission to OMB. Summarize public comments received in response to that notice and describe actions taken by the agency in response to these comments. Specifically address comments received on cost and hour burden.

Describe efforts to consult with persons outside the agency to obtain their views on the availability of data, frequency of collection, the clarity of instructions and recordkeeping, disclosure, or reporting format (if any), and on the data elements to be recorded, disclosed, or reported.

Consultation with representatives of those from whom information is to be obtained or those who must compile records should occur at least once every 3 years even if the collection of information activity is the same as in prior years. There may be circumstances that may preclude consultation in a specific situation. These circumstances should be explained.

A Federal Register notice was published in the Federal Register on 6-18-24, Vol, 89, FR Doc. No.118, Pages 51492-51493. No comments were received.

The USNA management team and the Special Events Coordinator consult regularly with stakeholders that frequently use the facilities, often once a week. Changes are incorporated that provide clearer guidelines for requestors. One example includes the use of a diagram that lets facilities use requestors draw in what they want as opposed to simply describing the areas. In

addition, the Special Events Coordinator reviews public requests to improve processes in collections. Requestors have asked for an easier way to pay the required fees. The USNA is in the final testing stages to set up a payment option on pay.gov to reduce the burden on both external requestors and federal staff. These frequent users include:

Craven Rand (crand@fona.org), Executive Director, Friends of the National Arboretum, 3501 New York Avenue NE, Washington, DC 20002

Bobbie Alexander (balexander@bonsai-nbf.org), Executive Director, National Bonsai Foundation, 3501 New York Avenue NE, Washington, DC 20002

Arlene Stewart (president@ncagardensclub.org), President, National Capital Area Garden Clubs, 3501 New York Avenue NE, Washington, DC 20002

A9. Explain any decisions to provide any payment or gift to respondents.

Explain any decision to provide any payment or gift to respondents, other than remuneration of contractors or grantees.

No gifts or payments are provided to the respondents.

A10. Assurances of confidentiality provided to respondents.

Describe any assurance of confidentiality provided to respondents and the basis for the assurance in statute, regulation, or agency policy.

There is no requirement to assure confidentially to respondents.

A11. Justification for any questions of a sensitive nature.

Provide additional justification for any questions of a sensitive nature, such as sexual behavior or attitudes, religious beliefs, and other matters that are commonly considered private. This justification should include the reasons why the agency considers the questions necessary, the specific uses to be made of the information, the explanation to be given to persons from whom the information is requested, and any steps to be taken to obtain their consent.

Due to the United States Department of Agriculture Homeland Security requirements, declaration of citizenship will be required for the use of the facilities or ground.

A12. Estimates of the hour burden of the collection of information.

Provide estimates of the hour burden of the collection of information. Indicate the number of respondents, frequency of response, annual hour burden, and an explanation of how the burden was estimated.

A. Indicate the number of respondents, frequency of response, annual hour burden, and an explanation of how the burden was estimated. If this request for approval covers more than one form, provide separate hour burden estimates for each form and aggregate

the hour burdens in Item 13 of OMB Form 83-I.

- Provide estimates of annualized cost to respondents for the hour burdens for collections of information, identifying and using appropriate wage rate categories.**

The USNA is estimating approximately 200 requests for the use of the facilities and 150 for photography/cinematography. Each request will require the completion of an application (see attached). The applications are simple and require information readily available to the requestor.

It is estimated that 350 responses will be received annually. The estimate time of completion of the facilities application and photography applications by the respondents is 15 minutes per request for a total of burden hours of 88.

OMB Control No. 0518-0024)							
Affected Public	Activity	Citation	Number of Respondents	Frequency of Response	Total Annual Responses	Hours per Response	Annual Burden (hours)
Affected Public: Individuals/Households							
Individuals/Households	Photography Use		120	1	120	0.25	30
Individuals/Households	Facility Use		25	1	25	0.25	6
Affected Public: Business-for-not-for-Profit							
Business-for-not-for-Profit	Photography Use		20	1	20	0.25	5
Business-for-not-for-Profit	Facility Use		125	1	125	0.25	31
Affected Public: State, Local or Tribal Government							
State, Local, or Tribal Government	Photography Use		10	1	10	0.25	3
State, Local, or Tribal Government	Facility Use		50	1	50	0.25	13

Overall Burden Estimates for all affected public.			350		350		88
---	--	--	-----	--	-----	--	----

A variety of respondents submit applications for facilities use and photography to USNA that range from administrative clerks to paid members of stakeholder groups to retired garden club members. Based on the Labor Board of Statistics for the metropolitan area, the average hourly rate of a private industry worker is \$30.33 per hour. Based on \$30.33 it is estimated that the annualized cost to respondents is \$2,653.88 (87.5 hours of burden × \$30.33). This information was obtained from Department of Labor, Bureau of Labor Statistics, [Employer Costs for Employee Compensation - March 2024 \(bls.gov\)](https://www.bls.gov/news.release/empcost.pdf).

A13. Estimates of other total annual cost burden.

Provide estimates of the total annual cost burden to respondents or recordkeepers resulting from the collection of information, (do not include the cost of any hour burden shown in questions 12 and 14). The cost estimates should be split into two components: (a) a total capital and start-up cost component annualized over its expected useful life; and (b) a total operation and maintenance and purchase of services component.

There are no capital and start-up, or operation, maintenance and purchase costs associated with this information collection.

A14. Provide estimates of annualized cost to the Federal government.

Provide estimates of annualized cost to the Federal government. Provide a description of the method used to estimate cost and any other expense that would not have been incurred without this collection of information.

It is anticipated that the approval or disapproval of each photography application and facilities use received will require approximately 60 minutes of processing by an Administrative Technician (GS-7, \$24.80/hour) and 5 minutes by the Administrative Officer, USNA (GS-12, \$40.42/hour). If 350 applications are received, that correlates to \$8,680.00 per year for Administrative Technician’s base salary and \$1,179.50 for the Administrative Officer’s base salary for a total of \$9,859.50 per year for base salary. The benefits for the Administrative Technician are \$10.42 per hour and \$1.42 per application for the Administrative Officer. Total cost of benefits for 350 applications would be \$4,144 per year. The total cost to the government of both programs for salary and benefits annually would be \$14,003.50. If the applications are approved, additional costs will be incurred by the government. These are costs related to support staff, utilities, and overhead required to support the approved event. These costs were used to develop the fee rates identified in the Federal Register publications.

A15. Explanation of program changes or adjustments.

Explain the reasons for any program changes or adjustments reported in Items 13 or 14 of the OMB Form 83-I.

The number of respondents increased from 300 to 350, the number of responses increased from 300 to 350, and the burden hours increased from 76 to 88. The increase is due to more photography applications. This is an adjustment that is not a result of any deliberate Federal government action.

A16. Plans for tabulation, and publication and project time schedule.

For collections of information whose results are planned to be published, outline plans for tabulation and publication.

The information is used internally for planning purposes only, no results will be published.

A17. Displaying the OMB Approval Expiration Date.

If seeking approval to not display the expiration date for OMB approval of the information collection, explain the reasons that display would be inappropriate.

The USNA is not seeking approval to exempt display of the expiration date for OMB approval.

A18. Exceptions to the certification statement identified in Item 19.

Explain each exception to the certification statement identified in Item 19 of the OMB 83-I" Certification for Paperwork Reduction Act."

There are no exceptions to item 19 of OMB form 83-I.