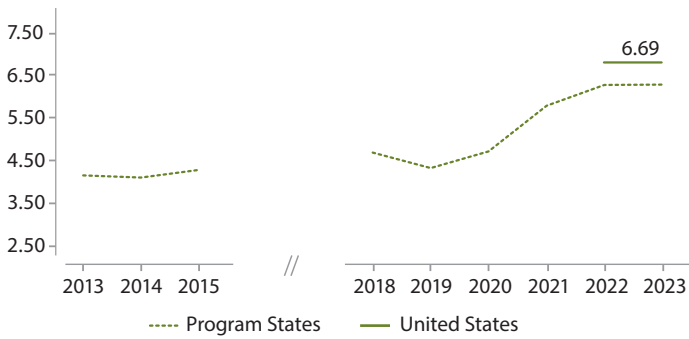




**Fig. 2 Value of Floriculture Sales, 2013-2023 (\$ billion)**



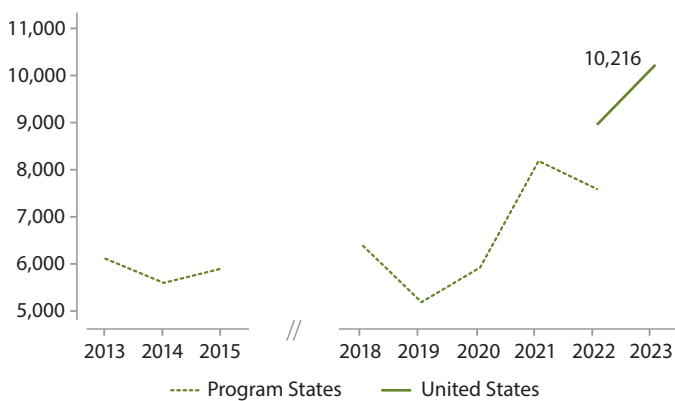
Estimates suspended in 2016 and 2017.

Of the 10 largest states, Florida had the highest sales, followed by California. Combined, Florida and California accounted for 33% of all sales in the United States.

**Top States Floriculture Sales, 2023 (\$ million)**

|                |       |
|----------------|-------|
| Florida        | 1,208 |
| California     | 983   |
| Michigan       | 695   |
| Texas          | 319   |
| New Jersey     | 308   |
| New York       | 236   |
| Ohio           | 233   |
| Pennsylvania   | 215   |
| Connecticut    | 170   |
| North Carolina | 168   |

**Fig. 3 Number of Floriculture Operations, 2013-2023**



Estimates suspended in 2016 and 2017.

The top five states each had more than 600 floriculture operations in 2023. Over one-third of all operations were in these states.

**Top States Floriculture Operations, 2023**

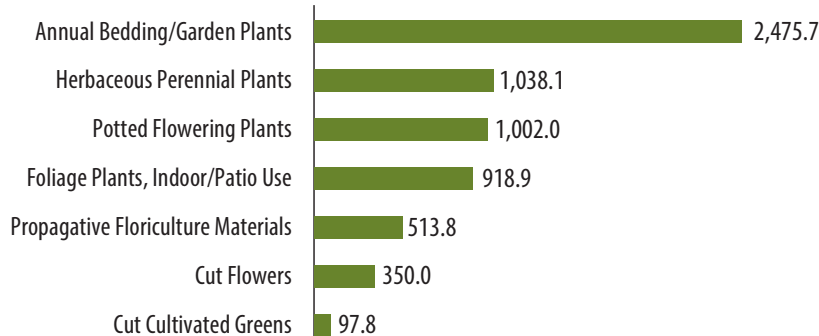
|                |     |
|----------------|-----|
| California     | 746 |
| Pennsylvania   | 702 |
| Michigan       | 681 |
| New York       | 680 |
| Florida        | 675 |
| Ohio           | 513 |
| Wisconsin      | 474 |
| Washington     | 350 |
| Texas          | 341 |
| North Carolina | 320 |

**Operations with Hired Workers in 2023**

The **number of operations** with hired workers totaled 6,527 in 2023. The U.S total increased 3% from 2022.

The **average peak number** of workers per operation was 16.4 nationally in 2023. The U.S average number decreased from 17.7 to 16.4 per operation.

**Fig. 4 Value of Sales by Plant Category, Operations with \$100,000+ in Sales, 2023 (\$ million)**



Sales of Annual Bedding/Garden Plants represented the largest total among all plant categories in 2023.