

# USDA AMS Stakeholder Survey

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OMB Control No. 0581-0269

Exp. Date: XX/XX/XXXX

**The United States Department of Agriculture's Agricultural Marketing Service (AMS) is collecting feedback about performance outcomes for the following grant programs: Acer Access and Development Program, the Dairy Business Innovation Initiatives, the Farmers Market and Local Food Promotion Programs, the Federal State Marketing Improvement Program, the Regional Food System Partnerships, the Sheep Production and Marketing Program, and the Specialty Crop Block Grant and Specialty Crop Promotion Programs. AMS encourages all stakeholders familiar with these grant programs, including the general public, to provide input.**

**The survey will take roughly 30 minutes to complete. You can save and continue the survey by clicking the link on the top of each page. You can also move between sections of the survey by using the navigation menu on each page.**

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0581-0269. The time required to complete this information collection is estimated to average 30 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

1. Describe the stakeholder category that best describes your perspective related to AMS grant programs. Please check all that apply. \*

- |   |  |
|---|--|
| <input type="checkbox"/> Agricultural Cooperative | <input type="checkbox"/> Producer (e.g. farmer, rancher, grower, etc.) |
| <input type="checkbox"/> Cooperative Extension    | <input type="checkbox"/> State Departments of Agriculture              |
| <input type="checkbox"/> Farmer Organization      | <input type="checkbox"/> Trade Organization                            |
| <input type="checkbox"/> Higher Education         | <input type="checkbox"/> Tribal Government                             |
| <input type="checkbox"/> Local Government         | <input type="checkbox"/> Other - Write In (Required)                   |
| <input type="checkbox"/> Non-Profit Organization  | <input type="text"/>   |

[Logic](#) Show/hide trigger exists.

2. I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply. \*

- Acer Access and Development Program
- Dairy Business Innovation Initiatives
- Farmers Market and Local Food Promotion Program
- Federal State Marketing Improvement Program
- Regional Food System Partnerships
- Sheep Production and Marketing Grant Program
- Specialty Crop Block Grant or Specialty Crop Multi-State Program

**LOGIC** Hidden unless: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Specialty Crop Block Grant or Specialty Crop Multi-State Program")

3. Are you a current and/or past grantee with the Specialty Crop Block Grant or Specialty Crop Multi-State Program?

- Current Grantee
- Past Grantee
- Current and Past Grantee
- Neither

**LOGIC** Hidden unless: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Farmers Market and Local Food Promotion Program")

4. Are you a current and/or past grantee with the Farmers Market and Local Food Promotion Program?

- Current Grantee
- Past Grantee
- Current and Past Grantee
- Neither

**LOGIC** Hidden unless: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Dairy Business Innovation Initiatives")

5. Are you a current and/or past grantee with the Dairy Business Innovation Initiatives?

- Current Grantee
- Past Grantee
- Current and Past Grantee
- Neither

**LOGIC** Hidden unless: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Acer Access and Development Program")

6. Are you a current and/or past grantee with the Acer Access and Development Program?

- Current Grantee
- Past Grantee
- Current and Past Grantee
- Neither

**LOGIC** Hidden unless: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Regional Food System Partnerships")

7. Are you a current and/or past grantee with the Regional Food System Partnerships Program?

- Current Grantee
- Past Grantee
- Current and Past Grantee
- Neither

**LOGIC** Hidden unless: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Sheep Production and Marketing Grant Program")

8. Are you a current and/or past grantee with the Sheep Production and Marketing Grant Program?

- Current Grantee
- Past Grantee
- Current and Past Grantee
- Neither

**Logic** Hidden unless: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Federal State Marketing Improvement Program")

9. Are you a current and/or past grantee with the Federal State Marketing Improvement Program?

- Current Grantee
- Past Grantee
- Current and Past Grantee
- Neither

## Specialty Crop Block Grant Program /Specialty Crop Multi-State Program Outcome 1 Feedback

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### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Specialty Crop Block Grant or Specialty Crop Multi-State Program")

These questions are about Outcome 1 of the Specialty Crop Block Grant and Specialty Crop Multi-State Programs (SCBGP/SCMP). SCBGP/SCMP grantees report indicator information to USDA every year on the indicators listed below. Please review Outcome 1 and the indicators before answering the questions on this page.

**Outcome 1:** To enhance the competitiveness of specialty crops through increased sales.

**Indicator:** Sales increased from \$\_\_\_ to \$\_\_\_ and by percent, as result of marketing and/or promotion activities

**LOGIC** Show/hide trigger exists.

10. Would you like to provide feedback about Outcome 1 for the SCBGP/SCMP?

- Yes
- No

**LOGIC** Hidden unless: #10 Question "Would you like to provide feedback about Outcome 1 for the SCBGP/SCMP?" is one of the following answers ("Yes")

11. Do you agree or disagree with the following statements about Outcome 1? Select 'Not Applicable' if the statement is not relevant to your work or relationship with the SCBGP/SCMP.

	Agree	Disagree	Not Applicable
It is easy for me to collect this indicator data.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Baseline data is available or easy to collect.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand this outcome.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand the indicator.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can achieve these goals by the end of the grant period.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The outcome aligns with the activities and goals of the program(s).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Logic** Hidden unless: #10 Question "Would you like to provide feedback about Outcome 1 for the SCBGP/SCMP?" is one of the following answers ("Yes")

12. Please use the box below to provide any additional feedback you have about Outcome 1 and its indicators. In addition, AMS encourages you to share new or modified outcomes and indicators you would prefer.



## Specialty Crop Block Grant Program /Specialty Crop Multi-State Program Outcome 2 Feedback

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### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Specialty Crop Block Grant or Specialty Crop Multi-State Program")

These questions are about Outcome 2 of the SCBGP/SCMP. SCBGP/SCMP grantees report indicator information to USDA every year on the indicators listed below. Please review Outcome 2 and the indicators before answering the questions on this page.

**Outcome 2:** Enhance the competitiveness of specialty crops through increased consumption.

### Indicators:

1. Of the total number of children and youth reached,
  - a. The number that gained knowledge about eating more specialty crops
  - b. The number that reported an intention to eat more specialty crops
  - c. The number that reported eating more specialty crops
2. Of the total number of adults reached,
  - a. The number that gained knowledge about eating more specialty crops
  - b. The number that reported an intention to eat more specialty crops
  - c. The number that reported eating more specialty crops
3. Number of new and improved technologies and processes to enhance the nutritional value and consumer acceptance of specialty crops (excluding patents)
4. Number of new specialty crops and/or specialty crop products introduced to consumers

**LOGIC** Show/hide trigger exists.

13. Would you like to provide feedback about Outcome 2 for the SCBGP/SCMP?

- Yes
- No

**LOGIC** Hidden unless: #13 Question "Would you like to provide feedback about Outcome 2 for the SCBGP/SCMP?" is one of the following answers ("Yes")

**14. Do you agree or disagree with the following statements about Outcome 2? Select 'Not Applicable' if the statement is not relevant to your work or relationship with the SCBGP/SCMP.**

	Agree	Disagree	Not Applicable
It is easy for me to collect this indicator data.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Baseline data is available or easy to collect.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand this outcome.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand the indicators.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can achieve these goals by the end of the grant period.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The outcome aligns with the activities and goals of the program(s).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**LOGIC** Hidden unless: #13 Question "Would you like to provide feedback about Outcome 2 for the SCBGP/SCMP?" is one of the following answers ("Yes")

**15. Please use the box below to provide any additional feedback you have about Outcome 2 and its indicators. In addition, AMS encourages you to share new or modified outcomes and indicators you would prefer.**

## Specialty Crop Block Grant Program /Specialty Crop Multi-State Program Outcome 3 Feedback

### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Specialty Crop Block Grant or Specialty Crop Multi-State Program")

These questions are about Outcome 3 of the SCBGP/SCMP. SCBGP/SCMP grantees report indicator information to USDA every year on the indicators listed below. Please review Outcome 3 and the indicators before answering the questions on this page.

**Outcome 3:** Enhance the competitiveness of specialty crops through increased access and awareness.

### Indicators:

1. Of the total number of consumers or wholesale buyers reached,
  - a. The number that gained knowledge on how to access/produce/prepare/preserve specialty crops
  - b. The number that reported an intention to access/produce/prepare/preserve specialty crops
  - c. The number that reported supplementing their diets with specialty crops that they produced/preserved/obtained/prepared
  
2. Of the total number of individuals (culinary professionals, institutional kitchens, specialty crop entrepreneurs such as kitchen incubators/shared-use kitchens, etc.) reached,
  - a. The number that gained knowledge on how to access/produce/prepare/preserve specialty crops
  - b. The number that reported an intention to access/produce/prepare/preserve specialty crops
  - c. The number that reported supplementing their diets with specialty crops that they produced/prepared/preserved/obtained
  
3. Number of existing delivery systems/access points\* of those reached that expanded and/or improved offerings of specialty crops
  
4. Number of new delivery systems/access points\* offering specialty crops

\*Delivery systems/access points are listed below.

- a. farmers markets
- b. produce at corner stores
- c. school food programs and other food options (vending machines, school events, etc.)
- d. grocery stores
- e. wholesale markets
- f. food hubs that process, aggregate, distribute, or store specialty crops
- g. home improvement centers with lawn and garden centers
- h. lawn and garden centers
- i. other systems/access points, not noted
- j. total (if not reported above)

**LOGIC** Show/hide trigger exists.

16. Would you like to provide feedback about Outcome 3 for the SCBGP/SCMP?

- Yes
- No

**LOGIC** Hidden unless: #16 Question "Would you like to provide feedback about Outcome 3 for the SCBGP/SCMP?" is one of the following answers ("Yes")

17. **Do you agree or disagree with the following statements about Outcome 3? Select 'Not Applicable' if the statement is not relevant to your work or relationship with the SCBGP/SCMP.**

	Agree	Disagree	Not Applicable
It is easy for me to collect this indicator data.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Baseline data is available or easy to collect.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand this outcome.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand the indicators.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can achieve these goals by the end of the grant period.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The outcome aligns with the activities and goals of the program(s).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Logic** Hidden unless: #16 Question "Would you like to provide feedback about Outcome 3 for the SCBGP/SCMP?" is one of the following answers ("Yes")

18. Please use the box below to provide any additional feedback you have about Outcome 3 and its indicators. In addition, AMS encourages you to share new or modified outcomes and indicators you would prefer.

## Specialty Crop Block Grant Program /Specialty Crop Multi-State Program Outcome 4 Feedback

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### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Specialty Crop Block Grant or Specialty Crop Multi-State Program")

These questions are about Outcome 4 of the SCBGP/SCMP. SCBGP/SCMP grantees report indicator information to USDA every year on the indicators listed below. Please review Outcome 4 and the indicators before answering the questions on this page.

**Outcome 4:** Enhance the competitiveness of specialty crops through greater capacity of sustainable practices of specialty crop production resulting in increased yield, reduced inputs, increased efficiency, increased economic return, and/or conservation of resources.

### Indicators:

1. Numbers of plant/seed releases (i.e., cultivars, drought-tolerant plants, organic, enhanced nutritional composition, etc.)
2. Adoption of best practices and technologies resulting in increased yields, reduced inputs, increased efficiency, increased economic return, and conservation of resources (select at least one below)
  - a. Number of growers/producers indicating adoption of recommended practices
  - b. Number of growers/producers reporting reduction in pesticides, fertilizer, water used/acre
  - c. Number of producers reporting increased dollar returns per acre or reduced costs per acre
  - d. Number of acres in conservation tillage or acres in other best management practices
3. Number of habitat acres established and maintained for the mutual benefit of pollinators and specialty crops

 Show/hide trigger exists.

19. Would you like to provide feedback about Outcome 4 for the SCBGP/SCMP?

- Yes
- No

**LOGIC** Hidden unless: #19 Question "Would you like to provide feedback about Outcome 4 for the SCBGP/SCMP?" is one of the following answers ("Yes")

**20. Do you agree or disagree with the following statements about Outcome 4? Select 'Not Applicable' if the statement is not relevant to your work or relationship with the SCBGP/SCMP.**

	Agree	Disagree	Not Applicable
It is easy for me to collect this indicator data.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Baseline data is available or easy to collect.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand this outcome.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand the indicators.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can achieve these goals by the end of the grant period.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The outcome aligns with the activities and goals of the program(s).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**LOGIC** Hidden unless: #19 Question "Would you like to provide feedback about Outcome 4 for the SCBGP/SCMP?" is one of the following answers ("Yes")

**21. Please use the box below to provide any additional feedback you have about Outcome 4 and its indicators. In addition, AMS encourages you to share new or modified outcomes and indicators you would prefer.**

## Specialty Crop Block Grant Program /Specialty Crop Multi-State Program Outcome 5 Feedback

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### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Specialty Crop Block Grant or Specialty Crop Multi-State Program")

These questions are about Outcome 5 of the SCBGP/SCMP. SCBGP/SCMP grantees report indicator information to USDA every year on the indicators listed below. Please review Outcome 5 and the indicators before answering the questions on this page.

**Outcome 5:** Enhance the competitiveness of specialty crops through more sustainable, diverse, and resilient specialty crop systems

### Indicators:

1. Number of new or improved innovation models (biological, economic, business, management, etc.), technologies, networks, products, processes, etc. developed for specialty crop entities including producers, processors, distributors, etc.
2. Number of innovations adopted
3. Number of specialty crop growers/producers (and other members of the specialty crop supply chain) that have increased revenue expressed in dollars
4. Number of new diagnostic systems analyzing specialty crop pests and diseases.  
[Diagnostic systems refer to, among other things: labs, networks, procedures, access points.]
5. Number of new diagnostic technologies available for detecting plant pests and diseases.  
[Grantees count technologies that add to diagnostic capacity, not individual pieces of equipment or devices]
6. Number of first responders trained in early detection and rapid response to combat plant pests and diseases
7. Number of viable technologies/processes developed or modified that will increase specialty crop distribution and/or production
8. Number of growers/producers that gained knowledge about science-based tools through outreach and education programs



**LOGIC** Show/hide trigger exists.

22. Would you like to provide feedback about Outcome 5 for the SCBGP/SCMP?

- Yes
- No

**LOGIC** Hidden unless: #22 Question "Would you like to provide feedback about Outcome 5 for the SCBGP/SCMP?" is one of the following answers ("Yes")

23. Do you agree or disagree with the following statements about Outcome 5? Select 'Not Applicable' if the statement is not relevant to your work or relationship with the SCBGP/SCMP.

	Agree	Disagree	Not Applicable
It is easy for me to collect this indicator data.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Baseline data is available or easy to collect.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand this outcome.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand the indicators.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can achieve these goals by the end of the grant period.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The outcome aligns with the activities and goals of the program(s).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Logic** Hidden unless: #22 Question "Would you like to provide feedback about Outcome 5 for the SCBGP/SCMP?" is one of the following answers ("Yes")

24. Please use the box below to provide any additional feedback you have about Outcome 5 and its indicators. In addition, AMS encourages you to share new or modified outcomes and indicators you would prefer.

## Specialty Crop Block Grant Program /Specialty Crop Multi-State Program Outcome 6 Feedback

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### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Specialty Crop Block Grant or Specialty Crop Multi-State Program")

These questions are about Outcome 6 of the SCBGP/SCMP. SCBGP/SCMP grantees report indicator information to USDA every year on the indicators listed below. Please review Outcome 6 and the indicators before answering the questions on this page.

**Outcome 6:** Enhance the competitiveness of specialty crops through increasing the number of viable technologies to improve food safety.

### Indicators:

1. Number of viable technologies developed or modified for the detection and characterization of specialty crop supply contamination from foodborne threats
2. Number of viable prevention, control and intervention strategies for all specialty crop production scales for foodborne threats along the production continuum
3. Number of individuals who learn about prevention, detection, control, and intervention food safety practices and number of those individuals who increase their food safety skills and knowledge
4. Number of improved prevention, detection, control, and intervention technologies
5. Number of reported changes in prevention, detection, control, and intervention strategies

**LOGIC** Show/hide trigger exists.

25. Would you like to provide feedback about Outcome 6 for the SCBGP/SCMP?

- Yes
- No

**LOGIC** Hidden unless: #25 Question "Would you like to provide feedback about Outcome 6 for the SCBGP/SCMP?" is one of the following answers ("Yes")

**26. Do you agree or disagree with the following statements about Outcome 6? Select 'Not Applicable' if the statement is not relevant to your work or relationship with the SCBGP/SCMP.**

	Agree	Disagree	Not Applicable
It is easy for me to collect this indicator data.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Baseline data is available or easy to collect.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand this outcome.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand the indicators.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can achieve these goals by the end of the grant period.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The outcome aligns with the activities and goals of the program(s).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**LOGIC** Hidden unless: #25 Question "Would you like to provide feedback about Outcome 6 for the SCBGP/SCMP?" is one of the following answers ("Yes")

**27. Please use the box below to provide any additional feedback you have about Outcome 6 and its indicators. In addition, AMS encourages you to share new or modified outcomes and indicators you would prefer.**

## Specialty Crop Block Grant Program /Specialty Crop Multi-State Program Outcome 7 Feedback

### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Specialty Crop Block Grant or Specialty Crop Multi-State Program")

These questions are about Outcome 7 of the SCBGP/SCMP. SCBGP/SCMP grantees report indicator information to USDA every year on the indicators listed below. Please review Outcome 7 and the indicators before answering the questions on this page.

**Outcome 7:** Enhance the competitiveness of specialty crops through increased understanding of threats to food safety from microbial and chemical sources.

### Indicators:

Number of projects focused on:

1. Increased understanding of fecal indicators and pathogens
2. Increased safety of all inputs into the specialty crop chain
3. Increased understanding of the roles of humans, plants and animals as vectors
4. Increased understanding of preharvest and postharvest process impacts on microbial and chemical threats
5. Number of growers or producers obtaining on-farm food safety certifications (such as Good Agricultural Practices or Good Handling Practices)

**LOGIC** Show/hide trigger exists.

28. Would you like to provide feedback about Outcome 7 for the SCBGP/SCMP?

- Yes
  - No
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**LOGIC** Hidden unless: #28 Question "Would you like to provide feedback about Outcome 7 for the SCBGP/SCMP?" is one of the following answers ("Yes")

**29. Do you agree or disagree with the following statements about Outcome 7? Select 'Not Applicable' if the statement is not relevant to your work or relationship with the SCBGP/SCMP.**

	Agree	Disagree	Not Applicable
It is easy for me to collect this indicator data.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Baseline data is available or easy to collect.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand this outcome.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand the indicators.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can achieve these goals by the end of the grant period.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The outcome aligns with the activities and goals of the program(s).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**LOGIC** Hidden unless: #28 Question "Would you like to provide feedback about Outcome 7 for the SCBGP/SCMP?" is one of the following answers ("Yes")

**30. Please use the box below to provide any additional feedback you have about Outcome 7 and its indicators. In addition, AMS encourages you to share new or modified outcomes and indicators you would prefer.**

## Specialty Crop Block Grant Program /Specialty Crop Multi-State Program Outcome 8 Feedback

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### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Specialty Crop Block Grant or Specialty Crop Multi-State Program")

These questions are about Outcome 8 of the SCBGP/SCMP. SCBGP/SCMP grantees report indicator information to USDA every year on the indicators listed below. Please review Outcome 8 and the indicators before answering the questions on this page.

**Outcome 8:** Enhance the competitiveness of specialty crops through enhancing or improving the economy as a result of specialty crop development

### Indicators:

1. Number of new rural careers created
2. Number of new urban careers created
3. Number of jobs maintained/created
4. Number of small businesses maintained/created
5. Increased revenue/increase savings/one-time capital purchases (in dollars)
6. Number of new beginning farmers who went into specialty crop production
7. Number of socially-disadvantaged farmers who went into specialty crop production

**Logic** Show/hide trigger exists.

31. Would you like to provide feedback about Outcome 8 for the SCBGP/SCMP?

- Yes
- No

**LOGIC** Hidden unless: #31 Question "Would you like to provide feedback about Outcome 8 for the SCBGP/SCMP?" is one of the following answers ("Yes")

**32. Do you agree or disagree with the following statements about Outcome 8? Select 'Not Applicable' if the statement is not relevant to your work or relationship with the SCBGP/SCMP.**

	Agree	Disagree	Not Applicable
It is easy for me to collect this indicator data.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Baseline data is available or easy to collect.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand this outcome.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand the indicators.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can achieve these goals by the end of the grant period.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The outcome aligns with the activities and goals of the program(s).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**LOGIC** Hidden unless: #31 Question "Would you like to provide feedback about Outcome 8 for the SCBGP/SCMP?" is one of the following answers ("Yes")

**33. Please use the box below to provide any additional feedback you have about Outcome 8 and its indicators. In addition, AMS encourages you to share new or modified outcomes and indicators you would prefer.**



## Farmers Market and Local Food Promotion Programs Outcome 1 Feedback

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### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Farmers Market and Local Food Promotion Program")

These questions are about Outcome 1 of the Farmers Market and Local Food Promotion Programs (FMLFPP). FMLFPP grantees report indicator information to USDA every year on the indicators listed below. Please review Outcome 1 and the indicators before answering the questions on this page.

**Outcome 1:** To increase consumption of and access to locally and regionally produced agricultural products.

### Indicators:

**1.a.** Total number of project beneficiaries/stakeholders reached

**1.b.** Of the total number that were reached, the number that reported buying, selling, aggregating, storing, producing, and/or distributing locally or regionally produced agriculture products

**1.c.** Of the total number that were reached, the number that gained knowledge on how to access, produce, prepare, and/or preserve locally and regionally produced agricultural products

**LOGIC** Show/hide trigger exists.

34. Would you like to provide feedback about Outcome 1 for the FMLFPP?

- Yes
- No

**LOGIC** Hidden unless: #34 Question "Would you like to provide feedback about Outcome 1 for the FMLFPP?" is one of the following answers ("Yes")

**35. Do you agree or disagree with the following statements about Outcome 1? Select 'Not Applicable' if the statement is not relevant to your work or relationship with the FMLFPP.**

	Agree	Disagree	Not Applicable
It is easy for me to collect this indicator data.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Baseline data is available or easy to collect.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand this outcome.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand the indicators.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can achieve these goals by the end of the grant period.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The outcome aligns with the activities and goals of the program(s).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**LOGIC** Hidden unless: #34 Question "Would you like to provide feedback about Outcome 1 for the FMLFPP?" is one of the following answers ("Yes")

**36. Please use the box below to provide any additional feedback you have about Outcome 1 and its indicators. In addition, AMS encourages you to share new or modified outcomes and indicators you would prefer.**

## Farmers Market and Local Food Promotion Programs Outcome 2 Feedback

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### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Farmers Market and Local Food Promotion Program")

These questions are about Outcome 2 of the FMLFPP. FMLFPP grantees report indicator information to USDA every year on the indicators listed below. Please review Outcome 2 and the indicators before answering the questions on this page.

**Outcome 2:** To increase customers and sales of local and regional agricultural products.

### Indicators:

**2.a.** Sales increased as a result of marketing and/or promotion activities during the project performance period

**2.b.** Customer counts increased during the project performance period

**Logic** Show/hide trigger exists.

37. Would you like to provide feedback about Outcome 2 for the FMLFPP?

- Yes
- No

**LOGIC** Hidden unless: #37 Question "Would you like to provide feedback about Outcome 2 for the FMLFPP?" is one of the following answers ("Yes")

**38. Do you agree or disagree with the following statements about Outcome 2? Select 'Not Applicable' if the statement is not relevant to your work or relationship with the FMLFPP.**

	Agree	Disagree	Not Applicable
Overall, it is easy for me to collect this indicator data.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Baseline data is available or easy to collect.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand this outcome.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand the indicators.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The goals for this outcome are achievable by the end of the grant period.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The outcome is aligned to the activities and goals of the program(s).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**LOGIC** Hidden unless: #37 Question "Would you like to provide feedback about Outcome 2 for the FMLFPP?" is one of the following answers ("Yes")

**39. Please use the box below to provide any additional feedback you have about Outcome 2 and its indicators. In addition, AMS encourages you to share new or modified outcomes and indicators you would prefer.**

## Farmers Market and Local Food Promotion Programs Outcome 3 Feedback

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### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Farmers Market and Local Food Promotion Program")

These questions are about Outcome 3 of the FMLFPP. FMLFPP grantees report indicator information to USDA every year on the indicators listed below. Please review Outcome 3 and the indicators before answering the questions on this page.

**Outcome 3:** To develop new market opportunities for farm and ranch operations serving local markets.

### Indicators:

**3.a.** Number of Farmers Markets

**3.b.** Number of Roadside Stands

**3.c.** Number of Community Supported Agriculture Programs

**3.d.** Number of Agritourism activities

**3.e.** Number of other direct producer-to-consumer market opportunities

**3.f.** Number of local and regional Food Business Enterprises that process, aggregate, distribute, or store locally and regionally produced agricultural products

**3.g.** Number that reported an increase in revenue expressed in dollars

**3.h.** Number that gained knowledge about new market opportunities through technical assistance and education programs

**3.i.** Number of New careers created (Difference between "jobs" and "careers": jobs are net gain of paid employment; new businesses created or adopted can indicate new careers)

**3.j.** Number of Jobs maintained/created

**3.k.** Number of New beginning farmers who went into local/regional food production

**3.l.** Number of Socially disadvantaged farmers who went into local/regional food production

**LOGIC** Show/hide trigger exists.

40. Would you like to provide feedback about Outcome 3 for the FMLFPP?

Yes

No

**LOGIC** Hidden unless: #40 Question "Would you like to provide feedback about Outcome 3 for the FMLFPP?" is one of the following answers ("Yes")

**41. Do you agree or disagree with the following statements about Outcome 3? Select 'Not Applicable' if the statement is not relevant to your work or relationship with the FMLFPP.**

	Agree	Disagree	Not Applicable
It is easy for me to collect this indicator data.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Baseline data is available or easy to collect.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand this outcome.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand the indicators.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can achieve these goals by the end of the grant period.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The outcome aligns with the activities and goals of the program(s).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**LOGIC** Hidden unless: #40 Question "Would you like to provide feedback about Outcome 3 for the FMLFPP?" is one of the following answers ("Yes")

**42. Please use the box below to provide any additional feedback you have about Outcome 3 and its indicators. In addition, AMS encourages you to share new or modified outcomes and indicators you would prefer.**

## Farmers Market and Local Food Promotion Programs Outcome 4 Feedback

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### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Farmers Market and Local Food Promotion Program")

These questions are about Outcome 4 of the FMLFPP. FMLFPP grantees report indicator information to USDA every year on the indicators listed below. Please review Outcome 4 and the indicators before answering the questions on this page.

**Outcome 4:** To improve the food safety of locally and regionally produced agricultural products.

### Indicators:

- 4.a.** Number of individuals who learned about prevention, detection, control, and intervention food safety practices
- 4.b.** Number of those individuals who reported increasing their food safety knowledge and skills
- 4.c.** Number of growers or producers who obtained on-farm food safety certifications (such as Good Agricultural Practices or Good Handling Practices)

**Logic:** Show/hide trigger exists.

43. Would you like to provide feedback about Outcome 4 for the FMLFPP?

- Yes
- No

**LOGIC** Hidden unless: #43 Question "Would you like to provide feedback about Outcome 4 for the FMLFPP?" is one of the following answers ("Yes")

**44. Do you agree or disagree with the following statements about Outcome 4? Select 'Not Applicable' if the statement is not relevant to your work or relationship with the FMLFPP.**

	Agree	Disagree	Not Applicable
It is easy for me to collect this indicator data.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Baseline data is available or easy to collect.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand this outcome.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand the indicators.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can achieve these goals by the end of the grant period.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The outcome aligns with the activities and goals of the program(s).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**LOGIC** Hidden unless: #43 Question "Would you like to provide feedback about Outcome 4 for the FMLFPP?" is one of the following answers ("Yes")

**45. Please use the box below to provide any additional feedback you have about Outcome 4 and its indicators. In addition, AMS encourages you to share new or modified outcomes and indicators you would prefer.**



## Farmers Market and Local Food Promotion Programs Outcome 5 Feedback

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### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Farmers Market and Local Food Promotion Program")

These questions are about Outcome 5 of the FMLFPP. FMLFPP grantees report indicator information to USDA every year on the indicators listed below. Please review Outcome 5 and the indicators before answering the questions on this page.

**Outcome 5:** To establish or expand a local and regional food business enterprise.

### Indicators

**5.a.** For projects developing a plan to establish or expand a local and regional food business enterprise and conducting a needs assessment: Number of unmet consumer needs, barriers to local foods, unserved populations, etc. identified through the use of a comprehensive need's assessment

**5.b.** Number of plans (business, economic, feasibility) developed based on a comprehensive needs assessment

**5.c.** Amount of non-Federal financial, professional, and technical assistance measured in dollars secured as a result of the developed plan(s)

[Show/hide trigger exists.](#)

46. Would you like to provide feedback about Outcome 5 for the FMLFPP?

- Yes
- No

**LOGIC** Hidden unless: #46 Question "Would you like to provide feedback about Outcome 5 for the FMLFPP?" is one of the following answers ("Yes")

**47. Do you agree or disagree with the following statements about Outcome 5? Select 'Not Applicable' if the statement is not relevant to your work or relationship with the FMLFPP.**

	Agree	Disagree	Not Applicable
It is easy for me to collect this indicator data.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Baseline data is available or easy to collect.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand this outcome.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand the indicators.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can achieve these goals by the end of the grant period.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The outcome aligns with the activities and goals of the program(s).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**LOGIC** Hidden unless: #46 Question "Would you like to provide feedback about Outcome 5 for the FMLFPP?" is one of the following answers ("Yes")

**48. Please use the box below to provide any additional feedback you have about Outcome 5 and its indicators. In addition, AMS encourages you to share new or modified outcomes and indicators you would prefer.**

## Farmers Market and Local Food Promotion Programs Outcome 6 Feedback

### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Farmers Market and Local Food Promotion Program")

These questions are about Outcome 6 of the FMLFPP. FMLFPP grantees report indicator information to USDA every year on the indicators listed below. Please review Outcome 6 and the indicators before answering the questions on this page.

**Outcome 6:** All applicants must identify at least one additional outcome and indicator based on relevant project activities not covered above.

**LOGIC** Show/hide trigger exists.

49. Would you like to provide feedback about Outcome 6 for the FMLFPP?

- Yes
- No

**LOGIC** Hidden unless: #49 Question "Would you like to provide feedback about Outcome 6 for the FMLFPP?" is one of the following answers ("Yes")

50. Please use the box below to provide any additional feedback you have about Outcome 6 and its indicators. In addition, AMS encourages you to share new or modified outcomes and indicators you would prefer.

## Dairy Business Innovation Initiatives Outcome 1 Feedback

### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Dairy Business Innovation Initiatives")

These questions are about Outcome 1 of the Dairy Business Innovation Initiatives (DBI). DBI grantees report indicator information to USDA every year on the indicators listed below. Please review Outcome 1 and the indicators before answering the questions on this page.

**Outcome 1:** To increase consumption of and access to dairy products.

### Indicators

**1.a.** Total number of project beneficiaries/stakeholders reached

**1.b.** Of the total number that were reached, the number that reported buying, selling, aggregating, storing, producing, and/or distributing dairy products

**1.c** Of the total number that were reached, the number that gained knowledge on how to access or produce dairy products

**LOGIC** Show/hide trigger exists.

51. Would you like to provide feedback about Outcome 1 for DBI?

Yes

No

**LOGIC** Hidden unless: #51 Question "Would you like to provide feedback about Outcome 1 for DBI?" is one of the following answers ("Yes")

**52. Do you agree or disagree with the following statements about Outcome 1? Select 'Not Applicable' if the statement is not relevant to your work or relationship with DBI.**

	Agree	Disagree	Not Applicable
It is easy for me to collect this indicator data.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Baseline data is available or easy to collect.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand this outcome.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand the indicators.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can achieve these goals by the end of the grant period.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The outcome aligns with the activities and goals of the program.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**LOGIC** Hidden unless: #51 Question "Would you like to provide feedback about Outcome 1 for DBI?" is one of the following answers ("Yes")

**53. Please use the box below to provide any additional feedback you have about Outcome 1 and its indicators. In addition, AMS encourages you to share new or modified outcomes and indicators you would prefer.**

## Dairy Business Innovation Initiatives Outcome 2 Feedback

### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Dairy Business Innovation Initiatives")

These questions are about Outcome 2 of the (DBI). DBI grantees report indicator information to USDA every year on the indicators listed below. Please review Outcome 2 and the indicators before answering the questions on this page.

**Outcome 2:** To increase sales of dairy products.

### Indicators:

**2.a.** Sales increased as a result of marketing and/or promotion activities during the project performance period

 Show/hide trigger exists.

54. Would you like to provide feedback about Outcome 2 for DBI?

- Yes
- No

**LOGIC** Hidden unless: #54 Question "Would you like to provide feedback about Outcome 2 for DBI?" is one of the following answers ("Yes")

**55. Do you agree or disagree with the following statements about Outcome 2? Select 'Not Applicable' if the statement is not relevant to your work or relationship with DBI.**

	Agree	Disagree	Not Applicable
It is easy for me to collect this indicator data.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Baseline data is available or easy to collect.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand this outcome.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand the indicators.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can achieve these goals by the end of the grant period.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The outcome aligns with the activities and goals of the program.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**LOGIC** Hidden unless: #54 Question "Would you like to provide feedback about Outcome 2 for DBI?" is one of the following answers ("Yes")

**56. Please use the box below to provide any additional feedback you have about Outcome 2 and its indicators. In addition, AMS encourages you to share new or modified outcomes and indicators you would prefer.**

## Dairy Business Innovation Initiatives Outcome 3 Feedback

### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Dairy Business Innovation Initiatives")

These questions are about Outcome 3 of the (DBI). DBI grantees report indicator information to USDA every year on the indicators listed below. Please review Outcome 3 and the indicators before answering the questions on this page.

**Outcome 3:** To develop new market opportunities for producers or processors of dairy products.

### Indicators

**3.a.** Number of Farmers Markets

**3.b.** Number of roadside stands

**3.c.** Number of Agritourism activities

**3.d.** Number of grocery stores

**3.e.** Number of wholesale tickets

**3.f.** Number of other systems/access points, not noted

**3.g.** Number that reported an increase in revenue expressed in dollars

**3.h.** Number that reported an increase in dairy activities

**3.i.** Number that reported an increase in dairy product production and innovative marketing strategies

**3.j.** Number of jobs maintained/created

**3.k.** Number of new beginning farmers that began producing dairy products

**LOGIC** Show/hide trigger exists.

57. Would you like to provide feedback about Outcome 3 for DBI?

Yes

No



**LOGIC** Hidden unless: #57 Question "Would you like to provide feedback about Outcome 3 for DBI?" is one of the following answers ("Yes")

**58. Do you agree or disagree with the following statements about Outcome 3? Select 'Not Applicable' if the statement is not relevant to your work or relationship with DBI.**

	Agree	Disagree	Not Applicable
It is easy for me to collect this indicator data.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Baseline data is available or easy to collect.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand this outcome.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand the indicators.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can achieve these goals by the end of the grant period.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The outcome aligns with the activities and goals of the program.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**LOGIC** Hidden unless: #57 Question "Would you like to provide feedback about Outcome 3 for DBI?" is one of the following answers ("Yes")

**59. Please use the box below to provide any additional feedback you have about Outcome 3 and its indicators. In addition, AMS encourages you to share new or modified outcomes and indicators you would prefer.**

## Acer Access and Development Program Outcome 1 Feedback

### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Acer Access and Development Program")

These questions are about Outcome 1 of the Acer Access and Development Program (Acer). Acer grantees report indicator information to USDA every year on the indicators listed below. Please review Outcome 1 and the indicators before answering the questions on this page.

**Outcome 1:** To increase consumption of and access to maple syrup and maple-sap products.

### Indicators:

**1.a.** Total number of project beneficiaries/stakeholders reached

**1.b.** Of the total number that were reached, the number that reported buying, selling, aggregating, storing, producing, and/or distributing maple syrup or maple-sap products

**1.c.** Of the total number that were reached, the number that gained knowledge on how to access or produce maple syrup or maple-sap products

**Logic:** Show/hide trigger exists.

60. Would you like to provide feedback about Outcome 1 for Acer?

Yes

No

**LOGIC** Hidden unless: #60 Question "Would you like to provide feedback about Outcome 1 for Acer?" is one of the following answers ("Yes")

**61. Do you agree or disagree with the following statements about Outcome 1? Select 'Not Applicable' if the statement is not relevant to your work or relationship with Acer.**

	Agree	Disagree	Not Applicable
It is easy for me to collect this indicator data.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Baseline data is available or easy to collect.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand this outcome.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand the indicators.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can achieve these goals by the end of the grant period.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The outcome aligns with the activities and goals of the program.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**LOGIC** Hidden unless: #60 Question "Would you like to provide feedback about Outcome 1 for Acer?" is one of the following answers ("Yes")

**62. Please use the box below to provide any additional feedback you have about Outcome 1 and its indicators. In addition, AMS encourages you to share new or modified outcomes and indicators you would prefer.**

## Acer Access and Development Program Outcome 2 Feedback

### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Acer Access and Development Program")

These questions are about Outcome 2 of Acer. Acer grantees report indicator information to USDA every year on the indicators listed below. Please review Outcome 2 and the indicators before answering the questions on this page.

**Outcome 2:** To increase consumption of and access to maple syrup and maple-sap products.

### Indicators:

**2.a.** Sales increased as a result of marketing and/or promotion activities during the project performance period

**LOGIC** Show/hide trigger exists.

63. Would you like to provide feedback about Outcome 2 for Acer?

Yes

No

**LOGIC** Hidden unless: #63 Question "Would you like to provide feedback about Outcome 2 for Acer?" is one of the following answers ("Yes")

**64. Do you agree or disagree with the following statements about Outcome 2? Select 'Not Applicable' if the statement is not relevant to your work or relationship with Acer.**

	Agree	Disagree	Not Applicable
It is easy for me to collect this indicator data.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Baseline data is available or easy to collect.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand this outcome.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand the indicators.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can achieve these goals by the end of the grant period.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The outcome aligns with the activities and goals of the program.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**LOGIC** Hidden unless: #63 Question "Would you like to provide feedback about Outcome 2 for Acer?" is one of the following answers ("Yes")

**65. Please use the box below to provide any additional feedback you have about Outcome 2 and its indicators. In addition, AMS encourages you to share new or modified outcomes and indicators you would prefer.**

## Acer Access and Development Program Outcome 3 Feedback

### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Acer Access and Development Program")

These questions are about Outcome 3 of Acer. Acer grantees report indicator information to USDA every year on the indicators listed below. Please review Outcome 3 and the indicators before answering the questions on this page.

**Outcome 3:** To develop new market opportunities for producers or processors of maple syrup or maple-sap products.

### Indicators:

**3.a.** Number of Farmers Markets

**3.b.** Number of roadside stands

**3.c.** Number of agritourism activities

**3.d.** Number of grocery stores

**3.e.** Number of wholesale tickets

**3.f.** Number of other systems/access points, not noted

**3.g.** Number that reported an increase in revenue expressed in dollars

**3.h.** Number that reported an increase in maple-sugaring activities

**3.i.** Number that reported an increase in maple syrup production

**3.j.** Number of jobs maintained/created

**3.k.** Number of new beginning farmers that began producing maple syrup or maple-sap products

**3.l.** Number of socially disadvantaged farmers that began producing maple syrup or maple-sap products

**LOGIC** Show/hide trigger exists.

66. Would you like to provide feedback about Outcome 3 for Acer?

Yes

No

**LOGIC** Hidden unless: #66 Question "Would you like to provide feedback about Outcome 3 for Acer?" is one of the following answers ("Yes")

**67. Do you agree or disagree with the following statements about Outcome 3? Select 'Not Applicable' if the statement is not relevant to your work or relationship with Acer.**

	Agree	Disagree	Not Applicable
It is easy for me to collect this indicator data.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Baseline data is available or easy to collect.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand this outcome.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand the indicators.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can achieve these goals by the end of the grant period.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The outcome aligns with the activities and goals of the program.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**LOGIC** Hidden unless: #66 Question "Would you like to provide feedback about Outcome 3 for Acer?" is one of the following answers ("Yes")

**68. Please use the box below to provide any additional feedback you have about Outcome 3 and its indicators. In addition, AMS encourages you to share new or modified outcomes and indicators you would prefer.**

## Acer Access and Development Program Outcome 4 Feedback

### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Acer Access and Development Program")

These questions are about Outcome 4 of Acer. Acer grantees report indicator information to USDA every year on the indicators listed below. Please review Outcome 4 and the indicators before answering the questions on this page.

**Outcome 4:** To increase the sustainable practices of maple syrup production resulting in increased yield, reduced inputs, increased efficiency, increased economic return, and/or conservation of resources.

### Indicators:

**4.a.** Number of producers indicating adoption of recommended practices

**4.b.** Number of producers reporting reduction in pesticides, fertilizer, water used/acre

**4.c.** Number of producers reporting increased dollar returns per acre or reduced costs per acre

[Logic](#) Show/hide trigger exists.

69. Would you like to provide feedback about Outcome 4 for Acer?

Yes

No



**LOGIC** Hidden unless: #69 Question "Would you like to provide feedback about Outcome 4 for Acer?" is one of the following answers ("Yes")

**70. Do you agree or disagree with the following statements about Outcome 4? Select 'Not Applicable' if the statement is not relevant to your work or relationship with Acer.**

	Agree	Disagree	Not Applicable
It is easy for me to collect this indicator data.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Baseline data is available or easy to collect.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand this outcome.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand the indicators.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can achieve these goals by the end of the grant period.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The outcome aligns with the activities and goals of the Acer program.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**LOGIC** Hidden unless: #69 Question "Would you like to provide feedback about Outcome 4 for Acer?" is one of the following answers ("Yes")

**71. Please use the box below to provide any additional feedback you have about Outcome 4 and its indicators. In addition, AMS encourages you to share new or modified outcomes and indicators you would prefer.**

## Regional Food System Partnership Feedback

### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Regional Food System Partnerships")

The Regional Food System Partnerships (RFSP) program supports partnerships that connect public and private resources to plan and develop local or regional food systems and encourages food economy viability and resilience. You can learn more about the RFSP by visiting the AMS website.

RFSP and FMLFPP will have similar outcomes and indicators, as they are each part of the Local Agricultural Marketing Program (LAMP). However, AMS also understands that measuring the impact of a "partnership" may require modified measures. You can learn more about LAMP by visiting the AMS website.

**The RFSP currently does not have outcomes or indicators. Use this page to provide your suggestions for program outcomes and indicators.**

72. Please use the box below to provide open feedback you have about outcomes and indicators for the RFSP in the box below.

## Sheep Production and Marketing Program Feedback

### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Sheep Production and Marketing Grant Program")

The Sheep Production and Marketing Grant Program (SPMGP) strengthens and enhances the production and marketing of sheep and sheep products in the United States including the improvement of infrastructure business, resource development and the development of innovative approaches to solve long-term needs. SPMGP seeks to develop solutions for practical problems on a national level to address the needs of the entire sheep industry, while focusing on measurable benefits for sheep producers, encouraging partnerships among other sheep industry organizations, and reducing duplication of effort among participating organizations. You can learn more about the SPMGP by visiting AMS's website.

**SPMGP currently does not have outcomes or indicators. Use this page to provide your suggestions for program outcomes and indicators.**

73. Please use the box below to provide open feedback you have about outcomes and indicators for the SPMGP in the box below.

## Federal State Marketing Improvement Program Feedback

### Page entry logic:

This page will show when: #2 Question "I would like to provide feedback regarding the following program(s) performance indicators. Check all that apply." is one of the following answers ("Federal State Marketing Improvement Program")

The Federal State Marketing Improvement Program (FSMIP) funds a wide range of applied research projects that address barriers, challenges, and opportunities in marketing, transportation, and distribution of U.S. food and agricultural products. The goal of FSMIP is to explore new market opportunities for U.S. food and agricultural products, and encourage research and innovation aimed at improving the efficiency and performance of the U.S. agricultural marketing system. You can learn more about FSMIP by visiting the AMS website.

**FSMIP currently does not have outcomes or indicators. Use this page to provide your suggestions for program outcomes and indicators.**

74. Please use the box below to provide open feedback you have about outcomes and indicators for the FSMIP in the box below.

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## Demographics and Survey Navigator

75. Select the state or territory where you live from the box below.

Alabama  
Alaska  
American Samoa  
Arizona  
Arkansas  
California  
Colorado  
Commonwealth of the Northern Mariana Islands  
Commonwealth of Puerto Rico  
Connecticut  
Delaware  
District of Columbia  
Florida  
Georgia  
Guam  
Hawaii

Hawaii  
Idaho  
Illinois  
Indiana  
Iowa  
Kansas  
Kentucky  
Louisiana  
Maine  
Maryland  
Massachusetts  
Michigan  
Minnesota  
Mississippi  
Missouri  
Montana  
Nebraska  
Nevada  
New Hampshire  
New Jersey  
New Mexico  
New York  
North Carolina  
North Dakota  
Ohio  
Oklahoma  
Oregon  
Pennsylvania  
Rhode Island  
South Carolina  
South Dakota  
Tennessee  
Texas  
Tribal Government  
Utah  
United States Virgin Islands  
Vermont  
Virginia  
Washington  
Washington, D.C.  
West Virginia  
Wisconsin  
Wyoming

## Survey Closing

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Thank you for so much for taking the time to provide your feedback. Your response is very important to us.

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