**1. Are you visiting the market directly from:**

* USDA workplace
* DC workplace
* Other federal employee workplace
* Tourist
* Local residence
* Other

1. **In What state do you live? If outside of the United States list your Country of residence.** 
   * Drop down list (For Paper Write State Name or Initials)

District of Columbia

**If in District of Columbia, which ward?**

\_\_\_\_1 \_\_\_\_2 \_\_\_\_3 \_\_\_4

\_\_\_\_5 \_\_\_\_6 \_\_\_\_7 \_\_\_8

1. **How did you find out about the USDA Farmers Market?** (Choose one)

\_\_\_\_Word of mouth (from friend, family member, coworker)

\_\_\_\_Read an article online or in print

\_\_\_\_On social media (choose one)

\_\_\_Instagram \_\_\_Flickr

\_\_\_Facebook \_\_\_USDA Website

\_\_\_Twitter \_\_\_ Yelp

\_\_\_\_\_Stumbled upon it by accident

\_\_\_\_\_Saw poster, postcard, or other print advertisement

\_\_\_\_\_Recommended by hotel, tour guide, or tourism agency

\_\_\_\_\_Other, please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **Roughly how much money did you spend at the market today?**

$0

$1 to $25

$26 to $50

$51 to $75

$76 to 100

* $101 or more

1. **What type of products did you purchase at the market today?**

**(select all that apply)**

* + Produce
  + Frozen Meat
  + Dairy
  + Eggs
  + Prepared foods (Ready to Eat Breakfast / Lunch)
  + Baked goods
  + Beverages
  + Flowers/plants/herbs
  + Other (Please Specify)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
  + Nothing purchased

1. **Which of the following best describes why you visit the USDA Farmers Market?**

**(select all that apply)**

* + Quality or freshness of products
  + Convenience to where I live or work
  + Ambiance & Social Atmosphere
  + Entertainment & Special Events
  + VegU Presentation
  + Other (please specify)

**1.What was the fruit or vegetable featured at VegU-cation today? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**2. Have you eaten this fruit or vegetable before today?** \_\_\_\_Yes \_\_\_\_No

**3. Have you ever prepared a dish that included this fruit or vegetable?** \_\_\_\_Yes \_\_\_\_No

**4. Did you purchase the featured fruit or vegetable at today’s farmers market?** (Choose One)

\_\_\_\_Yes, I purchased it today at the market

\_\_\_\_Not yet, but I plan to purchase it today at the market

\_\_\_\_ No, I already have it at home

\_\_\_\_I would have, but I could not find it to purchase.

\_\_\_\_I will purchase it at my local farmers market and/or grocery store

\_\_\_\_ No, I am not interested in purchasing the item at all

**5. What information shared during today’s class was most useful to you?**

(Please rank each of the following items in order of importance with #1 being the most important object to #5 being the least important object.)

\_\_\_\_How to pick the fruit or vegetable

\_\_\_\_How to store the fruit or vegetable \_\_\_\_How to prepare the fruit or vegetable

\_\_\_\_ How to grow the fruit or vegetable

\_\_\_\_Nutritional information about the fruit or

vegetable

**6. Overall, how would you rate the quality of today’s presentation?**

\_\_\_\_Poor \_\_\_\_Fair \_\_\_\_Good \_\_\_\_Very Good \_\_\_\_Excellent

**7. How likely are you to attend another class?**

\_\_\_\_Unlikely \_\_\_\_Likely \_\_\_\_Very likely

**8.Share your feedback. Have suggestions to improve VegU-cation?**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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