Request for Approval under the "Generic Clearance for the Collection of Routine Customer Feedback" (OMB Control Number: 0651-0080)

TITLE OF INFORMATION COLLECTION: G418: IP Attaché Program – Stakeholder Satisfaction Survey 2024

PURPOSE: This survey is to gather feedback from U.S. stakeholders regarding their experience and satisfaction with the USPTO IP Attaché Program.

DESCRIPTION OF RESPONDENTS: Respondents will be U.S. stakeholders who have utilized the IP Attaché Program.

TYPE OF COLLECTION: (Check one or multiple)

- [] Customer Comment Card/Complaint Form
- [] Usability Testing (e.g., Website or Software
- [] Focus Group

CERTIFICATION:

I certify the following to be true:

- 1. The collection is voluntary.
- 2. The collection is low-burden for respondents and low-cost for the Federal Government.
- 3. The collection is non-controversial and does <u>not</u> raise issues of concern to other federal agencies.
- 4. The results are <u>not</u> intended to be disseminated to the public.
- 5. Information gathered will not be used for the purpose of <u>substantially</u> informing <u>influential</u> policy decisions.
- 6. The collection is targeted to the solicitation of opinions from respondents who have experience with the program or may have experience with the program in the future.

Business Unit: Office of Policy and International Affairs (OPIA)

To assist review, please provide answers to the following question:

Personally Identifiable Information:

- 1. Is personally identifiable information (PII) collected? [] Yes [X] No
 - 1a. If Yes, is the information that will be collected included in records that are subject to the Privacy Act of 1974? [] Yes [] No
- 2. If applicable, has a System of Records Notice been published? [] Yes [] No [X] N/A

Gifts or Payments:

Is an incentive (e.g., money or reimbursement of expenses, token of appreciation) provided to participants? [] Yes [X] No

- [X] Customer Satisfaction Survey
- [] Small Discussion Group
- [] Other: _____

BURDEN HOURS

Type of Respondent	No. of	Participation	Burden
Private Sector	Respondents	Time	
Survey	60	3 minutes	3 hours
Totals	60		3 hours

The USPTO estimates that 100% of the surveys will be conducted online.

FEDERAL COST: The combined hourly rate for a GS-14, step 7, is currently \$80.15 per hour + \$24.05 (30% added for benefits and overhead) = \$104.20, including locality pay for the Washington, DC area.

The USPTO estimates that it takes a GS-14 step 7, one hour for data analysis and reporting of each summarized grouping. We currently summarize reported data three times a year. The total federal cost therefore is 3 * \$104.20, or **\$313**.

If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:

The selection of your targeted respondents

Do you have a customer list or something similar that defines the universe of potential respondents and do you have a sampling plan for selecting from this universe?

 [] Yes [X] No

If the answer is yes, please provide a description of both below (or attach the sampling plan)? If the answer is no, please provide a description of how you plan to identify your potential group of respondents and how you will select them?

An intake form is completed by a USPTO employee for each U.S. Stakeholder who reaches out to an IP attaché for assistance and/or information. Respondents who answer 'Yes' to a question about evaluating the program will be sent an email containing the survey link.

Administration of the Instrument

- 1. How will you collect the information? (Check all that apply)
 - [X] Web-based or other forms of Social Media
 - [] Telephone
 - [] In-person
 - [] Mail
 - [] Other, Explain: live poll software
- 2. Will interviewers or facilitators be used? [] Yes [X] No