

Visa Electronic Incentive/Thank You Email

From: RTI-eIncentives@rti.org

Date: [FILL]

To: [RESONDENT EMAIL ADDRESS]

Cc: RTI-eIncentives@rti.org

Subject: How to Redeem Your \$30 Visa Prepaid Card

Hello [AGE] year old participant,

Thank you for your participation in the National Household Survey on Behavioral Health. Your \$30 Visa Prepaid card is just a click away.

To activate your Visa prepaid card, please click on the “Access Your Card” link below to access the PerfectGift.com website. Then enter your activation code provided at the bottom of this email. You will have 24 months from the date of this email to spend the funds before they expire. You can redeem this prepaid card for purchases \$30 or less on any website that accepts Visa.

If you have questions, please do not hesitate to call us toll-free at 1-800-848-4079 or visit our website at nhsbh.rti.org. Thank you for helping make this study a success!

<TRANSLATE IN SPANISH: If you have questions and would like to speak with a Spanish speaking project representative, please call toll-free 1-800-848-4079.>

[GIFT CARD LINK AND INFORMATION]

Sincerely,

Kathleen Considine

Director Data Collection, RTI

Mastercard Electronic Incentive/Thank You Email

From: RTI-eIncentives@rti.org

Date: [FILL]

To: [RESONDENT EMAIL ADDRESS]

Cc: RTI-eIncentives@rti.org

Subject: How to Redeem Your \$30 Mastercard Prepaid Card

Hello [AGE] year old participant,

Thank you for your participation in the National Household Survey on Behavioral Health. Your \$30 Mastercard Prepaid card is just a click away.

To activate your Mastercard prepaid card, please click on the “Access Your Card” link below to access the PerfectGift.com website. Then enter your activation code provided at the bottom of this email. You will have 24 months from the date of this email to spend the funds before they expire. You can redeem this prepaid card for purchases \$30 or less on any website that accepts Mastercard.

If you have questions, please do not hesitate to call us toll-free at 1-800-848-4079 or visit our website at nhsbhweb.rti.org. Thank you for helping make this study a success!

<TRANSLATE IN SPANISH: If you have questions and would like to speak with a Spanish speaking project representative, please call toll-free 1-800-848-4079.>

[GIFT CARD LINK AND INFORMATION]

Sincerely,
Kathleen Considine
Director of Data Collection, RTI

Visa Physical Gift Card Incentive/Thank You Letter

[DATE]

[AGE] year old
[MAILING ADDRESS]
[CITY], [STATE] [ZIP]

Dear study participant,

Thank you for participating in the National Household Survey on Behavioral Health.

As a token of our appreciation, we have enclosed a \$30 Visa gift card for your completion of the interview.

If you have questions, please do not hesitate to call us toll-free at 1-800-848-4079 or visit our website at nhsbhweb.rti.org. Thank you for helping make this study a success!

Sincerely,

[INSERT SIGNATURE]

Kathleen Considine

Director of Data Collection, RTI

Mastercard Physical Gift Card Incentive/Thank You Letter

[DATE]

[AGE] year old
[MAILING ADDRESS]
[CITY], [STATE] [ZIP]

Dear study participant,

Thank you for participating in the National Household Survey on Behavioral Health.

As a token of our appreciation, we have enclosed a \$30 Mastercard gift card for your completion of the interview.

If you have questions, please do not hesitate to call us toll-free at 1-800-848-4079 or visit our website at nhsbhweb.rti.org. Thank you for helping make this study a success!

Sincerely,

[INSERT SIGNATURE]

Kathleen Considine

Director of Data Collection, RTI