**Post-Event Questions**

*Please share your feedback by rating each item using the scale provided. Thank you for your participation!*

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| --- | --- | --- | --- | --- | --- | --- | --- |
| **Assessment Factors** |  | **STRONGLY AGREE** | **AGREE** | **NEUTRAL** | **DISAGREE** | **STRONGLY DISAGREE** | **NO BASIS TO JUDGE** |
| The event contained information and ideas that will improve initiatives at my credit union for underserved and underbanked members. |  |  |  |  |  |  |  |
| I plan on implementing change at my credit union based on the presentations at the event. |  |  |  |  |  |  |  |
| My attendance at this event will add value to my credit union’s efforts to serve our members. |  |  |  |  |  |  |  |
| I gained knowledge I can use to implement new policies, procedures, and products and services at my credit union. |  |  |  |  |  |  |  |
| This event met my expectations. |  |  |  |  |  |  |  |
| The event will help me meet the needs of my members. |  |  |  |  |  |  |  |
| The event will help me meet my credit union’s mission or objectives. |  |  |  |  |  |  |  |
| I found the following sessions beneficial and helpful: |  |  |  |  |  |  |  |
| Please indicate your satisfaction of the various aspects of the event: |  |  |  |  |  |  |  |
| **Day 1, October 8, 2024** |  |  |  |  |  |  |  |
| Opening Remarks by NCUA Chairman Todd M. Harper |  |  |  |  |  |  |  |
| Keynote Address |  |  |  |  |  |  |  |
| Technical session: Determining demographics of your community – How to identify the makeup of your individual community and what it needs. |  |  |  |  |  |  |  |
| Real Life MDI Story |  |  |  |  |  |  |  |
| Breakout sessions: Pathways to Assisting Your Community. |  |  |  |  |  |  |  |
| Breakout 1: Identifying the Need – Demographic Analysis |  |  |  |  |  |  |  |
| Breakout 2: Identifying the Need – Holding Focus Groups to Learn What Is Needed |  |  |  |  |  |  |  |
| Breakout 3: Field of Membership Expansion to Build Your Community |  |  |  |  |  |  |  |
| Breakout 4: Utilizing Census Data |  |  |  |  |  |  |  |
| **Day 2, October 9, 2024** |  |  |  |  |  |  |  |
| Opening Remarks by NCUA Vice Chairman Kyle S. Hauptman |  |  |  |  |  |  |  |
| Keynote Address |  |  |  |  |  |  |  |
| Technical session: Growing your membership by serving their needs. |  |  |  |  |  |  |  |
| Real Life MDI Story |  |  |  |  |  |  |  |
| Breakout sessions: Developing partnerships for opportunities. |  |  |  |  |  |  |  |
| Breakout 1: Identifying The Partners in Your Community |  |  |  |  |  |  |  |
| Breakout 2: Engaging Your Stakeholders |  |  |  |  |  |  |  |
| Breakout 3: Working With Your Regulator |  |  |  |  |  |  |  |
| Breakout 4: Challenges And Resolutions |  |  |  |  |  |  |  |
| **Day 3, October 10, 2024** |  |  |  |  |  |  |  |
| Opening Remarks by NCUA Board Member Tanya Otsuka |  |  |  |  |  |  |  |
| Keynote Address |  |  |  |  |  |  |  |
| Technical session: Identifying Your ‘Why, How and What’ To Develop Your Outreach/Growth Plan. |  |  |  |  |  |  |  |
| Real Life MDI Story |  |  |  |  |  |  |  |
| Roundtable discussion on what credit unions have learned and what you will take back to your credit unions. |  |  |  |  |  |  |  |
| Closing Keynote |  |  |  |  |  |  |  |
| Please indicate your satisfaction of the various aspects of the event: |  |  |  |  |  |  |  |
| Venue/Event Platform |  |  |  |  |  |  |  |
| Date & Time of the Event |  |  |  |  |  |  |  |
| Speakers |  |  |  |  |  |  |  |
| Number of Sessions offered |  |  |  |  |  |  |  |
| Quality of Sessions |  |  |  |  |  |  |  |
| Networking Opportunities |  |  |  |  |  |  |  |
| I would recommend others come to this event in the future. |  |  |  |  |  |  |  |

1. What topics would you like to see at a future MDI event?

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1. What speakers would you like to see in the future?