



November 17, 2023

Why am I getting this letter?

Enclosed is your Chickens and Eggs Annual Survey. Please complete it at your earliest convenience. Your participation is important. Your information will help to provide an up-to-date picture of the U.S. poultry industry.

You may receive an email reminder to complete your survey. If we do not receive your completed questionnaire by **November 29**, we may contact you to schedule an interview.

How will the data be used?

The information collected in this survey allows NASS to accurately measure and report conditions and trends in the U.S. poultry industry over the course of the year. This information is used by all sectors of the industry to help make sound and timely business decisions.

We recommend you respond online. On the Respondent Portal, you can complete your surveys, track upcoming surveys, access data visualizations and reports of interest, link to other USDA agencies, and more.

The information you provide will be used for statistical purposes only. **In accordance with federal law, your responses will be kept confidential and will not be disclosed in identifiable form.** We will publish the data February 20, 2024, in the *Chickens and Eggs Annual* report at nass.usda.gov/publications and in NASS's searchable database, Quick Stats, at quickstats.nass.usda.gov.

Thank you for your participation and support of U.S. agriculture. For more information about this survey, visit nass.usda.gov/go/chickens-eggs. If you need assistance, please contact us at 888-424-7828.

Sincerely,

Lance Honig
Acting Chair, Agricultural Statistics Board
National Agricultural Statistics Service
U.S. Department of Agriculture

Enclosure

What should I do next?

Complete your survey in one of the following ways:



Online at www.agcounts.usda.gov.
Online reporting is fast and secure.
All you need is your unique survey code on the enclosed form to begin.



By **mail or fax**. Complete the questionnaire and mail it back in the prepaid envelope provided or fax it to 855-415-3687.

