

EXAMPLE REMINDER #1

Hello!

You have been selected to participate in our survey sponsored by the Centers for Disease Control and Prevention. Your participation is very important to use because we want you to have a voice in developing programs aimed at improving the lives of many Americans. Please go to:

{URL}

Earn rewards – just answer a few short questions to find out whether someone in your household is eligible for this study.

Enter this password to get into the survey:

<<Password>>

Please participate soon!

Thank you!

EXAMPLE REMINDER #2

Hello!

We need your help! The Centers for Disease Control and Prevention has selected YOU to participate in our survey. If qualified, you or another member of your household can receive rewards for participating! Please share your opinions and experiences. We want you to have a voice in developing programs aimed at improving the lives of many Americans. To find out if you, or another member of your household are qualified, please answer a few questions in our survey by going to this web link:

{URL}

Enter this password to get into the survey:

<<Password>>

Please participate soon!

Thank you!