

#	Common Theme	CVS Health	Ucare	MAPA	Pfizer	PRMA	UnitedHealth Group	American Cancer Society	Access to Medicine Foundation	Access to Prescription Drugs Foundation	Teachers Retirement Society of Kentucky	National Health Council	Anonymous	National Multiple Sclerosis Society	Health Partners	Donated	Summary of Comment	Proposed Responses
1						X											A commenter requested that the instructions for the model documents be revised to indicate that plans are not required to use model language exactly as written so long as the vital information is conveyed to beneficiaries.	CMS thanks the commenter for their feedback and notes that the instructions for the model documents (with the exception of the Likely to Benefit Notice, which is a standardized material that Part D sponsors are required to use verbatim), have been updated to clarify that these model materials and their content serve as an example of how to convey information on the Medicare Prescription Payment Plan to Part D enrollees and program participants. While Part D sponsors are not required to use the model materials and content verbatim, use of the model materials will satisfy the communications requirements included throughout Section 30.3 of the draft part two guidance.
2				X											X		A couple of commenters requested that CMS finalize model documents as soon as possible.	CMS is making every effort to provide materials timely and believes the planned timelines provide Part D sponsors with sufficient lead time to implement necessary changes, prepare materials, and comply with the education and outreach requirements outlined in the draft part two guidance (scheduled to be finalized in summer 2024) ahead of the date on which they may begin marketing their plans for next year.
3				X													A commenter encouraged CMS to shorten and streamline model documents to ensure that model materials are clear, concise, and easy to understand.	CMS shares the commenters' goal of making model materials clear, concise, and easy to understand. To this end, CMS considered feedback received from multiple rounds of research on CMS-developed program materials. The rounds of research included Medicare Part D enrollees from different socioeconomic and demographic backgrounds who would and would not benefit from the program, and CMS was responsive to feedback raised by participants when finalizing these materials.
4										X							A commenter requested that CMS provide plans with additional flexibility to tailor Medicare Prescription Payment Plan related materials for specific plan designs that may be more generous than the standard Part D benefit.	CMS thanks the commenter for their feedback. As stated in section 30 of the draft part two guidance, Part D sponsors can choose to use the model materials to satisfy the requirements for communications with prospective and current program participants (with the exception of the Likely to Benefit Notice, which is a standardized material that Part D sponsors are required to use verbatim). CMS has included additional instructions in the model materials to indicate where sponsors may tailor language for specific populations and plan types. If Part D sponsors choose to develop their own materials, they must ensure that required elements and information are included in their materials. Part D sponsors are strongly encouraged to provide additional information about the Medicare Prescription Payment Plan, including offering a review of what their estimated monthly payments under the program may be, to ensure that potential participants understand the financial implications of participation. Part D sponsors are also encouraged to provide support tailored to the potential participant's unique situation and clearly communicate to enrollees when it appears that they are less likely to benefit from the program (e.g., enrollees with low to moderate recurring OOP drug costs).
5										X							A commenter expressed concern that informing beneficiaries that they will not pay any interest or fees on the amounts they owe, even if their payment is late, could encourage default risk among participants.	CMS thanks the commenter for their feedback. Section 30.3 of the draft part two guidance requires Part D sponsors to provide Part D enrollees with promotional and educational materials on the Medicare Prescription Payment Plan. As outlined in Section 30.3, Part D sponsors must inform enrollees that the program is free to join and there are no fees or interest charged under the program. Part D sponsors are also required to educate enrollees on the importance of paying monthly bills, including the implications of not paying bills under the program. CMS believes it is important for enrollees to understand these aspects of the program before entering into this arrangement with their Part D sponsor.
6			X									X	X				A couple of commenters suggested that CMS test model documents with diverse user groups and requested that CMS implement a process to consistently incorporate stakeholder feedback (through regular engagement with patients, caregivers, patient organizations, SHIP counselors, and other stakeholders) and facilitate an annual process for revisions to the model documents through a public comment opportunity.	CMS considered feedback received from multiple rounds of research on CMS-developed program materials. The rounds of research included Medicare Part D enrollees from different socioeconomic and demographic backgrounds who would and would not benefit from the program, and CMS was responsive to feedback raised by participants when finalizing these materials. CMS also notes that beginning soon after the passage of the Inflation Reduction Act, CMS began conducting stakeholder outreach with a wide variety of groups representing beneficiaries, patient organizations, pharmacies, plans and others. CMS has continued conducting outreach since that time and plans to conduct ongoing outreach to stakeholders during the first year of the program. CMS will consider any necessary changes to the model materials for future years as a result of this stakeholder outreach; any revisions to the documents will go through the ICR process with opportunity for public comment.
7			X			X											A couple of commenters suggested that CMS include a concise overview of the Medicare Prescription Payment Plan in all model documents and help orient beneficiaries to the purpose of each specific document.	CMS thanks the commenter for this suggestion. CMS has included a brief description of the Medicare Prescription Payment Plan in the appropriate model notices.
8			X														A commenter suggested that documents more clearly state that they originate from the beneficiary's plan sponsor and that the information stems from a new offering from the Medicare program.	CMS thanks the commenters for their feedback. The instructions for plan sponsors included in each model notice state that plans may include plan-specific information and branding on all notices.
9	General		X			X											A couple of commenters requested that CMS provide additional information in the model materials related to beneficiary protections, such as the grace period, the reinstatement process, appeals process, and prohibition on Part D plan disenrollment as a result of failure to pay Medicare Prescription Payment Plan balances.	CMS thanks the commenter for their feedback and agrees that enrollee protections are a critical part of the program. The Notice for Failure to Make Payments and the Notice for Failure to Make Payments - Notification of Termination both direct enrollees to contact their plan if they think they've received the notice in error and inform them of their right to appeal through the grievance process. The Notice of Voluntary Removal and Notice for Failure to Make Payments - Notification of Termination of Participation also direct enrollees to contact their plan to opt back into the program (once they've paid all outstanding balances, if applicable). Finally, CMS notes that the payment due date that plan sponsors are required to include in the Notice for Failure to Make Payments must reflect the full grace period.
10			X									X	X				Several commenters encouraged CMS to ensure that all forms are accessible and usable by individuals living with various disabilities, including visual, auditory, and cognitive impairments. Specific suggestions for increased accessibility included additional white space to make the content more digestible, increased font size, a glossary defining terms, and the provision of translated materials, braille and large print notices. Additionally, commenters urged CMS to ensure that all forms use clear, plain language accessible to enrollees with varying levels of health literacy and be made available in multiple languages to accommodate the diverse Medicare population, including those with limited English proficiency.	CMS agrees that Medicare Prescription Payment Plan materials must be accessible and easy to understand for all Medicare Part D enrollees. All materials were written by CMS experts in plain language and health communication, with a strong focus on creating clear, readable materials that would be accessible for all audiences. Materials then went through multiple rounds of research focusing on the readability of the materials. Participants in the multiple rounds of research were comprised of Medicare Part D enrollees of varying socioeconomic and demographic backgrounds to ensure all beneficiaries with varying levels of health literacy can read the materials. Materials were revised multiple times between rounds of testing to ensure we addressed all points of confusion. All CMS materials are available in a variety of formats and languages as needed, and can be requested at any time: https://www.medicare.gov/about-us/accessibility-nondiscrimination-notice CMS has provided a Spanish translation of the Likely to Benefit Notice for public comment as part of this ICR package and will consider additional translations in the future. Additionally, CMS directs commenters to section 30.4 of the draft part two guidance, which states that Part D sponsors must meet existing Part D regulations for translating materials required under Part D at § 423.2267 and in the CY 2025 MA and Part D Final Rule. In addition, under § 423.2267(3), required model and standardized materials must be provided in a non-English language and an accessible format using auxiliary aids and services upon request or otherwise learning of the Part D enrollee's primary language and/or need for an accessible format. These regulations apply to all required materials, including standardized and model materials, that Part D sponsors use, tailor, or develop for the Medicare Prescription Payment Plan.
#REF!												X					A commenter recommended the inclusion of supplementary educational tools, such as interactive and customizable cost calculators, additional examples or real-life scenarios illustrating the operations of the program.	CMS encourages sponsors to provide additional information, tools, and resources to best serve their Part D enrollees and ensure they properly understand the program and how it may benefit them. As stated in section 30.1.5 of the draft part two guidance, Part D sponsors are required to provide examples of how the program calculation works with easy-to-understand explanations; sponsors may utilize a calculator tool to help fulfill this requirement. CMS encourages Part D sponsors to use the example calculations included in the final part one guidance or in the technical memoranda available here: https://www.cms.gov/inflation-reduction-act-and-medicare-part-d-improvements/medicare-prescription-payment-plan . Additionally, Part D sponsors are encouraged to use CMS-provided resources as outlined in section 40 of the draft part two guidance.

