November 24, 2024

«RespFirst» «RespLast» «RespTitle» «Company» «Street» «City», «State» «Zip»

Dear «RespFirst» « RespLast »:

On behalf of the Bureau of Labor Statistics (BLS), «FE_FirstName» «FE_LastName» has been contacting you regularly over the **past few years** to request «Company»'s participation in the U.S. Import and Export Price Indexes (MXP). I understand from **Corporate Counsel** that «Company» has a policy not to participate in voluntary surveys. Many businesses that cooperate with the BLS on this critical economic measure have a similar policy but make an exception due to the unique and important nature of the MXP. I ask that you make an exception to your policy and provide data for the MXP.

You may wonder why we continue to contact you for data. As Chief Executive Officer of a major corporation, you appreciate how the U.S. business community benefits from having a reliable, monthly measure of international price trends. In order for the MXP to present an accurate representation of the U.S. economy, we depend on the data from businesses that have been statistically selected for inclusion in the Indexes. As one of the country's leading women's specialty retailers, «Company» represents an important major economic segment for the MXP. Your participation is important to the scope and accuracy of the Indexes.

The Bureau of Labor Statistics, its employees, agents, and partner statistical agencies, will use the information you provide for statistical purposes only and will hold the information in confidence to the full extent permitted by law. In accordance with the Confidential Information Protection and Statistical Efficiency Act (44 U.S.C. 3572) and other applicable Federal laws, your responses will not be disclosed in identifiable form without your informed consent. Per the Federal Cybersecurity Enhancement Act of 2015, Federal information systems are protected from malicious activities through cybersecurity screening of transmitted data.

«FE_FirstName» «FE_LastName» of my staff will telephone you within the next few days to ask that you make this important exception to your policy. In the meantime, if you have any questions regarding this matter, please contact «FE_FirstName» «FE_LastName» at «FE_Tel». For further information about our statistics, you may visit our web site at <u>www.bls.gov</u>. Your cooperation in making this survey a continuing success will be greatly appreciated.

Sincerely yours,

NAME «Title» Enclosure «Enclosure_Name»