

# APPRENTICESHIP AMBASSADOR INITIATIVE

## Application for Apprenticeship Ambassador

Thank you for your interest in becoming an Apprenticeship Ambassador. If selected, your company/organization will join a national movement to expand, diversify, modernize, and strengthen Registered Apprenticeships across America.

The goal of the Apprenticeship Ambassador Initiative is to create a network of employers, labor organizations, industry associations, sponsors, educators, workforce intermediaries, minority-serving organizations, and other stakeholders to serve as champions for their industry or area of expertise.

**Please read the criteria and tips below to improve the quality of your application.**

### Criteria for Apprenticeship Ambassador Applications

- Applicant must be an organization (e.g. company, labor union or association of unions, business association, university or college, nonprofit organization, etc.) and not an individual.
- Applicant demonstrates one-year minimum (as of date of application submission) of Registered Apprenticeship (RA) experience, which may be demonstrated by virtue of the organization being one of the following:
  - RA sponsor of a RA program
  - RA Related Technical Instruction (RTI) provider for a RA program
  - RA Intermediary for a RA program
  - Employer in an RA program
  - Sponsor of pre-apprenticeship program that leads to a RA program
  - Community-based and nonprofit organizations that have demonstrated a capacity to successfully work in workforce development and focus on supporting, increasing, and diversifying talent in RA by partnering with RA sponsors, employers, and RTI providers.
- All RA sponsors, RTI providers, RA Intermediaries, Employers, and Pre-apprenticeship sponsors must have active apprentices or pre-apprentices enrolled.
- Applicant provides clear description of the organization's one-year minimum of RA experience.
- The RA program(s) that the organization is sponsoring or participating in as an employer or RTI provider must be operating in compliance with all relevant federal and state laws and regulations.
- Applicant has made a RA Commitment – at least one option chosen on application.
- Applicant Point of Contact has the authority to represent the organization and submit this application on behalf of the organization.
- Application is signed by the Point of Contact.
- The Office of Apprenticeship Administrator reserves the right to reject any application that is found to be operating contrary to any relevant federal and state laws and regulations.

### Tips for Completing Apprenticeship Ambassador Applications

1. Apprenticeship Ambassadors are organizations and not individuals. Please list the RA experience of the applying organization rather than the individual representing and signing on behalf of the organization.
2. Applicant Point of Contact cannot be a current member of the Advisory Committee on Apprenticeship (ACA).
3. The Point of Contact must have the authority to sign the application on behalf of the organization.
4. Provide the name(s) of the specific RA program(s) that the organization sponsors or participates in as an employer or RTI provider.
5. Applications must be signed by the Applicant Point of Contact. An unsigned application will be considered incomplete and will not be reviewed.

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# APPRENTICESHIP AMBASSADOR INITIATIVE



Salutation:

First Name:

Last Name:

Name of Organization that Applicant represents:

Title:

Phone Number:

Email Address:

Street Address:

Street Address 2 (optional):

City:  State:  Zip Code:

Geographic scope where Organization works:

Primary Industry:

Secondary Industry:  (optional)

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# APPRENTICESHIP AMBASSADOR INITIATIVE



## Registered Apprenticeship Program (RAP) Experience

Number of Years of RAP experience

Brief description of RAP experience and why Organization should serve as an Apprenticeship Ambassador

*(e.g., program sponsor, RAP intermediary, DOL grantee, workforce development professional/RAP subject matter expert)*

1000 character(s) remaining

Please select one or more that apply and the corresponding length of experience. Note that a minimum of one year of experience with RAPs is required.

- RAP sponsor
- RAP Related Technical Instruction provider
- RAP Intermediary
- Sponsor of Pre-Apprenticeship program leading into a RAP
- Employer with RAP Experience
- Community-based and nonprofit organizations that have demonstrated a capacity to successfully work in workforce development and focus on supporting, increasing, and diversifying talent in RA by partnering with RA sponsors, employers, and RTI providers.

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# APPRENTICESHIP AMBASSADOR INITIATIVE



## RAP Commitment

Please select one or more Engagement Activities that your organization would commit to as an Apprenticeship Ambassador over the next year along with the specific commitment associated with those activities so that the DOL Office of Apprenticeship can recognize your organization for your efforts:

- Promotion: Host meetings and/or present at conferences to increase awareness of Registered Apprenticeship.
- Outreach and Recruitment: Conduct outreach and recruitment efforts aimed at increasing opportunities for underrepresented populations.
- Resources: Develop Registered Apprenticeship resources.
- Training: Conduct training sessions on the value of Registered Apprenticeship.
- Research/Best Practices: Develop and share research, lessons learned, and best practices to help scale Registered Apprenticeship.
- Develop Registered Apprenticeship Programs: Develop programs in high demand industries and/or occupations.
- Launch Registered Apprenticeship Initiatives: Launch new, innovative Registered Apprenticeship initiatives.
- Apprentices: Increase the number of apprentices for new and existing Registered Apprenticeships programs.

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## DOL Outreach Activities

Core Expectations for Apprenticeship Ambassadors  
(Minimum Commitment - 1 Year) (optional)

- Willing to recruit additional Apprenticeship Ambassadors
- Willing to participate in National Apprenticeship week
- Willing to conduct outreach to businesses and employers within your industry, supply chain, or geographic location on behalf of DOL
- Willing to participate in DOL-hosted Apprenticeship Ambassador events (virtual/in-person)
- Willing to participate in up to 2 DOL regional convenings by industry
- Willing to share best practices in Registered Apprenticeship with DOL
- Willing to host organizational open houses for prospective apprentices, educational, training or other stakeholders on behalf of DOL
- Willing to author DOL blogs, op-eds or appear in videos, provide testimonials
- Willing to allow DOL to display organizational logo on DOL websites and promotional materials
- Other - list specifics

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# APPRENTICESHIP AMBASSADOR INITIATIVE



Signature of Authorizing Official Agreeing to Organization serving as an Apprenticeship Ambassador

Full Name  Title

Signature of Authorizing Official Allowing DOL to display Organization Logo (optional)

Full Name (optional)  Title (optional)

I agree

By submitting this form, you are agreeing to not engage in lobbying for apprenticeship legislation or initiatives on behalf of the DOL. Additionally, being an Apprenticeship Ambassador does not entitle the individual or organization to any funding from DOL. I agree that the virtual signature I have entered will be the electronic representation of my signature – just the same as a pen-and-paper signature. If selected as an Apprenticeship Ambassador, I acknowledge that details about the organization, such as the point of contact, address, email, and commitments, may be publicly disclosed, including publication on the DOL website.

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless such collection displays a valid OMB control number. Public reporting burden for this collection of information is estimated to average 6 minutes per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. The obligation to respond to this collection is voluntary. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the U.S. Department of Labor, Office of the Chief Information Officer, Attention: Departmental Clearance Officer, 200 Constitution Avenue, N.W., Room N-7301, Washington, DC 20270 and reference the OMB Control Number. Note: Please do not return the completed web application to this address.

**OMB number:**

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