

B. Research Objectives and Questions Crosswalk

Research objectives	eHIP data	Interviews	Extant national and State data	GusNI P data
Objective 1: Quantify, to the extent possible, the cost of administering eHIP.				
a. What was the cost of each eHIP project, overall and disaggregated by function?	✓	✓		
b. For each project, what resources did FNS, State agencies, EBT processors, retailers, and other stakeholders commit to implement eHIP?	✓	✓		
c. What, if any, additional funding and/or in-kind contributions were used for the project? What were these resources put toward?	✓	✓		
d. What costs are primarily associated with the initial start-up?	✓	✓		
e. What would be the costs associated with ongoing administration?	✓	✓		
f. How many incentives were issued (by total dollar value and number of transactions)? How many households were issued incentives? How does issuance vary by project features, including incentive model, incentive amount, retailer type, and geography?	✓			
g. How many incentives were redeemed (by total dollar value and number of transactions)? How many households redeemed incentives? How does redemption vary by project features, including incentive model, incentive amount, retailer type, and geography?	✓			
Objective 2: Estimate the cost of nationwide expansion of eHIP.				
a. What are the projected costs of eHIP nationwide (overall and disaggregated by function and stakeholder)?	✓	✓	✓	
b. What costs would be primarily associated with the initial start-up?	✓	✓	✓	
c. What would be the costs associated with ongoing administration?		✓	✓	
d. What factors would help to reduce the cost of scaling eHIP nationwide?		✓		
Objective 3: If possible, compare the cost of administering eHIP to the cost of administering other incentive programs for SNAP households that do not use EBT integration.				
a. How do start-up costs differ between eHIP and other incentive programs for SNAP households?	✓	✓		✓
b. Following initial start-up, how do the costs associated with ongoing administration differ between eHIP and other incentive programs for SNAP households?	✓			✓
c. What is the ROI cost for eHIP compared to	✓			✓

Research objectives	eHIP data	Interviews	Extant national and State data	GusNIP data
other incentive programs that do not use EBT integration?				