

# **Territory 1- Eating Better (E)**

# **Banner Concept 1**



I'm eating better

Frame 1



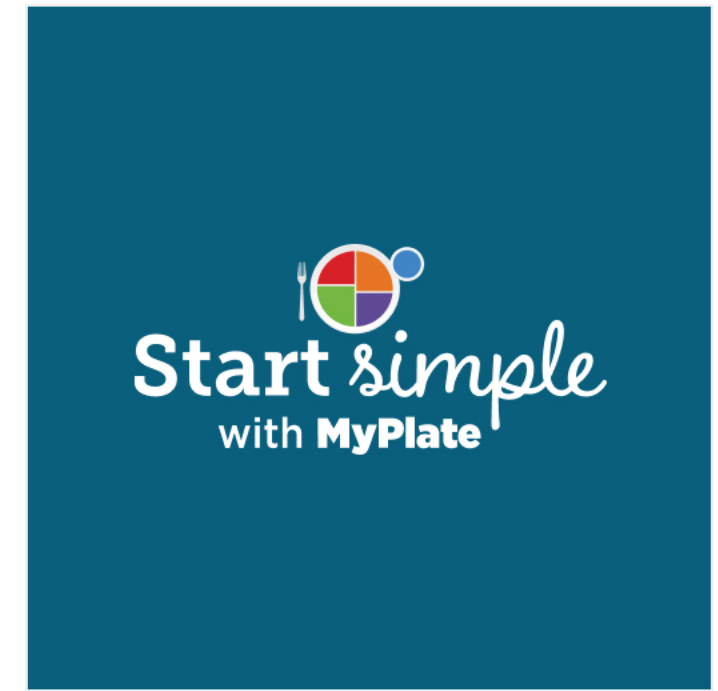
to keep  
laughing longer.

Frame 2



Learn how at  
MyPlate.gov

Frame 3



Frame 4

**E-Territory 1- Banner 1- General**



Frame 1



Frame 2



Frame 3



Frame 4

**E-Territory 1- Banner 1- Black American**



Frame 1



Frame 2



Frame 3



Frame 4

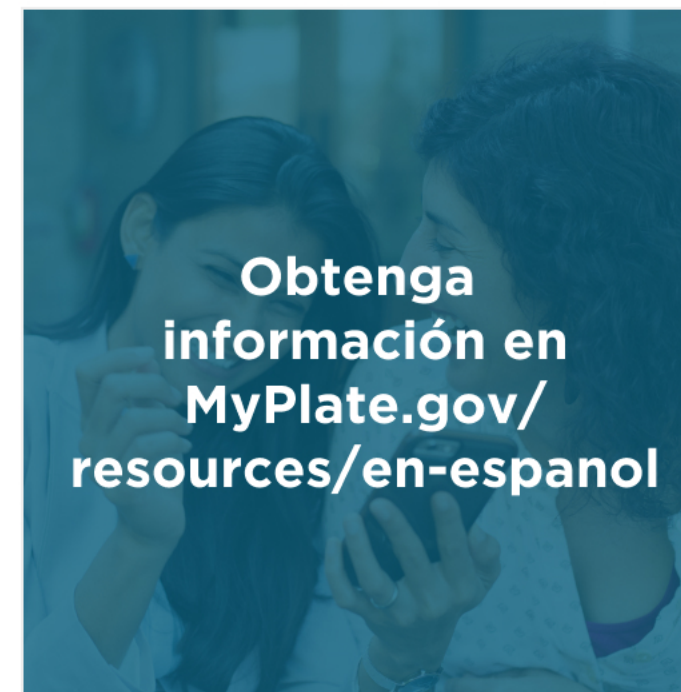
**E-Territory 1- Banner 1- Hispanic**



Frame 1



Frame 2



Frame 3



Frame 4

**E-Territory 1- Banner 1- Hispanic (Spanish)**

# **Banner Concept 2**



Frame 1



Frame 2



Frame 3



Frame 4

**E-Territory 1- Banner 2- General&Black American**





Frame 1



Frame 2



Frame 3



Frame 4

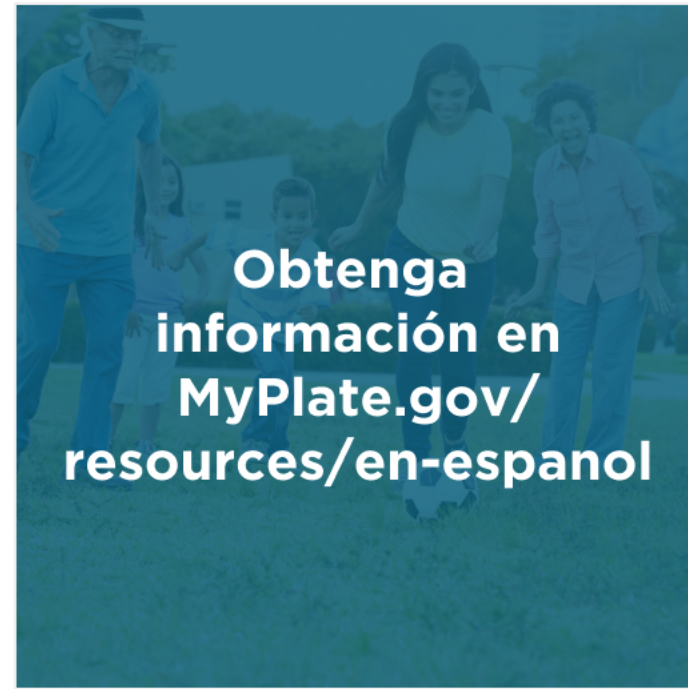
**E-Territory 1- Banner 2- Hispanic**



Frame 1



Frame 2



Frame 3



Frame 4

**E-Territory 1- Banner 2- Hispanic (Spanish)**