

Attachment A: Recruiting Email and Text Message

SNAP E&T Marketing Support Participant Focus Groups

Recruiting Email

Hello:

USDA/SNAP invites you to a virtual discussion about job training and development programs. We'd like to ensure future outreach provides useful information to others who are involved in job training programs or may be involved in them in the future.

We are conducting virtual calls on [insert dates] and would like to invite you to participate.

Some details:

- The duration of each virtual call is 60 minutes.
- There will be 4-6 people joining the call.
- Participants who qualify and complete the call each will receive a \$75 electronic gift card as a thank you.
- We will prepare a summary report based on all the feedback received, names and contact information will not be connected to the results.
- The report will be for internal use only.
- It is your choice to take part in the call. This project is separate from SNAP program in your state and your choice will not affect your benefits.

If you choose to take part in the virtual call, please click on this link or copy and paste it into your browser to see if you qualify: [insert link]

Another option is to contact us directly at interviews@cmrignite.com or 414-644-0299, for more information.

[insert signature]

Recruiting Text Message

USDA invites you to a virtual call about your opinions about job training programs. \$75 if you qualify/attend: [insert bitly link] OMB Control No. 0584-0611; Expiration Date: 11/30/2025

This information is being collected to assist the Food and Nutrition Service in enhancing the effectiveness of current communications efforts. This is a voluntary collection and FNS will use the information to improve communication and marketing efforts to. This collection does request any personally identifiable information under the Privacy Act of 1974. According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-0611. The time required to complete this information collection is estimated to average 0.083 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: U.S. Department of Agriculture, Food and Nutrition Service, Office of Policy Support, 1320 Braddock Place, 5th Floor, Alexandria, VA 22306 ATTN: PRA (0584-0611). Do not return the completed form to this address.