**Attachment A-1 Vendor Corporate Employee IDI Screener**

**(12 IDIs – Store Manager / 12 IDIs - Cashier)**

* All interviews approximately 45 minutes to 1 hour in length

Hello, My name is\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, and I am calling for Edge Research, a research company in Arlington, Virginia. We are calling on behalf of the United States Department of Agriculture (USDA) Food and Nutrition Service (FNS) to ask for your participation in a one-on-one interview about federal food benefit programs in grocery stores. Your participation is voluntary and as a token of our appreciation, we will provide incentive for your participation in a 1-hour discussion on this subject. There are no penalties if you choose not to participate. This feedback session will be private, which means that nothing that you say will be seen by anyone other than qualified researchers working on this project, except as otherwise required by law. Your responses will be combined with others, and you will never be personally identified.

Are you interested in participating?

IF NO: Thank you and have a great day/evening.

IF YES: Great! First, I need to ask you a few questions to find out if your background meets the needs of this study.

Before the questions, I need to inform you about the process.

It will take approximately 10 minutes to complete the questions. In accordance with the Paperwork Reduction Act of 1995, the valid OMB control number for this information collection is 0584-0611. If you have comments on any aspect of this information collection, there is a mailing address to send comments to USDA. Would you like that address? [IF YES: U.S. Department of Agriculture, Food and Nutrition Services, Braddock Metro Center II, 1320 Braddock Place, Alexandria, VA 22314, ATTN: PRA (0584-0611).]

1. Are you currently working for a national or regional chain store or independent local store (i.e., neighborhood store), or bodega that sells groceries?
2. Yes, full time
3. Yes, part time
4. No **TERMINATE**
5. And which of the following do you work for?
   1. National or regional chain/store (such as Walmart, Albertsons, Publix) that sells groceries
   2. Local independent store or neighborhood store
   3. Bodega
   4. Co-op or community store
   5. Convenience store
   6. Other (Please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_) **HOLD FOR REVIEW**

**RECRUIT A MIX. 4 STORE MANAGERS AND 4 CASHIERS MUST SELECT 2, 3, 4, 5 TO CONTINUE**

1. What company/store do you work for? **OPEN END**

**RECORD RESPONSE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**CODE FROM COMPANY LIST ON LAST PAGE: \_\_\_\_\_\_\_\_\_**

**(RECRUIT MIX FROM CHAIN STORES, NO MORE THAN 8 STORE MANAGERS OR CASHIERS FROM NATIONAL/REGIONAL CHAIN STORES)**

1. And what is your role/title at the store?  **RECORD RESPONSE/CODE FROM LIST BELOW: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
2. Owner **POSSIBLE FOR STORE MANAGER**
3. Store Manager **POSSIBLE FOR STORE MANAGER**
4. Accountant **TERMINATE**
5. Cashier/Check-out **POSSIBLE FOR CASHIER/CUSTOMER SERVICE**
6. Customer Service **POSSIBLE FOR CASHIER/CUSTOMER SERVICE**
7. Stocker **TERMINATE**
8. Janitor **TERMINATE**
9. Other, specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **TERMINATE**
10. How long have you been in your current role?
    1. Less than one year **TERMINATE**
    2. 1 to less than 3 years
    3. 3 to less than 5 years
    4. 5 years or more
11. How long have you been with the store?
    1. Less than one year **TERMINATE**
    2. 1 to less than 5 years
    3. 5 to less than 10 years
    4. 10 years to less than 20 years
    5. 20 years or more
12. How familiar are you with the Special Supplemental Assistance Program for Women, Infants and Children often referred to as WIC? Are you…
    1. Very familiar
    2. Somewhat familiar
    3. Not at all familiar **TERMINATE**
    4. Don’t know **TERMINATE**
13. Does your store accept WIC benefits?
14. Yes
15. No **TERMINATE**
16. Not sure **TERMINATE**

**[FOR Q4=1 OR Q4=2, ONLY]**

1. Overall, what percentage of your customers are WIC shoppers? Your best estimate is fine.

\_\_\_\_\_\_\_\_\_**% RECORD**

**IF Q4=1 or 2 (OWNER OR STORE MANAGER) ASK Q10**

1. Which of the following **best** describes your role with your store in implementing/working with WIC?
   1. Much of your work is related to/associated with WIC
   2. Some of your work is related to/associated with WIC
   3. A small amount of your work is related to/associated with WIC
   4. None of your work is related to/associated with WIC **TERMINATE**
   5. Not sure **TERMINATE**

**TO QUALIFY AS STORE MANAGER, RESPONDENT MUST SELECT Q10 = 1,2,3 (MUST HAVE AT LEAST SOME ASPECT OF THEIR WORK RELATED TO WIC)**

**IF Q4=4 (CASHIER) ASK Q11**

1. Typically, how often do you experience challenges or complications when checking out a customer who wants to use WIC benefits?
   1. All the time
   2. Most of the time
   3. Some of the time
   4. Rarely
   5. Never **TERMINATE**
   6. Not sure **TERMINATE**

**RECRUIT A MIX**

**Finally, just a few last questions about you.**

1. What is your gender? **RECRUIT A MIX**
2. Male
3. Female
4. Non-binary
5. Other, specify\_\_\_\_\_\_\_\_\_\_\_\_\_
6. In which state do you live? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**FOR QUALIFIED IDIs:**

Thank you for your response! Your answers have qualified you to participate in a more in-depth research interview. The interview will take place in the comfort of your own home or office. The only requirement is that you are in a quiet place with access to a phone and computer with internet connection. We would need 1 hour of your time. As a thank you for participating in this study, if you complete the interview, you will receive [$75 STORE MANAGER / $75 CASHIERS] for your time. Are you interested in participating in this study? YES / NO

**IF YES, PROCEED**

**IF NO, THANK THEM FOR THEIR TIME**

Thank you for your interest! These interviews are being conducted using a virtual meeting platform, so it’s important that you be in a quiet place with a computer and high-speed internet access for the discussion. This will allow you to connect with the moderator over a webcam and enables us to share some different test materials with you over the computer screen.

Interview details

* Your participation and all feedback will remain anonymous.
* The discussion will be conducted virtually – that means that we will send a registration link for the meeting and would like you to be at your computer during the interview.
* We can schedule a time that’s convenient for you.

To schedule/confirm

* Date, time (time zone), best phone #
* Confirm email address for respondent
* You will receive a confirmation email with further details.

Respondent's name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Telephone number \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email Address           \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. What type of device will you be using to participate?
2. Computer/laptop
3. Tablet
4. Smartphone

**IF Q14=1 OR 2 (USING COMPUTER OR TABLET)**

1. Do you have a high-speed internet connection that you can use while participating in this research?
2. Yes **CONTINUE**
3. No **OPTION FOR RESPONDENT TO USE PHONE INSTEAD, OTHERWISE THANK AND TERMINATE**
4. Do you have a webcam on your computer, laptop, tablet, or smartphone that you can use for the discussion?
5. Yes          **CONTINUE**
6. **PLEASE HOLD FOR EDGE REVIEW, IDEALLY ALL RESPONDENTS HAVE**

**FOR ANY NON-QUALS:**  Thank you for your responses!  Unfortunately, it seems you are not quite the right fit for this study, but thank you for taking the time to answer my questions today.

**Q2 STORE LIST**

* 1. Albertsons
  2. Aldi
  3. Alex Lee Inc
  4. Baker’s
  5. Brookshire’s
  6. City Market
  7. Costco
  8. CVS
  9. Dillons
  10. Fareway
  11. Food 4 Less
  12. Food City
  13. Food Lion
  14. Foodtown
  15. Fred Meyer
  16. Fry’s
  17. Gerbes
  18. Giant
  19. Giant Eagle
  20. Giant Food
  21. Haggen
  22. Hannaford
  23. Harmons
  24. Harps food Stores
  25. Harris Teeter
  26. Hy-Vee
  27. Ingles
  28. JayC
  29. King Soopers
  30. KJ’s Fresh Market
  31. Kroger
  32. Lin’s Fresh Market
  33. Mariano’s
  34. Market Basket
  35. Market Place Foods
  36. Meijer
  37. Pavilions
  38. Pay Less
  39. Piggly Wiggly
  40. Price Chopper
  41. Publix
  42. QFC
  43. Raley’s
  44. Ralph’s
  45. Roundy’s
  46. Ruler Foods
  47. Safeway
  48. Sam’s Club
  49. Savemart
  50. Shnucks
  51. Shaw’s
  52. Shoprite
  53. Smart & Final
  54. Smith’s Food and Drug
  55. Star Market
  56. Stop and Shop
  57. Target
  58. Tops
  59. Vons
  60. Wegmans
  61. Walgreens
  62. Walmart
  63. Weis Markets
  64. Whole Foods
  65. WinCo Foods
  66. Winn Dixie
  67. Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_