

ATTACHMENT 10: Text Message Reminders: Baseline

For households that provide permission for the youth to take the online survey, we will send text messages to remind them to have their child to complete the survey in advance of the data collection close date. If the youth has not yet started the survey, we will send a text message to the parent. If the youth has started the survey, we will send a text message to either the parent OR the youth. If the youth is 14+, we have a phone number for youth, and the youth has provided permission for us to text them, we will send the reminder text message to the youth. Otherwise, we will send the reminder text message to the parent. Below are the text messages that we will send to parents and/or youth that are age 14 or older.

Youth who have not started the survey

Initial Text Reminder for Parents

Please remind your child to complete the survey for the Health and Media Study by [EARLY BIRD DATE] for \$30. For instructions refer to the email you received.
HealthAndMediaStudy@rti.org

Second Text Reminder for Parents

Please remind your child to complete the survey for the Health and Media Study by [EARLY BIRD DATE] for \$30. For instructions refer to the email you received.
HealthAndMediaStudy@rti.org

Third Text Reminder for Parents

The Health and Media Study ends on [END DATE]. Please remind your child to complete the survey for \$25. For instructions refer to the email you received. HealthAndMediaStudy@rti.org

Final Text Reminder for Parents

Final Reminder: The Health and Media Study ends [END DATE]. Please remind your child to complete the survey for \$25. For instructions refer to the email you received.
HealthAndMediaStudy@rti.org

Youth who have started the survey but did not complete it

Initial Text Reminder for Parents

Your child started the survey for the Health and Media Study but has not completed it. Please remind your child to complete the survey by [EARLY BIRD DATE] for \$30. For instructions refer to the email you received. HealthAndMediaStudy@rti.org

Initial Text Reminder for Youth 14+

You recently started a survey for the Health and Media Study but have not yet completed it. Please complete your survey by [EARLY BIRD DATE] for \$30. For instructions refer to the email you received. HealthAndMediaStudy@rti.org

Second Text Reminder for Parents

Please remind your child to complete the survey for the Health and Media Study by [EARLY BIRD DATE] for \$30. For instructions refer to the email you received.
HealthAndMediaStudy@rti.org

Second Text Reminder for Youth 14+

OMB No: [FILL NUMBER]

Expiration Date: [FILL DATE]

Paperwork Reduction Act Statement: The public reporting burden for this collection of information has been estimated to average 1 minutes per response. Send comments regarding this burden estimate or any other aspects of this collection of information, including suggestions for reducing burden to PRASStaff@fda.hhs.gov

Please complete your survey for the Health and Media Study by [EARLY BIRD DATE] for \$30. For instructions refer to the email you received. HealthAndMediaStudy@rti.org

Third Text Reminder for Parents

The Health and Media Study ends on [END DATE]. Please remind your child to complete the survey for \$25. For instructions refer to the email you received. HealthAndMediaStudy@rti.org

Third Text Reminder for Youth 14+

The Health and Media Study ends on [END DATE]. Please complete your survey for \$25. For instructions refer to the email you received. HealthAndMediaStudy@rti.org

Final Text Reminder for Parents

Final Reminder: The Health and Media Study ends [END DATE]. Please remind your child to complete the survey for \$25. For instructions refer to the email you received. HealthAndMediaStudy@rti.org

Final Text Reminder for Youth 14+

Final Reminder: The Health and Media Study ends [END DATE]. Please complete your survey for \$25. For instructions refer to the email you received. HealthAndMediaStudy@rti.org