Form Approved OMB No. 0920-XXXX Exp. Date xx/xx/20xx

In-Depth Assessment – Evaluability Assessment Partner Interview Guide – Team-Based Care – WISEWOMAN

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Evaluability Assessment Partner Interview Guide

Date of Interview	
Interviewer	
Notetaker	
Organization Name	
Organization Type	
State	
Organization City	Zip Code
Cooperative	□ WISEWOMAN
Agreement	
Strategy	Strategy 2: Implement Team Based Care
Interviewee Name(s)	
Interviewee Role(s)	
or Title(s)	

Introduction

Thank you for taking the time to participate in this interview. My name is <Insert name> and I am with the Deloitte evaluation team. Our team is working with the CDC Division for Heart Disease and Stroke Prevention to evaluate the Well-Integrated Screening and Evaluation of WOMen Across the Nation (WISEWOMAN) program. As part of the CDC-led evaluation, we are conducting evaluability assessment interviews to provide detailed insight into how recipients and their partners are prioritizing populations of focus impacted by the high prevalence of cardiovascular disease through Strategy 2: Implement Team Based Care. We hope to learn about the function, structure, goals, and activities of your program in today's discussion. Additionally, the evaluability assessment will be used to identify recipients and partners with promising approaches, who will be invited to participate in an exploratory assessment during PY4.

Our team has drafted a logic model based on program materials that your team shared with us prior to this interview. We may refer to the draft logic model throughout the interview to facilitate discussion on program goals, activities, desired outcomes, and contextual factors.

This interview is expected to take no longer than 90 minutes. Please answer questions based on your own knowledge and experience. Remember, you are the expert and that there are no right or wrong answers. If at any time during the interview you are not clear about what we are asking, be sure to let me know. Your participation in this interview is completely voluntary. You may choose not to respond to questions at any time and it will not in any way impact the funding or technical assistance your organizations receive from CDC.

Steps will be taken to protect your privacy; no information that identifies you will be shared with anyone except our project staff. All information will be kept secure and any personally identifiable information will be removed when results are aggregated for analysis.

Do you consent to this interview?

□ Yes □ No With your permission, we would like to record this interview for transcription purposes. Do we have your permission to record?

□ Yes \Box No

Do you have any questions or concerns before we start the discussion?

Background

Thank you again for participating in this interview. For reference, today's interview we will be talking about Strategy 2, which is defined as:

Implement team-based care to prevent and reduce CVD risk with a focus on hypertension prevention, detection, control, and management through the mitigation of social support barriers to improve outcomes.

We will discuss the following sub-strategies under Strategy 2:

[Interviewer Note: Only describe the relevant sub-strategies for which the recipient organization has selfnominated.]

2A: Engage program participants, health professionals, community health workers, social workers, patient navigators, pharmacists, and other members of the care team in community settings outside of health care facilities to enhance participant follow-up and communication and coordination among the care team.

2B: Build and maintain a network of state, regional, and local social services and support based on social determinants of health within the recipient's jurisdiction.

First, we would like to learn a little about you and your organization.

[Interviewer Note: Use the following question to confirm information learned from the nomination form and document review about interviewee's organization.]

- 1. From the <nomination form, APR, work plan, EPMP, etc.>, we learned that your organization offers <programs and services> for <population >. Is this correct? Is there anything else you would like to add or clarify?
 - **Probes:**
 - What types of services/programs, related to WISEWOMAN, does your organization offer?
 - How long has your organization been offering these services/implementing these programs?
 - What are the overall goals of these programs? What is your organization hoping to achieve through these programs?
 - Can you describe to me the different populations (i.e., race, ethnicity, socioeconomic status, age, etc.) that your organization typically serves?

Interviewer Note: Use the following question to understand the interviewee's role related to the nominated strategy/sub-strategies.]

2. What is your role and what are your specific responsibilities related to WISEWOMAN?

Probes:

- How long have you been in this role?
- Can you tell me about your role in relation to implementing team-based care within your organization?

Program Implementation

[Interviewer Note: Ask about each nominated sub-strategy for the Program Implementation questions.]

Next, we would like to discuss how your organization works with < name of recipient > to address teambased care or TBC. We're interested in learning more about the program goals, key activities, implementation strategy, and intended program reach.

[*Interviewer Note*: Use the following question to understand the implementation of the nominated strategy/sub-strategies. Confirm what we've learned from the document review and nomination form. Tailor the language based on how partner refers to their program and activities rather than using NOFO specific language.]

- According to the <organization's program materials, recipient-led evaluation deliverables, nomination form>, your program approach related to TBC is <description of program. > What are the core components or key activities of the program? Describe things like the types of interventions being implemented, how it is implemented, and in what settings. Probes:
 - Where is the intervention implemented?
 - 2A: How does your <program approach> work to increase the use of EHRs/HIT to support TBC?
 - How will data be used to strengthen TBC?
 - What are the steps involved?
 - 2B: What does TBC look like at your organization?
 - How do the care team members work with patients?
 - 2C: How do coordinated networks of multidisciplinary partners work to address the needs of patients?
 - 2C: When building and managing networks of multidisciplinary partnerships, how did you identify organizations that address barriers to social services and support needs?
 - **o** What types of organizations are part of these networks?
 - **o** In what ways do they support implementation?
 - What types of services and programs are missing from these networks, if any?
- 4. Now, that we understand more about <program name >, please describe the team that supports and delivers TBC.

Probes:

- 2A: Who are the staff involved with using EHRs/HIT to support TBC and what are their roles?
- 2B: What is the typical composition of a care team for management of CVD and related risk factors? How many team members do you have? Are team members co-located?
 - What about nurses, physical therapists, pharmacists, nutritionists, community health workers, social workers, patient navigators, and other care team members that are community-based (outside of health care facilities).

- 2C: Who are the staff involved with building and managing networks partnership for social services and support needs. What are their roles?
- 5. What are the goals of the <program> and how will the <program> achieve these goals? **Probe:**
 - What do you hope to achieve through TBC activities?
- What is the program's population of focus? What demographics, patient characteristics, or geographies are you prioritizing?
 Probes:
 - What barrier does the population of focus face in terms of management and treatment of CVD? How do SDOH factors affect their CVD risk?
 - What tools and resources have you used to understand or identify the health disparities in your population of focus?
- How does your <program> focus on <name of population of focus>? Please describe how program activities are tailored to the needs of your population.
 Probes:
 - How do SDOH affect how patients engage with CVD care, and how does this inform your TBC approach?
 - What challenges has your <program> experienced with engaging patients in TBC?
 - What approaches have worked best for engaging the population(s) of focus in TBC?
- 8. How do you work with <name of recipient organization> to implement <TBC activities>? **Probes:**
 - In what ways does the <recipient organization name> support your work? For example, technical assistance, training opportunities, resources, networking, etc.
 - What are the strengths in the partnership? What are the gaps?
- 9. What other partnerships are in place to support <TBC implementation>? **Probe:**
 - What has worked well and what hasn't worked as well with your partnerships?

Now that we've learned more about your program approach from its goals and operations, we would like to learn more about the extent of program implementation, successes and challenges with implementation, and factors that may support or hinder activities.

- 10. Tell us more about your progress related to <name of program> and <TBC activities>? **Probe:**
 - Tell us more about milestones and other achievements.
 - What are some areas where you did not make as much progress as anticipated?
- 11. What are your future implementation plans? How will you continue your partnership with the <name of recipient organization>, if at all?Probe:

- Please describe what you hope to accomplish in the next two years (i.e., by September 2026 September 2027).
- 12. Can you tell us about the contextual factors that support or hinder activities related to TBC? **Probes:**
 - Describe external factors such as complementing or competing initiatives, additional funding sources, partnerships and collaborations, state policies, political/economic climate.
 - Describe internal factors such as organizational policies, leadership buy-in, internal capacity, organizational culture.
- 13. What would you say are the strengths of your <program>? **Probe:**
 - What factors positively affect <TBC strategy/sub-strategy implementation> or help the program be successful?
- 14. What challenges have you experienced with <TBC strategy/sub-strategy implementation>? **Probes:**
 - How are these challenges addressed?
 - What support do you need to overcome these barriers?
- 15. What have been some key lessons learned from your experience partnering with <recipient name> for <TBC implementation>?

Program Evaluation

[Interviewer Note: Ask about each nominated sub-strategy in the Program Evaluation questions.]

We would like to understand to what extent <TBC activities> have been or are currently being evaluated. We are also interested in learning about your organization's capacity to evaluate <program activities>.

 Who is primarily responsible for tracking and reporting data related to <TBC implementation> for the WISEWOMAN program?
 Probest

Probes:

- What is your role in data collection and monitoring and evaluation efforts?
- Are other members or organizations involved in data collection? Describe their roles and responsibilities.
- 2. What data do you or your organization collect to help monitor <program activities> and evaluate its success?

3. Probes:

- What types of metrics or indicators do you use to measure progress and monitor implementation?
 - [If the interviewee only mentions PMs] What about metrics other than the NOFO performance measures?
 - [If the interviewee only mentions MDEs] What about metrics other than the MDE data?
- How is success measured?

- What outcomes do you track? What outcomes do you expect to have by September 2026 September 2027 (Y4)?
 - **o** [If the interviewee only mentions PMs] What about outcomes beyond the NOFO performance measures?
 - **o** [If the interviewee only mentions MDEs] What about outcomes other than the MDE data?

[*Interviewer Note:* Only ask remaining questions if partner organization is involved with data collection and evaluation]

- 4. How do you collect the data needed for monitoring and reporting of TBC? **Probes:**
 - What data collection tools or instruments are used to track data (paper, electronic)?
 - [If not already provided] Request to see and get copies of data, data collection tools, or evaluation reports.
 - Describe the process used to collect data.
 - Describe how <name of organization> uses the data.
 - Do you collect data at specified points over time (*time series*)? What length of time? How frequently?
- 5. What type of data related to health equity are collected and tracked? **Probes:**
 - What SDOH data are collected?
 - How are health disparities measured and defined?
 - What sort of methods or tools are used or will be used to measure health equity outcomes?
- 6. What, if any, barriers have you encountered with data collection or monitoring and reporting activities?

Probes:

- What challenges, if any, are there with collecting SDOH data?
- What barriers, if any, do you anticipate in data collection or reporting related to outcome or impact?
- What specific strategies have been used or will be used to overcome these barriers?
- What additional support or TA do you need from <name of recipient organization>? What about from the CDC?
- What have been some lessons learned from your experience with data collection and reporting related to TBC for the WISEWOMAN program?
- 7. What have you learned so far about your program from your monitoring and reporting efforts? **Probes:**
 - What findings can you share about implementation progress?
 - What outcomes can you report at this point?
 - How are data being used to make improvements?
- 8. What is the timeline for the next phase of data collection and reporting? **Probes:**
 - What are key events for data collection and reporting?
 - Are there anticipated barriers for the next phase?

- Do you share results with external audiences related to <TBC implementation> such as funders, partners, decision makers, constituents, or others?
 Probes:
 - What types of findings do you share? How do you share your findings?
 - Do they use any of the information you provide? In what sorts of ways?
- 10. If <name of recipient> is selected to participate in an exploratory assessment of your program, to what extent would your site have the capacity to contribute to detailed data collection on outcomes and/or cost?

Probes:

- What kind of assistance do you think you would need?
- Are there any other important considerations we should know about your readiness/capacity to participate in an evaluation?

Closing

Lastly, what questions do you have for me? Is there anything else you'd like to share?

Thank you again for participating. This concludes our discussion about TBC implementation. If you have any additional questions, please feel free to contact the Comprehensive Evaluation Team, <u>hdsp_nofo_eval@cdc.gov</u>.