

**In-Depth Assessment – Exploratory Assessment Partner Interview Guide –  
Team-Based Care – WISEWOMAN**

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## Exploratory Assessment Partner Interview Guide

Date of Interview			
Interviewer			
Notetaker			
Organization Name			
Organization Type			
State			
Organization City		Zip Code	
Cooperative Agreement	<input type="checkbox"/> WISEWOMAN		
Strategy	Strategy 2: Implement Team Based Care		
Interviewee Name(s)			
Interviewee Role(s) or Title(s)			

### Introduction

*Thank you for taking the time to participate in this interview. My name is <Insert name> and I am with the Deloitte evaluation team. Our team is working with the CDC Division for Heart Disease and Stroke Prevention to evaluate the <Insert Cooperative Agreement>. As part of the larger evaluation, we are seeking to learn more about the effectiveness of Strategy 2: Implement Team-Based Care at the site level and gain insights on sustainability and program replicability. The information you share will provide valuable insights on approaches for promoting team-based care for improved patient management and help us understand which approaches seem to work well in specific contexts.*

*This interview is expected to take no longer than 90 minutes. Your participation in this interview is completely voluntary. You may choose not to respond to questions at any time and it will not in any way impact the funding or technical assistance to your organizations receive from CDC. All information will be kept secure and any personally identifiable information will be removed when results are aggregated for analysis.*

*During this interview we will be referencing back to information gathered during the Evaluability Assessment interviews to further understand how things may have changed or remained the same since <September 2024 through September 2025>. If you did not participate in the Evaluability Assessment or were not yet with <partner organization> we understand that you may not be able to speak to everything that is referenced. We still value your input and are interested in learning about what is currently happening at your organization.*

*If at any time during the interview you are not clear about what we are asking, be sure to let me know. Please answer questions based on your own knowledge and experience. We appreciate your candid answers and hope that today's interview can be a conversation among participants. Please let us know when things your colleagues are saying resonate with your experience or when your experience has been different.*

*Do you consent to this interview?*

☐ Yes

☐ No

*With your permission, we would like to record this interview for transcription purposes.*

*Do we have your permission to record?*

☐ Yes

☐ No

*Do you have any questions or concerns before we start the interview?*

## **Background**

*Thank you again for agreeing to participate in this interview. For reference, for today's interview we will be talking about Strategy 2, which is defined as*

*Implement team-based care to prevent and reduce CVD risk with a focus on hypertension prevention, detection, control, and management through the mitigation of social support barriers to improve outcomes.*

*We will discuss the following sub-strategies under Strategy 2:*

*[Interviewer Note: Only describe the relevant sub-strategies for which the recipient organization has self-nominated]*

**2A:** *Engage program participants, health professionals, community health workers, social workers, patient navigators, pharmacists, and other members of the care team in community settings outside of health care facilities to enhance participant follow-up and communication and coordination among the care team.*

**2B:** *Build and maintain a network of state, regional, and local social services and support based on social determinants of health within the recipient's jurisdiction.*

*I'd like to start with some questions to understand the work <name of partner organization> is doing to support patients at risk of or with CVD, and also understand your role within the organization.*

1. During the Evaluability Assessment it was shared that you <personal role in relation to supporting strategy approaches>. Is this still true or has this changed since we last spoke?

### **Probes:**

- How long have you been working with <organization name>?-
- How long have you been in this role?
- Can you tell me about your role in relation to developing, modifying, enhancing, or otherwise supporting TBC-related efforts (i.e., coordinating multidisciplinary teams) within your organization?
- How many years have you been working on TBC-related work within your organization?

## Implementation of TBC Strategies

*We'd like to learn more about how partner organizations are implementing these sub-strategies. We are particularly interested in learning how things have changed since our last round of discussions in <insert time e.g., Fall 2025> during the Evaluability Assessment. We will summarize what we heard about implementation during the key informant interviews and ask you to confirm if the activities are the same or have changed.*

2. We last spoke about your activities related to <support for and implementation of TBC> during the key informant interviews for the Evaluability Assessment. Is this still true or has it changed since we last spoke?

**Probes:**

- What has changed in the past two years? Why did you make these changes?
  - How have you expanded <activities>? What progress has been made? Tell us more about key achievements and major milestones.
  - Can you please share any unique or novel activities that your organization has implemented that you are particularly proud of or would like to highlight?
- [If no longer implementing the program activity] Why are you no longer implementing? What are you doing in place of the <activity>?

*For the next topic of discussion, we would like to explore the partnerships between your organization, <recipient organization>, and other partner organizations. Please think about the process of working together to implement <activities related to TBC strategies>.*

3. How did the <recipient organization> support your organization in the development and enhancement of <TBC processes> for managing participants at risk of and with CVD?

**Probes:**

- What types of support have been most helpful to <partner organization> to develop or strengthen these <TBC activities>?
  - How is the <recipient organization> helping you with respect to developing workflows/systems to integrate non-physician team members?
    - Are there other partner organizations that are also helping your organization with this work?
4. Is there anything you would want to change in your collaboration to improve your partnerships with <recipient organization>? What about with other partner organizations?

**Probes:**

- What are the gaps in your current partnerships?
  - [If there are gaps] How does your organization plan to overcome these gaps?

*Next, we'd like to discuss any new or ongoing challenges that <partner organization> is encountering when implementing <activities related to TBC strategy> and ways that your organization has overcome these challenges or any additional support the organization may need to overcome them.*

*[Interviewer Note: Reference challenges and barriers mentioned in the Evaluability Assessment key informant interviews by participants, probe for new or ongoing challenges.]*

5. During the key informant interviews for the Evaluability Assessment, we heard that <challenges and barriers referenced> were some of the challenges for implementing or supporting the implementation of TBC strategies. Have these challenges persisted?

[Interviewer Note: For the next question, only describe relevant sub-strategies for which the recipient organization has self-nominated.]

**Probes:**

- Have challenges persisted with:
  - 2A: engaging program participants and health professionals (e.g., health professionals, CHWs, social workers, patient navigators, pharmacists, and other care team members in community settings)?
  - 2B: building and maintaining networks of state, regional, and local social services and support?
- How did your organization resolve these challenges?

6. Have any new challenges emerged?

**Probes:**

- How is your organization addressing these challenges?
- What support, TA, or resources do you need to overcome these challenges?

7. What factors have helped to implement <activities related to implementing TBC>?

**Probe:**

- How did these factors provide help with implementing <TBC activities>?

*We are interested in learning about changes since we last spoke related to the external or contextual factors that may support or hinder <TBC activities> such as state or organizational policies or guidelines, other initiatives or cooperative agreements, and reimbursement mechanisms.*

8. During the Evaluability Assessment it was shared that <contextual factors that support or hinder activities related to strengthening TBC>. Have there been any changes in these contextual factors?

**Probe:**

- Have there been any recent policy level or other external changes within your jurisdiction that impact your <TBC efforts>? What about changes within your organization?

## **Effectiveness of TBC Practices**

*The following questions are going to ask you about effective practices for implementing program strategies. We are interested in learning more about the resources and support provided to partner organizations for implementing <TBC activities>.*

[Interviewer Note: Only ask questions related to the sub-strategies for which the recipient organization has self-nominated]

[Interviewer Note: For Questions 9 and 10, be familiar with the previous logic model/measures so that we can probe if there is no mention about outcomes that were going to be tracked or were previously reported, as indicated in the Evaluability Assessment/Performance Measure Monitoring/Evaluation Reports.]

9. [2A] How has engaging program participants and health professionals affected participant follow-up and communication and coordination among the care team?

**Probes:**

- What types of resources or support were most helpful to your organization to strengthen or develop TBC processes?
- What activities were helpful for enhancing:
  - participant follow-up?

- communication and coordination among the care team?
- What specific changes have you observed that have resulted from <above activities>?
- How has the use of <above activities> contributed to <short-term outcomes identified in Evaluability Assessment and other program materials>? How has it contributed to achieving <intermediate outcomes>?
- How has the use of <above activities> contributed to addressing health disparities?

10. [2B] How has the development and maintenance of networks of state, regional, and local social services and support affected the mitigation of social support barriers?

**Probes:**

- What types of resources or support were most helpful to your organization to strengthen or develop TBC processes?
- What activities were helpful for building and maintaining networks of state, regional, and local social services and support?
- What specific changes have you observed that have resulted from <above activities>?
- How has the use of <above activities> contributed to <short-term outcomes identified in Evaluability Assessment and other program materials>? How has it contributed to achieving <intermediate outcomes>?
- How has the use of <above activities> contributed to addressing health disparities?

*Now we will ask you questions about reach and health outcomes. We're interested in outcomes related to advancing health equity particularly through identifying and addressing social determinants of health (SDOH) and reducing CVD disparities.*

11. We would like to learn more about how your organization is reaching the population of focus. The population of focus, as defined by <recipient organization>, are <population of focus identified>. How effective is your organization in reaching your population of focus?

**Probes:**

- How are <TBC activities> designed to address the specific needs <population of focus>?
- How does your organization ensure that <TBC activities> are adapted to meet the needs <population of focus>?
- What are examples of how program feedback (e.g., from quality improvement efforts, program data, evaluation data) has been incorporated to improve program implementation?
- How does your organization define reach?
  - What metrics did your organization use to measure reach?
  - What are the findings?
- How has reach amongst the <population of focus> changed?
- What are barriers that your organization encountered in reaching the population of focus?
  - What has helped your organization reach your population?

[Interviewer Note: For Question 12, be familiar with the previous logic model/measures so that we can probe if there is no mention about outcomes that were going to be tracked or were previously reported, as indicated in the Evaluability Assessment/Performance Measure Monitoring/Evaluation Reports.]

12. How do <partner's TBC activities> contribute to participant level health outcomes?

**Probes:**

- How do <your TBC activities> support participants to reduce CVD risk?
- What changes in health outcomes has your organization observed or measured?
- What factors support or hinder your organization's ability to meet participant needs?

13. How have the <partner's TBC activities> contributed to addressing drivers of health inequities?

**Probes:**

- What health inequity drivers have been addressed (e.g., health system and organizational level practices and policies)?
- How do <partner activities related to TBC strategy implementation> affect social services and support needs of participants within your organizations?
- In what ways has the reduction in SDOH barriers influenced CVD-related outcomes?

[Interviewer Note: For Question 14, be familiar with the previous logic model/measures so that we can probe if there is no mention about outcomes that were going to be tracked or were previously reported, as indicated in the Evaluability Assessment/Performance Measure Monitoring/Evaluation Reports.]

14. Have there been any measurable reductions in health disparities as a result of <partner's activities related to TBC strategy implementation>?

**Probes:**

- If yes:
  - What are specific examples of how health disparities were reduced through implementation of <TBC strategy>
  - How do <partner activities related to TBC strategy implementation> address gaps in care for your population of focus?
- If no:
  - Are there any barriers that affect your ability to mitigate health disparities? Please describe.
  - Are there any barriers to measuring changes in health disparities?
- What additional resources are needed to address participant's unmet SDOH needs?

15. What other outcomes, intended or unintended, have come out because of these implemented strategies?

**Probe:**

- [If partner reports an unintended outcome] Can you elaborate on the unintended outcome and why this may have resulted?

16. Can you tell us about any processes or outcomes that your organization has achieved as a result of these implemented strategies that you are especially proud of?

## Sustainability

*For the following questions, we are interested in learning more about your plans and preparation for sustaining the activities related to TBC after the completion of the cooperative agreement.*

17. [2A] What steps has your organization taken to help sustain engagement of program participants and health professionals?

**Probe:**

- Can you share any challenges faced in engaging program participants and health professionals and how they were addressed?

18. [2B] What steps has your organization taken to help sustain networks of state, regional, and local social services?

**Probe:**

- Can you share any challenges with maintaining these networks and how they were addressed?

19. Are any modifications needed to ensure sustainability? If so, what modifications are needed?

**Probe:**

- What additional support, TA, or resources are needed to improve sustainability?

[Interviewer Note: Only ask the questions that align with the sub-strategy for which the recipient organization self-nominated]

20. [2A] How do you plan to proceed <partner activities related to engaging program participants and health professionals> after <September 2028 or date that partner is no longer engaged with WISEWOMAN>?

21. [2B] How do you plan to proceed with <partner activities related to maintaining networks of state, regional, and local social services> after <September 2028 or date that partner is no longer engaged with WISEWOMAN>?

22. After <September 2028 or date the partner is no longer engaged with NOFO>, are there any aspects of <TBC activities that the partner is implementing> you will not continue? Are there aspects of the program that you would like to continue but do not feel like you could sustain?

23. Aside from funding, is there any resource, tool, or any type of additional support that would be beneficial to continuing <partner activities related to engaging program participants and health professionals, and maintaining networks of state, regional, and local social services> after the cooperative agreement? Please explain the impact of this.

## **Scalability and Replicability**

24. What insights can other organizations gain from your organization's successes or challenges with <strategy implementation>?

**Probes:**

- Can you share any lessons learned that could be beneficial for similar programs?
- How can successful activities be replicated elsewhere? How could other organizations implement similar activities?

## **Close**

*Lastly, what questions do you have for me? Is there anything else you'd like to share?*

*Thank you for your time. This concludes our interview about the implementing team-based care strategy for the <Insert cooperative agreement>. If you have any additional questions, please feel free to contact the Comprehensive Evaluation Team, [hdsp\\_nofo\\_eval@cdc.gov](mailto:hdsp_nofo_eval@cdc.gov).*