

Attachment 3: Health Message Testing System Expedited Review Form

Health Message Testing System Expedited Review Form

1. Title of Study: (Please append screener and questionnaire)

2. Study Population: (Discuss study population and explain how they will be selected/recruited.)

Respondent characteristics:

Number of subjects: _____

Number of males: _____

Number of females: _____

Age range: _____

Racial/ethnic composition: _____

Special group status: (e.g., risk group, health care providers, etc.)

Type of group/s: _____

Geographic location/s: _____

3. Incentives: (If an incentive will be used, state what incentive will be offered and justify proposed incentives to be used in study.)

4. Study method: (Please check one below)

Central location intercept interview: _____

Telephone interview: _____ (CATI used: yes or no) _____

Individual in-depth interview (cognitive interview): _____

Focus group: _____

Online interview: _____

Other: (describe) _____

5. Purpose of the overall communication effort into which this health message/s will fit: (Please provide 2-3 sentences below.)

6. Category of time sensitivity: (Please check one below)
 Health emergency: _____
 Time-limited congressional/administrative mandate: _____
 Press coverage correction: _____
 Time-limited audience access: _____
 Ineffective existing materials due to historical event/social trends: _____
 Trend tracking: _____

7. Describe nature of time sensitivity: (Please provide 2-3 sentences below.)

8. Number of burden hours requested: _____

BURDEN HOURS

Category of Respondent	No. of Respondents	Participation Time	Burden
Totals			

9. Are you using questions from the approved question bank? If yes, please list the item number(s) for questions used from the question bank.

Yes: _____

No: _____

*** Items Below to be completed by Office of Associate Director for Communication (OADC)***

1. Number of burden hours remaining in current year's allocation: _____

2. OADC confirmation of time-sensitivity:
 Yes: _____
 No: _____

Project Officer Signature

