|  |  |
| --- | --- |
|  | **“FINRED Card Scoring**  **Usability Study” Screener**  Test Dates: TBD |
| **High-Level Summary:**   * Recruit the following segments and quotas:   + 15 active-duty service members of the military   + 15 service leaders of the military   + 15 active-duty military spouses/eligible partners * For entire sample, recruit a mix of branches * Strive for mix of ages 18-46+ * Recruit a mix according to geographic locations * Users will access the screener URL from recruitment email   **Screener Length**: approx. 7.5 minutes  **Study Length:** 15 minutes  **User Compensation:** $15  **Other:** Unmoderated, online screener distributed via recruitment email. | |

Introduction at the beginning of the online screening process

*Thank you for your time today. For your information, we wanted to let you know that this study has been granted an exemption from DoD survey and information collection licensing; the exempt number is DoD Survey License Exemption (#9) - Exempt#-XXXX. Your participation is voluntary, and all information provided will be treated in the strictest confidence.*

Q1) Are you…? (INFORMATIONAL ONLY)

Female Male

Q2) Which of the following, if any, best describes your role? [Select all that apply]

|  |  |  |
| --- | --- | --- |
|  | I’m an active-duty service member | Continue to 3 |
|  | I’m a service member in the National Guard/reserves | **TERMINATE** |
|  | I’m a spouse/eligible partner of an active-duty service member | Continue to 4 |
|  | I’m a spouse/eligible partner of a service member in the National Guard/reserves | **TERMINATE** |
|  | None of the above | **TERMINATE** |

Q3) Do you have any sort of leadership position with your command, yes or no?

Yes [Counts toward Leadership Segment, continue to Q5] Redirect 20 to get 15

No [Counts toward Service Member Segment, Continue to Q5] Redirect 20 to get 15

Q4) (SPOUSES ONLY)

What is your current employment status? You may select multiple options, as applicable. (INFORMATIONAL)

A full-time employee

Self-employed

Working part-time

Stay-at-home parent or homemaker

Student (full or part-time)

Retired

Unemployed and not seeking formal employment

Other (please specify but do not include any personally identifiable information):

Q5) What service branch do you/your spouse represent? [Select All that Apply]

Army [CONTINUE]

Navy [CONTINUE]

Marine Corps [CONTINUE]

Air Force [CONTINUE]

Space Force [CONTINUE]

Coast Guard [TERMINATE]

Q6) Which range best describes your current age?

Under 18 [**TERMINATE**]

18-25 [CONTINUE]

26-35 [CONTINUE]

36-45 [CONTINUE]

46+ [CONTINUE]

All respondents will be presented with the following text after successfully screening and prior to initiating the tree testing:

***Your participation is strictly voluntary, and you******may end the test at any time****. Participating should not harm you, and there are no consequences if you decline to participate. Your participation will not affect anything about your relationship with the military and as a reminder, and all information provided will be treated in the strictest confidence.*

*We also realize that not all questions will be applicable to you. However, we would appreciate you doing your best to answer them as if they were.*