



# “FINRED Card Scoring Usability Study” Screener

Test Dates: TBD

### High-Level Summary:

- Recruit the following segments and quotas:
  - o 15 active-duty service members of the military
  - o 15 service leaders of the military
  - o 15 active-duty military spouses/eligible partners
- For entire sample, recruit a mix of branches
- Strive for mix of ages 18-46+
- Recruit a mix according to geographic locations
- Users will access the screener URL from recruitment email

**Screener Length:** approx. 7.5 minutes

**Study Length:** 15 minutes

**User Compensation:** \$15

**Other:** Unmoderated, online screener distributed via recruitment email.

Introduction at the beginning of the online screening process

*Thank you for your time today. For your information, we wanted to let you know that this study has been granted an exemption from DoD survey and information collection licensing; the exempt number is DoD Survey License Exemption (#9) - Exempt#-XXXX. Your participation is voluntary, and all information provided will be treated in the strictest confidence.*

Q1) Are you...? (INFORMATIONAL ONLY)

- Female                      Male

Q2) Which of the following, if any, best describes your role? [Select all that apply]

<input type="checkbox"/>	I'm an active-duty service member	Continue to 3
<input type="checkbox"/>	I'm a service member in the National Guard/reserves	<b>TERMINATE</b>
<input type="checkbox"/>	I'm a spouse/eligible partner of an active-duty service member	Continue to 4
<input type="checkbox"/>	I'm a spouse/eligible partner of a service member in the National Guard/reserves	<b>TERMINATE</b>
<input type="checkbox"/>	None of the above	<b>TERMINATE</b>

- Q3) Do you have any sort of leadership position with your command, yes or no?  
 Yes [Counts toward Leadership Segment, continue to Q5] Redirect 20 to get 15  
 No [Counts toward Service Member Segment, Continue to Q5] Redirect 20 to get 15

- Q4) (SPOUSES ONLY)  
What is your current employment status? You may select multiple options, as applicable. (INFORMATIONAL)  
 A full-time employee  
 Self-employed  
 Working part-time  
 Stay-at-home parent or homemaker  
 Student (full or part-time)  
 Retired  
 Unemployed and not seeking formal employment  
 Other (please specify but do not include any personally identifiable information): \_\_\_\_\_

- Q5) What service branch do you/your spouse represent? [Select All that Apply]  
 Army [CONTINUE]  
 Navy [CONTINUE]  
 Marine Corps [CONTINUE]  
 Air Force [CONTINUE]  
 Space Force [CONTINUE]  
 Coast Guard [TERMINATE]

- Q6) Which range best describes your current age?  
 Under 18 [TERMINATE]  
 18-25 [CONTINUE]  
 26-35 [CONTINUE]  
 36-45 [CONTINUE]  
 46+ [CONTINUE]

All respondents will be presented with the following text after successfully screening and prior to initiating the tree testing:

***Your participation is strictly voluntary, and you may end the test at any time. Participating should not harm you, and there are no consequences if you decline to participate. Your participation will not affect anything about your relationship with the military and as a reminder, and all information provided will be treated in the strictest confidence.***

*We also realize that not all questions will be applicable to you. However, we would appreciate you doing your best to answer them as if they were.*