Early Childhood Longitudinal Study, Kindergarten Class of 2023-24 (ECLS-K:2024)

Kindergarten and First-Grade National Data Collection and Transfer School Recruitment

OMB# 1850-0750 v.26

Attachment A-3

Respondent Video Script

National Center for Education Statistics

U.S. Department of Education

October 2022

Note: There have been no changes to the respondent video script since previous approved revision (OMB# 1850-0750 v.25).

Title of Respondent Video: Timeline

Description: Video uses file and stock footage. Footage includes scenes of parents (with children), teachers, school administrators (principals), and children interacting with ECLS team members during the assessment process.

Graphic elements are incorporated for visual interest and as transitions between live-action scenes. Part of the graphic transitions will include dates (years) that represent the progression of time from 1998, when the ECLS study originated, to 2029, when the new study will conclude. As each "year" graphic comes up on screen, it will include a visual element, like a portion of a timeline, that moves from left to right to indicate the passage of time through the past, present, and future of the study.

AUDIO SCRIPT	VIDEO
More than 20 years ago, schools, families, and children first participated in a study that today is still improving education for millions of America's children…including yours—	Stock footage of students in school; shots of parents and teachers with children. **Graphic:** Timeline animation showing ECLS administrations from the late 1990s to 2023-2024.
The Early Childhood Longitudinal Study, or the ECLS.	**TITLE CARD:** The Early Childhood Longitudinal Study (ECLS)
Conducted by the U.S. Department of Education, the ECLS provides important insights into children's educational experiences through elementary school.	**Graphic:** Institute of Education Sciences and U.S. Department of Education logos. Stock footage of teachers and children in a classroom.
This isn't just another study or standardized test. The ECLS explores how different factors, at home and at school, relate to children's overall development and learning. It captures information about children from all around the country, from different backgrounds, and with varied education experiences, as they move through the elementary years, all the way to fifth grade.	Series of stock footage scenes continue along with diverse images of students of varying ages. **Graphic:** Child's face with icons reflecting elementary education. **Graphic:** Timeline animates to show years of ECLS-K:2024 administration.
Now we're asking for your student, and you, to help shape the future of education by participating in the ECLS-K:2024. *Students will spend an hour completing*	Stock footage of parent playing with child. **TITLE CARD:** ECLS-K:2024 Series of file footage scenes that show ECLS

engaging math and reading-related activities with a trained ECLS team member, to measure their skills and progress.	team members working with children to give a sense of what the assessment is.
Parents, teachers, and principals of participating students have a crucial role, too —answering brief surveys to help us better understand children's experiences at home and in school.	Stock images parent, teacher and/or principal; stock footage of an adult on a computer taking a survey. **Graphic:** Timeline focused on 2025 and 2027.
Parents—you'll be asked about how your family engages in learning at home and about your child's experiences at school. *Teachers and principals – you'll be asked to provide information to create a fuller picture of children's classroom experiences, school environments, and more.*	Stock footage of families including children doing education activities; classroom footage including children of different grade levels.
Together we'll learn more about how children grow and thrive in and out of school.	**Graphic:** Timeline focused on 2027 and 2029. Timeline opens up to stock footage of children of different ages.
Join us by participating in this important study. *Learn more about being part of the ECLS at MyECLS.ed.gov.*	**TITLE CARD:** The Early Childhood Longitudinal Study, ECLS-K:2024 **TITLE CARD:** MyECLS.ed.gov