

One-Year-Later Survey for Museums

We ask all institutions to complete a survey one year following their experience to understand the longer-term influence of participation in a MAP Assessment. It often takes a year to really digest and begin to implement the results of the process, and to see and realize the effects of the process. So, we will ask you some similar questions to the end-of-process survey.

(*Required)

About your institution

* What is the name of your institution?

Please note: we only ask for the institution's name to confirm completion of the survey.

* Type of MAP Assessment

- Organizational
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- Collections Stewardship
- Education and Interpretation
- Community and Audience Engagement

MAP Changes: Institutional Well-Being

Please indicate the degree to which MAP and its results (the completed Workbook, final report, etc.) helped the institution in the following ways over the last year:

	Not at All	Somewhat	Greatly	N/A; Not relevant for our MAP
Served as a professional development opportunity for staff/governing authority/volunteers				
Helped us critically consider our institution's operations and procedures				
Enabled us to identify our strengths				

Allowed us to identify challenges our institution faces				
Identified ways to address challenges we face				
Developed our confidence in our ability to make institutional change				
Gave us a better understanding of standards and professional practices in the museum field				
Provided the staff and governing authority a better understanding of their roles and responsibilities				
Facilitated engagement with our governing body				
Fostered internal communication or teamwork				

MAP Changes: Operations

* Please indicate the degree to which MAP and its results (the completed Workbook, final report, etc.) helped the institution improve the following over the last year:

	Not at All	Somewhat	Greatly	N/A; Not relevant for our MAP
Increased awareness of our institution's identity, role, and/or mission				
Improved governance structure and/or engagement				
Improved policy and procedures				
Improved understanding of DEAI (diversity, equity, accessibility, and inclusion) and how to address				

	Not at All	Somewhat	Greatly	N/A; Not relevant for our MAP
challenges				
Improved collections stewardship (e.g., policy, physical storage, staffing, funding)				
Improved internal efficiency within operations or infrastructure				
Improved our exhibits and/or programs				
Improved our facilities				
Improved our staffing structure and/or management (e.g., change to positions or job descriptions, reporting lines, salaries)				
Increased our data collection and/or included regular review of our data				
Improved human safety (e.g., reducing physical risks, security systems)				
Improved financial management/oversight				
Improved strategic planning and prioritizing				
Improved funding strategies and /or positioning for funding				

Please share any additional examples how MAP positively impacted operations in year since your museum completed the process.

MAP Changes: Skill Building

*On a scale of 1-5, please rate the extent to which MAP helped build staff (paid

or unpaid) skill sets or professional capacity?

1= Not at all (no development/growth)

2

3= Somewhat

4

5 = Greatly

*On a scale of 1-5, please rate the extent to which MAP has helped build the governing authority members' skill sets or professional capacity?

1= Not at all (no development/growth)

2

3= Somewhat

4

5 = Greatly

*What skill sets or areas/types of growth in professional capacity have been most developed in the past year?

MAP Changes: External audiences and partners

* Please indicate the degree to which MAP and its results (the completed Workbook, final report, etc.) helped the museum improve the following over the past year:

	Not at All	Somewhat	Greatly	N/A; Not relevant for our MAP
Improved engagement with community members or potential partners and stakeholders				
Increased partnerships with other entities to collaborate or work toward shared goals				
Improved approach to marketing or membership				
Improved online visitor experiences (e.g., website, social media)				

Improved visitor experience (e.g., exhibits, wayfinding, accessibility, gallery engagement)				
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Please share any additional examples of how your museum improved its efforts with external audiences and partners due to the Museum Assessment Program.

Challenges

* In the year following the completion of MAP, to what degree has your museum or institution experienced difficulty with the following when it comes to continuing the momentum created by MAP and/or implementing changes and recommendations that came out of the process:

	Great Difficulty	Some Difficulty	No Difficulty
Bandwidth - overall staff or board time and capacity			
Working within processes/systems to implement changes			
Involvement/interest from museum staff			
Taking initiative or ownership of changes			
Involvement/interest from the museum's governing authority			
Director turnover			
Staff turnover			
Agreement on priorities			
Funding or resource availability			

List any other barriers.

Core Documents

*Has your institution changed any of the following core documents in the last year?

Check all that apply.

	Create d	Update d	Plans to create	Plans to update	No change planned
Mission Statement					
Strategic Institutional Plan					
Code of Ethics					
Collections Management Policy					
Emergency Preparedness / Disaster Response Plan					

Final Thoughts

*Thinking back on the year since you finished the MAP process, describe an action, a mindset change, or a process improvement that you are particularly proud of achieving.