

**Attachment 16b:  
Questionnaire Invitation Phone Script -  
Principal Investigators**

## **Script for Contacting Non-Respondents for Noyce Evaluation Participation Demographic Questionnaire: Pls**

### ***\*\*Start Call***

#### **Introduction**

**WKC:** Hello, this is **[NAME]** from WhitworthKee Consulting and I'm calling on behalf of the National Science Foundation. May I please speak with **[NAME]**?

**Potential Participant:** Yes, this is **[NAME]**.

**WKC:** Great! Hi **[NAME]**, I hope you're doing well.

#### **Purpose**

I'm reaching out because we recently sent you an email inviting you to participate in an evaluation of the Robert Noyce Teacher Scholarship Program on behalf of the National Science Foundation (NSF). We haven't heard back from you yet and wanted to check if you're potentially interested in participating.

#### **Importance**

Your perspective would be incredibly valuable to us, as the evaluation is going to be shared with the National Science Foundation so that they can reflect on what is going well and potential growth opportunities to ultimately refine the Noyce Program in future iterations.

#### **Details and Availability**

If you agree to participate in the evaluation, you will be asked to complete a questionnaire that asks about you, your educational and professional experiences, and your involvement with the Noyce Program. We anticipate the questionnaire will take about 20 minutes to complete. Later in the evaluation, between Fall 2024 and Summer 2025, you may receive information about participating in an interview where you will be invited to provide your perspectives on STEM teacher preparation/leadership and the Noyce Program. We may also ask you to forward information about the evaluation to colleagues from your Noyce project so that we can learn from their perspectives as well.

Would you be interested in participating?

## **Handling Responses**

**\*\*If yes:** That's great news! The link to the demographic questionnaire was included in our earlier email. I will resend it right now so that you can have it at the top of your inbox.

If you have any further questions or need more information, please contact the WKC Evaluation team at [WKCNoyceEval@whitworthkee.com](mailto:WKCNoyceEval@whitworthkee.com). We look forward to hearing from you. Please be on the lookout for some follow-up emails from us.

**\*\*If no:** Okay, are there any questions that you have that I could answer?

**\*\*If yes:** *Jump to 'if maybe or need more information' section.*

**\*\*If respondent still says no:** Okay, thank you so much for your time. I will make a note of that, and you will not receive any more emails or calls from us. If you have any further questions or change your mind and would like to participate, please contact the WKC Evaluation team at [WKCNoyceEval@whitworthkee.com](mailto:WKCNoyceEval@whitworthkee.com).

**\*\*If maybe or need more information, pull from following text as needed:**

You may remember the email that NSF sent to Pls of Noyce awards that mentioned the Noyce Program is being evaluated. I am with WhitworthKee Consulting, the firm that was hired to conduct the evaluation.

**Noyce:** The Noyce Program provides funding to higher education institutions via (a) scholarships, (b) stipends, and (c) other means of programmatic support to recruit and prepare science, technology, engineering, and mathematics (STEM) majors and other professionals to become K-12 STEM teachers and teacher leaders. Projects funded by the Noyce Program may be called different names at different schools or institutions.

**Evaluation:** The purpose of the Noyce Program evaluation is to (a) understand overall perceptions of the Program from both individuals who have applied for and/or received a Noyce award and those who have never applied and/or been awarded, and (b) identify what is working well and opportunities for growth. Information from our evaluation will help support the overall goal of increasing diversity within the STEM teacher education field. In addition, NSF may use the information from this evaluation to inform other NSF or government agency efforts.

*Recruitment:* We are reaching out to you because you currently are or previously have been a Principal Investigator of the Noyce Program, and we are interested in hearing your perspectives.

*Participation:* As I mentioned, if you agree to participate, we will ask you to complete a demographic questionnaire now or at your earliest convenience, and we may also invite you to participate in an interview sometime between Fall 2024 and Summer 2025. Even if you agree to complete the questionnaire now, you can later choose to decline if you are invited to participate in an interview.

*Confidentiality:* We take privacy seriously, and data related to identifiable characteristics of individuals, institutions, or schools will be used for data collection and analysis purposes only. Information shared with us in the evaluation will be stored on a password-protected cloud drive. WhitworthKee Consulting will not disclose or release identifiable information to anyone (including NSF staff or other Noyce project members) outside of the Evaluation Team.

Do you have any other questions I can answer?

### **Closing**

Have a great day!

**\*\*End call.**

**Voicemail Script for Contacting Non-Respondents for Noyce Evaluation  
Participation Demographic Questionnaire: Pls**

Hello! This message is for **[NAME]**. This is **[NAME]** from WhitworthKee Consulting, and I'm calling on behalf of the National Science Foundation.

I'm reaching out because we recently sent you an email inviting you to participate in an evaluation of the Robert Noyce Teacher Scholarship Program on behalf of the National Science Foundation (NSF). We haven't heard back from you yet and wanted to check if you're potentially interested in participating.

Your perspective would be incredibly valuable to us, as the evaluation is going to be shared with the National Science Foundation so that they can reflect on what is going well and potential growth opportunities to ultimately refine the Noyce Program in future iterations.

Participating in the evaluation would mean completing an online questionnaire now and potentially participating in a virtual interview later in the year.

If you're interested in participating or have any additional questions, please call us back at 202-339-1473 ext. 2009 or email us at **[SPELL OUT]** [WKCNoyceEval@whitworthkee.com](mailto:WKCNoyceEval@whitworthkee.com), again that's [WKCNoyceEval@whitworthkee.com](mailto:WKCNoyceEval@whitworthkee.com).

Have a great day!