

**Attachment 16d:
Questionnaire Invitation Phone Script -
Potential Principal Investigators
(Original Contact - Non-Noyce
Institutions)**

Script for Contacting Non-Respondents for Noyce Evaluation Participation Demographic Questionnaire: Potential PIs (Original Contact – Non-Noyce Institutions)

****Start Call**

Introduction

WKC: Hello, this is **[NAME]** from WhitworthKee Consulting and I'm calling on behalf of the National Science Foundation. May I please speak with **[NAME]**?

Potential Participant: Yes, this is **[NAME]**.

WKC: Great! Hi **[NAME]**, I hope you're doing well.

Purpose

I'm reaching out because we recently sent you an email inviting you to participate in an evaluation of the Robert Noyce Teacher Scholarship Program on behalf of the National Science Foundation (NSF). The Noyce Program provides funding to higher education institutions to recruit and prepare science, technology, engineering, and mathematics (STEM) majors and other professionals to become K-12 STEM teachers and teacher leaders.

We are reaching out to you as the **[TITLE]** at **[INSTITUTION]** because we would like to invite someone from your institution to participate in our evaluation. We are especially interested in speaking with someone who has applied for a Noyce grant in the past or may be interested in applying for a Noyce grant in the future. We haven't heard back from you yet and wanted to check if you might be interested in participating or if you could direct us to someone else at **[INSTITUTION]** who might be a better fit for the evaluation.

Handling Responses

****If participant thinks they are a good fit:** Continue with 'Importance' section below

****If participant does not think they would be a good fit or is not interested, pull from below as appropriate:**

Okay, are there any questions that you have that I could answer?

****If yes:** Jump to ‘importance’ or ‘if maybe or need more information’ section.

****If respondent still says no:** Okay, thank you so much for your time. I will make a note of that, and you will not receive any more emails or calls from us.

Can you think of any other colleagues at **[INSTITUTION]** that we could invite to participate?

****Make a note of any contact information shared.**

If you have any further questions or need to contact us for any reason, please email the WKC Evaluation team at WKCNoyceEval@whitworthkee.com.

Importance

Okay, great! Let me tell you more about the evaluation and what we would be asking of you. The evaluation will include perspectives of faculty and staff who have not received Noyce Program funding but are at institutions that are eligible for Noyce Program funding. Your perspective would be incredibly valuable to us, as the evaluation is going to be shared with the National Science Foundation so that they can reflect on what is going well and potential growth opportunities to ultimately refine the Noyce Program in future iterations.

Details and Availability

If you agree to participate in the evaluation, you will be asked to complete a questionnaire that asks about you, your educational and professional experiences, and your possible involvement with the Noyce Program. We anticipate the questionnaire will take about 20 minutes to complete. Later in the evaluation, between Fall 2024 and Summer 2025, you may receive information about participating in an interview where you will be invited to provide your perspectives on STEM teacher preparation/leadership and the Noyce Program.

Would you be interested in participating?

Handling Responses

****If yes:** That’s great news! The link to the demographic questionnaire was included in our earlier email. I will resend it right now so that you can have it at the top of your inbox.

If you have any further questions or need more information, please contact the WKC Evaluation team at WKCNoyceEval@whitworthkee.com. We look forward to hearing from you. Please be on the lookout for some follow up emails from us.

****If no:** Okay, are there any questions that you have that I could answer?

****If yes:** Jump to ‘if maybe or need more information’ section.

****If respondent still says no:** Okay, thank you so much for your time. I will make a note of that, and you will not receive any more emails or calls from us.

Can you think of any other colleagues at **[INSTITUTION]** that we could invite to participate?

****Make a note of any contact information shared.**

If you have any further questions or need to contact us for any reason, please email the WKC Evaluation team at WKCNoyceEval@whitworthkee.com.

****If maybe or need more information, pull from following text as needed:**

Noyce: The Noyce Program provides funding to higher education institutions via (a) scholarships, (b) stipends, and (c) other means of programmatic support to recruit and prepare science, technology, engineering, and mathematics (STEM) majors and other professionals to become K-12 STEM teachers and teacher leaders. Projects funded by the Noyce Program may be called different names at different schools or institutions.

Evaluation: The purpose of the Noyce Program evaluation is to (a) understand overall perceptions of the Program from both individuals who have applied for and/or received a Noyce award and those who have never applied and/or been awarded, and (b) identify what is working well and opportunities for growth. Information from our evaluation will help support the overall goal of increasing diversity within the STEM teacher education field. In addition, NSF may use the information from this evaluation to inform other NSF or government agency efforts.

Recruitment: We are reaching out to you because of your role as the **[TITLE]** at **[INSTITUTION]**. If you are not interested in participating or if you think someone else might be a better fit, please let us know who else from **[INSTITUTION]** we could contact.

Participation: As I mentioned, if you agree to participate, we will ask you to complete a demographic questionnaire now or at your earliest convenience, and we may also invite you to participate in an interview sometime between Fall 2024 and Summer 2025. Even if you agree to complete the questionnaire now, you can later choose to decline if you are invited to participate in an interview.

Confidentiality: We take privacy seriously and data related to identifiable characteristics of individuals, institutions, or schools will be used for data collection and analysis purposes only. Information shared with us in the evaluation will be stored on a password-protected cloud drive. WhitworthKee Consulting will not disclose or release identifiable information to anyone (including NSF staff or Noyce project members) outside of the WKC Evaluation Team.

Do you have any other questions I can answer?

Closing

Have a great day!

****End call.**

**Voicemail Script for Contacting Non-Respondents for Noyce Evaluation
Participation Demographic Questionnaire: Potential PIs (Original Contact –
Non-Noyce Institutions)**

Hello! This message is for **[NAME]**. This is **[NAME]** from WhitworthKee Consulting, and I'm calling on behalf of the National Science Foundation.

I'm reaching out because we recently sent you an email inviting you to participate in an evaluation of the Robert Noyce Teacher Scholarship Program on behalf of the National Science Foundation (NSF). We haven't heard back from you yet and wanted to check if you're potentially interested in participating or if there is someone else you could recommend we contact at **[INSTITUTION]** whose work might more closely align with our evaluation.

Your perspective would be incredibly valuable to us, as the evaluation is going to be shared with the National Science Foundation so that they can reflect on what is going well and potential growth opportunities to ultimately refine the Noyce Program in future iterations.

Participating in the evaluation would mean completing a demographic questionnaire now and potentially participating in a virtual interview later in the year.

If you're interested in participating or have a recommendation of someone else we could invite to participate, please call us back at 202-339-1473 ext. 2009 or email us at **[SPELL OUT]** WKCNoyceEval@whitworthkee.com, again that's WKCNoyceEval@whitworthkee.com.

Have a great day!