

0651-0066 – PTO/TFH/001 (Trademarks for Humanity Application)

OMB Information

PTO/TFH/001

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Page: Applicant Information

Submitting Party First Name *

Submitting Party Last Name *

Submitting Party Title *

Applicant (Registrant) Name *

Enter the Applicant's U.S. trademark registration number: *

Upload a digital image of Applicant's mark in PDF or JPEG format: *

(this is an opportunity for Applicant to show how it is using the mark, including with any stylization or color features)

[File Upload]

Enter the specific goods and/or services listed in this trademark registration upon which this application is based: *

Ownership/Use of U.S. Trademark Registration(s) *

Select one or more options

☐ By checking this box, Applicant makes the following statement: "Applicant owns all U.S. trademark registrations claimed in this application, and Applicant is using each claimed trademark in U.S. commerce on or in connection with the goods/services listed in the relevant registration(s)."

Tell your story! *

In no more than seven thousand characters, please tell us how the trademark(s) you use in connection with your products/services or business practices is related to, or has become associated with, the environment or an environmental cause. Please also tell us how the products or services you offer, or the business practices you use, contribute toward improving the environment. In your narrative, please address the following criteria:

- What environmental problem does the provision of Applicant's goods/services address?
- Describe how the provision of goods/services in connection with Applicant's registered mark(s), has made an impact in addressing a humanitarian environmental problem.
- How has the provision of Applicant's goods/services improved people's lives or the health of the planet?
- What demonstrable impact has the provision of Applicant's goods/services made?
- Describe unique or creative aspects of Applicant's goods/services and/or creative or improved approaches used by Applicant to produce and provide the goods/services associated with the registered mark.
- Describe one or both of the following:
 - How Applicant's mark relates to the importance of the environment, the need to resolve environmental problems, or the manner in which its goods/services address environmental problems OR
 - How Applicant's mark is recognized as being associated with an environmental cause

Applicant may upload up to three files in this optional supplementary section containing additional information or materials to support this application, such as a short video, brochures or advertising materials, published articles, etc. Time permitting, judges will review information and materials provided in this optional supplementary section.

Supplemental Upload 1

[File Upload]

Supplemental Upload 2

[File Upload]

Supplemental Upload 3

[File Upload]

Agreement to Terms and Conditions *

Terms and Conditions can be found [here](#)

Select one or more options

☐ By checking this box, Applicant certifies agreement to the Trademarks for Humanity 2022- 2023 Terms and Conditions.

Authority to Submit Application *

Select one or more options

☐ By checking this box, I certify that I am authorized on behalf of Applicant to submit this application.

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