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**CDC's**  
**PUBLIC HEALTH**  
INFRASTRUCTURE CENTER

# Public Health Infrastructure Grant (PHIG) Targeted Evaluation

## ***Purpose***

Each recipient receiving funding through PHIG is required to submit an evaluation plan, other Targeted Evaluation Plan (TEP.) This workbook represents the full recipient evaluation plan and GrantSolutions on November 15, 2023.

## ***How to Use***

You may use this optional Excel workbook to fill out your PHIG Targeted Evaluation Project. Q numbers, and section labels correspond directly to the Recipient Guidance for evaluation plan outline of the Excel sheets included is provided below to help you navigate the tool.

## ***Table of Contents***

### **A. Background Details**

Date submitted, recipient name, and Evaluation POC

### **B. Evaluation Users and Focus**

Project description, purpose, intended users, applicable strategies, type of evaluation, and evaluation

### **C. Evaluation Questions, Methods, and Implementation Plan**

Evaluation questions, methods, and timeline

### **D. Optional Activities**

Technical assistance, community of practice, and participation in the PHIG National Evaluation Plan

The public reporting burden of this collection of information is estimated to average 2 hours per response, including reviewing instructions, searching existing data sources, gathering, and maintaining the data needed, reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Reports Clearance Officer; 1600 Clifton Road NE, MS H21-8, Atlanta, Georgia 30329 ATT: PRA (0920-1

**EPs)**

## A. Background Details

1. Date submitted:

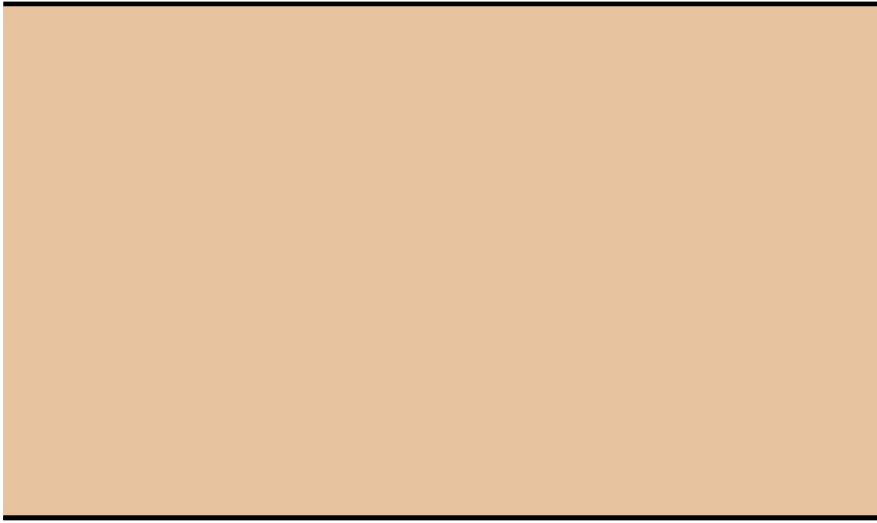
2. Recipient name:

3. Evaluation POC

Name:

Title:

E-mail address:



## **B. Evaluation Users and Focus**

**1. Name of evaluation project**

**2. What's the purpose of this evaluation?**

**3. Who will use the information that comes out of this evaluation (i.e., intended users of the evaluation)?**

**4. What will the intended users of the evaluation do with the findings (e.g., inform program improvement, monitor progress, make changes to activities, allocate resources, etc.)?**

**5. Describe what are you evaluating. Recipients should provide a succinct and clear written description (e.g., intended outputs, outcomes, etc.) of what is to be evaluated. A full logic model may be helpful for clarifying the scope of the evaluation project and can be added as a supplemental document, but it is not required.**

**6. What strategy or activity is this evaluation associated with? (Please only select up to three.):**

### **Strategy A1 - Workforce**

Strategy A1.1 - Recruit and hire new public health staff

Strategy A1.2 - Retain public health staff

Strategy A1.3 - Support and sustain the public health workforce

Strategy A1.4 - Train new and existing public health staff

Strategy A1.5 - Strengthen workforce planning, systems, processes, and policies

Strategy A1.6 - Strengthen support for implementation of this grant

Strategy A1 - Other

### **Strategy A2 - Foundational Capabilities**

Strategy A2.1 - Strengthen accountability/performance management, including accreditation

Strategy A2.2 - Strengthen organizational competencies (e.g., IT, financial management, HR)

Strategy A2.3 - Enhance communications

Strategy A2.4 - Enhance or increase policy development and legal services and analysis

Strategy A2.5 - Strengthen community partnership development and engagement

Strategy A2.6 - Improve equity and organizational competencies addressing leadership, governance, and strategic planning

Strategy A2.7 - Implement plans to transition from COVID-19 response and other emergency response projects

Strategy A2 - Other

### **Strategy A3 - Data Modernization**

Strategy A3.1 - Build the foundation to increase scalability, flexibility, reusability, sustainability, and interoperability of public health applications and data sources

Strategy A3.2 - Accelerate data into action by leveraging modern data standards and reusable processing approaches that make it easier to link data and more intuitive to troubleshoot issues

Strategy A3.3 - Develop a state-of-the-art workforce equipped with data science skillsets to be able to leverage modern tools

Strategy A3.4 - Support and extend partnerships to accelerate the exchange and use of data across the public health ecosystem and the identification and use of shared services

Strategy A3.5 - Manage change and governance by implementing modern best practices and guardrails for data and IT procurement, development, and governance

Strategy A3.6 - Advancing Electronic Laboratory Data Exchange

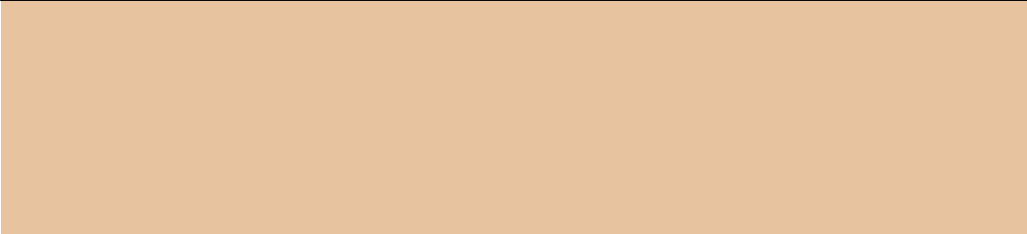
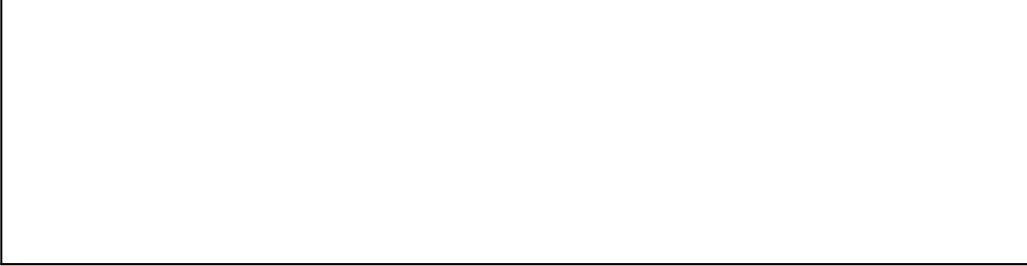
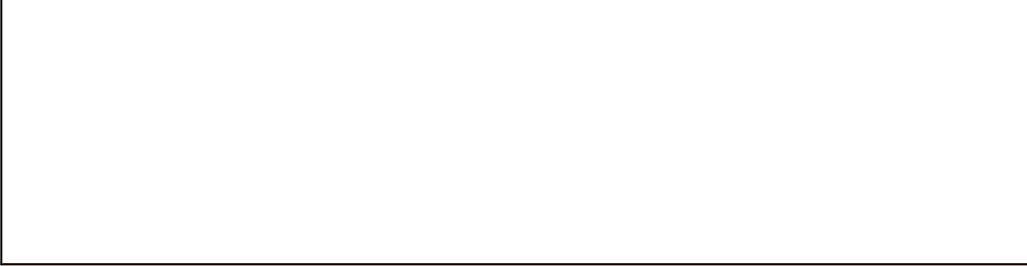
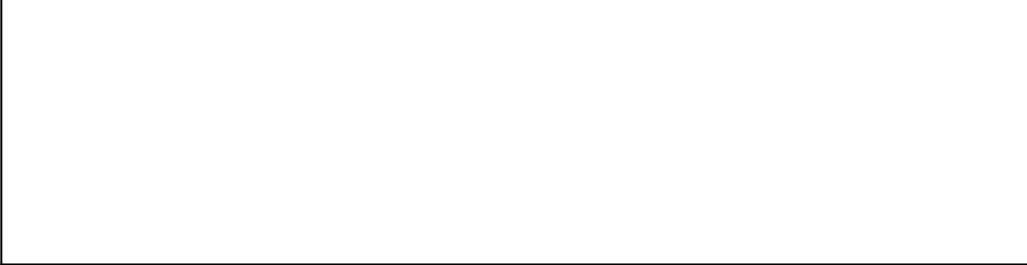
Strategy A3.7 - Sustain, enhance, or implement new laboratory information systems

Strategy A3.8 - Other

**7. Describe the type of evaluation to be conducted (e.g., process and/or quality improvement, outcome, process and outcome, impact, economic, etc.)**

**8. Describe one evaluation translational product to be developed and describe the potential dissemination channels and intended audiences of the product. (Evaluation translational products can include but are not limited to reports, presentations, training or technical assistance resources, case studies, white papers, gray literature, or peer-reviewed publications.)**



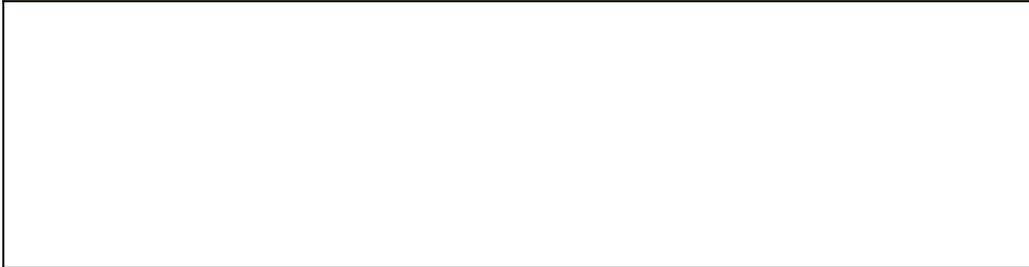
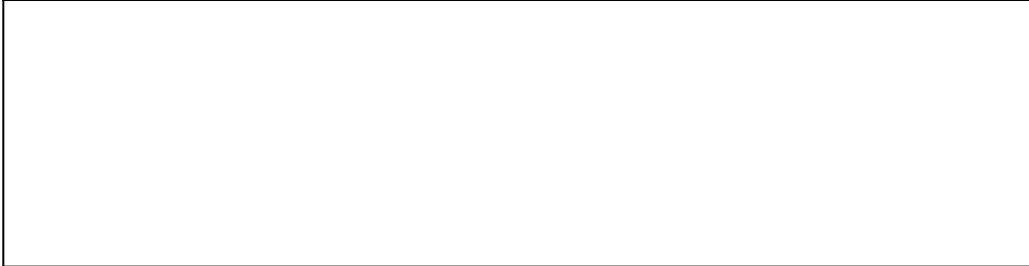


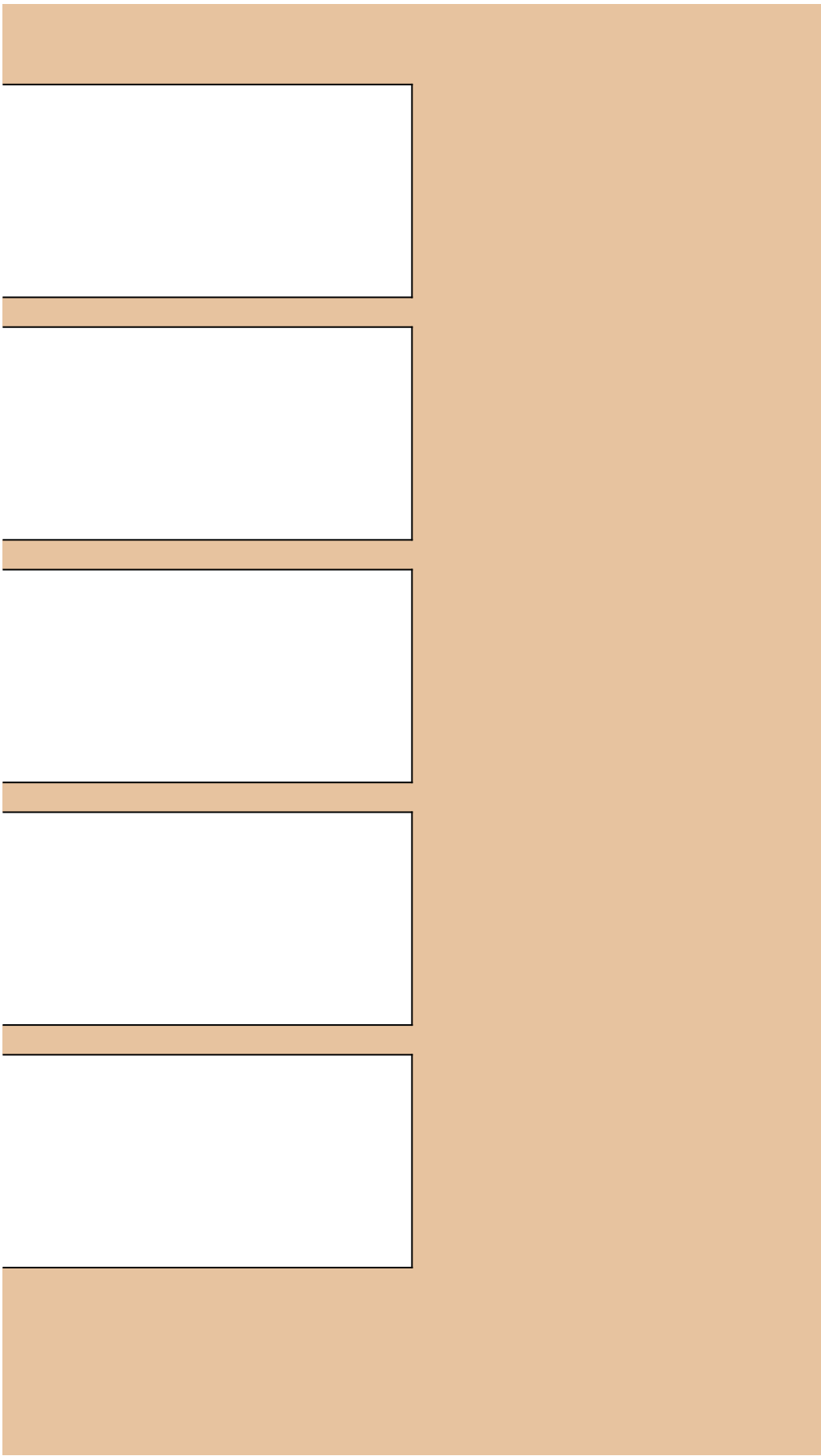
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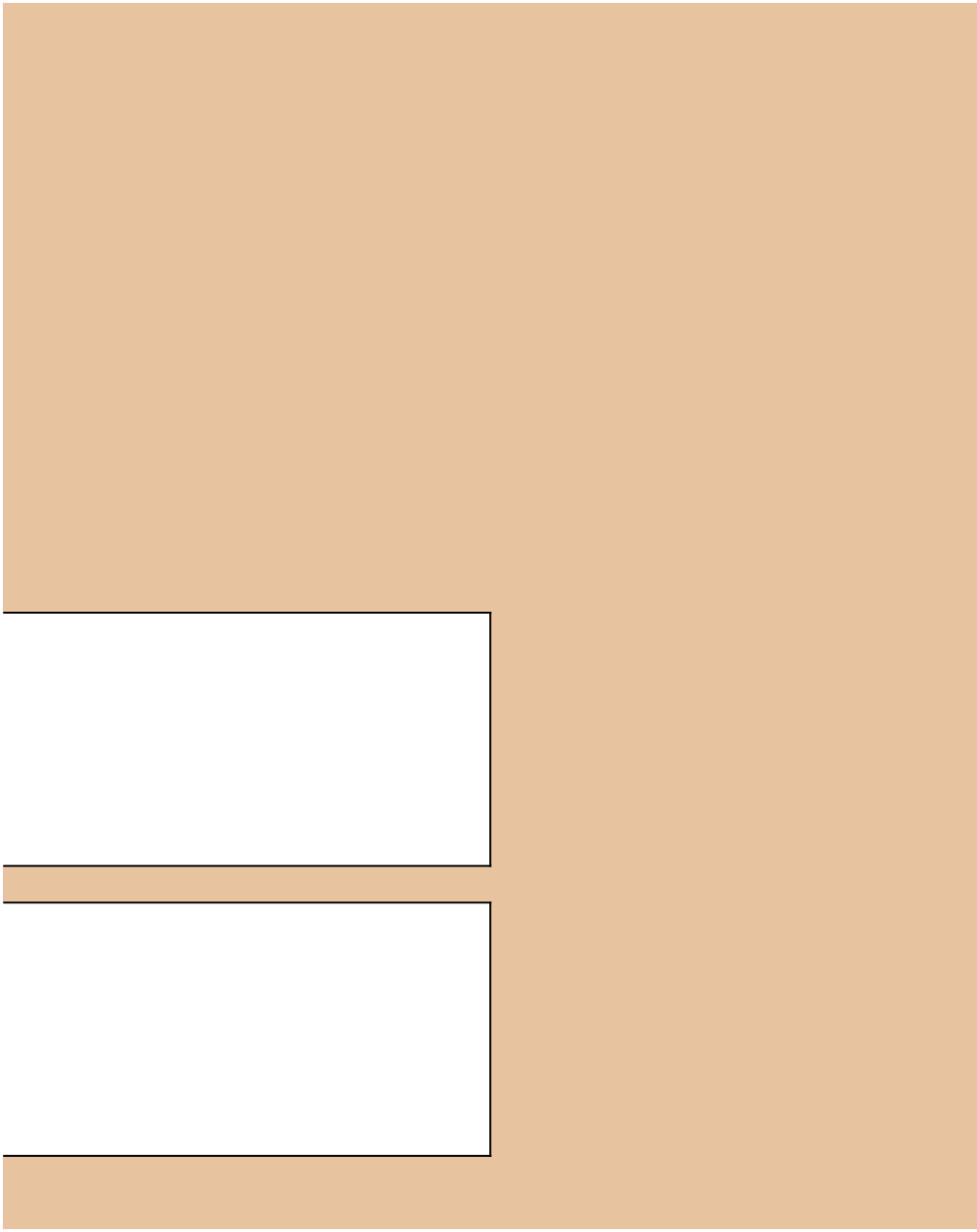
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# C. Evaluation Questions, Methods, and Implementation Plan

1. What are your evaluation questions?

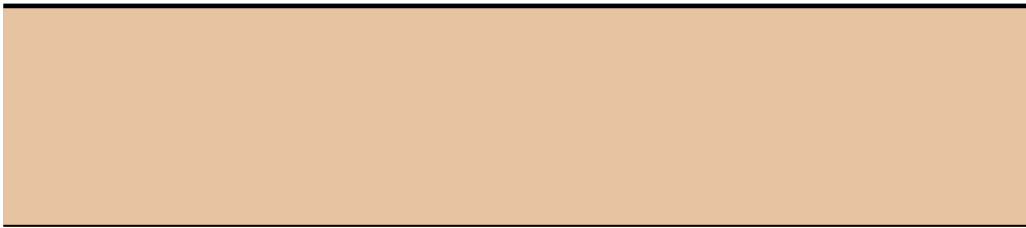
2. What methods will you use to answer the evaluation questions? You may use the table below or use the open text box to describe the methods you will be employing to answer the evaluation questions.

Evaluation Questions	Indicators









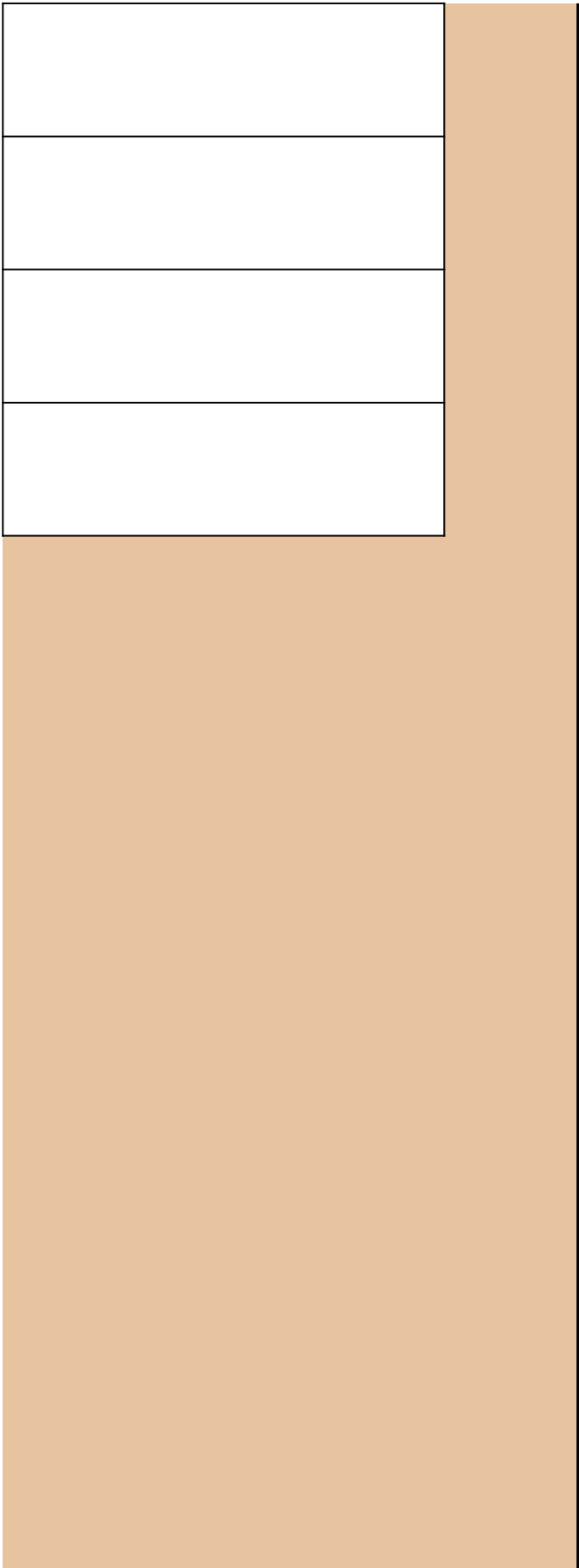
<b>Data Source</b>	<b>Data Collection Methods</b>
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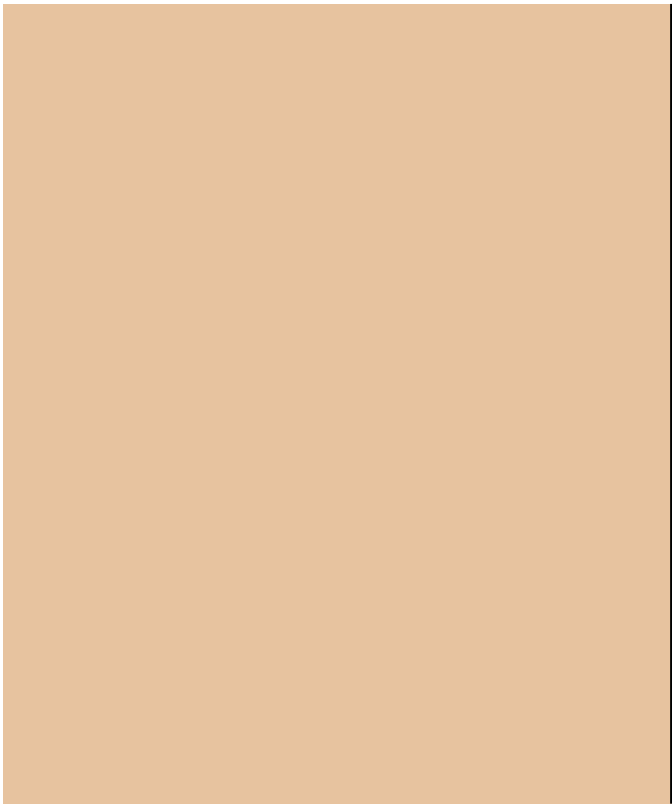








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## D. Optional Activities

**1. What assistance do you anticipate needing to implement the TEP, and/or use the findings from the evaluation?**

**2. Please indicate your interest in the following (Yes, No, Unsure)**

Receiving assistance from evaluation TA providers

Participating in an evaluation community of practice (CoP) with other recipients

Developing and implementing an evaluation project that will help support the National Evaluation Plan (being developed by the national evaluation team (NET), coordinated by the national partners.)<sup>1</sup>

*<sup>1</sup>This might entail, for example, being part of an evaluation project where multiple recipients who are working to evaluate a similar intervention might work together to engage in more aligned and standardized data collection or be engaged in writing up a case study. The National Evaluation Team (NET) may reach out to recipients who express interest in this and whose proposed evaluation topics fit with the national evaluation plan. At that time, the NET will provide additional information about what it would entail, and recipients can decide whether to participate.*

