

**Recruitment Materials - Web Panel Survey
Informational Advertisement**

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The purpose of the Menthol-Flavored Tobacco Products Policy Evaluation survey is to better understand behaviors, knowledge, and attitudes towards general tobacco use as well as menthol-flavored tobacco use. Where relevant, this survey will also gain an understanding on the awareness and perception of flavored tobacco restrictions and its impact on tobacco use. This research is being conducted on behalf of the Centers for Disease Control and Prevention (CDC). There are no benefits from taking part in the survey outside of compensation, but the survey may help others in the future. The survey will take an average of 30 minutes to complete. On the next screen we will first ask you some questions to determine if you are eligible. If you have any questions, concerns, or complaints about the study, please contact Dr. Cathy Lesesne at 404-631-2362 or at clesesne@deloitte.com.